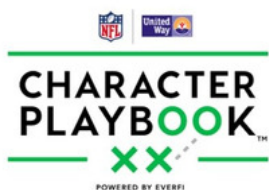


NFL Character Playbook



New in 2017

The NFL and United Way have teamed up to give thousands of middle school students the tools to cultivate and maintain healthy relationships. In 2017, United Way of Racine County made Character Playbook available to middle school students in Racine and Burlington. The graphic novel style of the course engages students in interactive educational activities that challenge them to better understand their own values and relationships with others. The Character Playbook curriculum was vetted by prominent experts on social-emotional learning and healthy relationship development.