

WE



CREATE CHANGE

2016 Annual Report to the Community



LIVE UNITED

**United
Way**



United Way
of Racine County



MAKING AN IMPACT

UNITED WAY OF RACINE COUNTY IS
TAKING A BOLD APPROACH TO CREATE
LARGE-SCALE CHANGE.

We start with a clear, powerful focus defined through close collaboration with the people of our county—a focus on building an educated workforce to help individuals, families and our community thrive.

In 2016, we advanced this focus through strategies targeting education, income stability and healthy lives. We believe our success can only grow as volunteers, donors and community members come together.

We create change—and we invite you to be part of that change.

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OUR MISSION

Mobilizing the caring power of Racine County to improve lives and transform our community.

OUR VISION

United Way envisions a community where individuals and families achieve their potential through education, income stability and healthy lives.

OUR VALUES

- Commitment to community success
- Leadership
- Inclusiveness
- Integrity and accountability
- Innovation



LETTER FROM THE PRESIDENT

We're changing Racine County together

In the two years since we announced a bold new direction for United Way of Racine County, we've begun to see measurable differences in our community.

Our transition began in 2015, following months of exploration and strategizing with hundreds of residents from all walks of life. As we looked at the challenges we face, as well as what the future of our county might look like, it became clear: The time was right for United Way of Racine County to change from a fundraising organization to a community impact leader.

The difference is significant. For more than 95 years, we

worked with local companies and individuals to raise money for a host of important causes. In turn, we distributed those funds to numerous local groups and programs focused on making life in Racine County better. While this approach had served us well, today's challenges call for changing the system.

Our new direction dramatically shifts our business model and priorities. Instead of a wide-ranging approach, we're determined to make the greatest possible impact by zeroing in on a single, powerful goal: building an educated workforce.

Early in 2016, we announced initiatives to achieve this goal, focusing on the building blocks of a good life: education, income stability and healthy lives. We're also more targeted in what we ask of the organizations and programs we fund. As a result, some 54 funded programs and special projects, along with seven of our own initiatives, are improving the lives of Racine County residents.

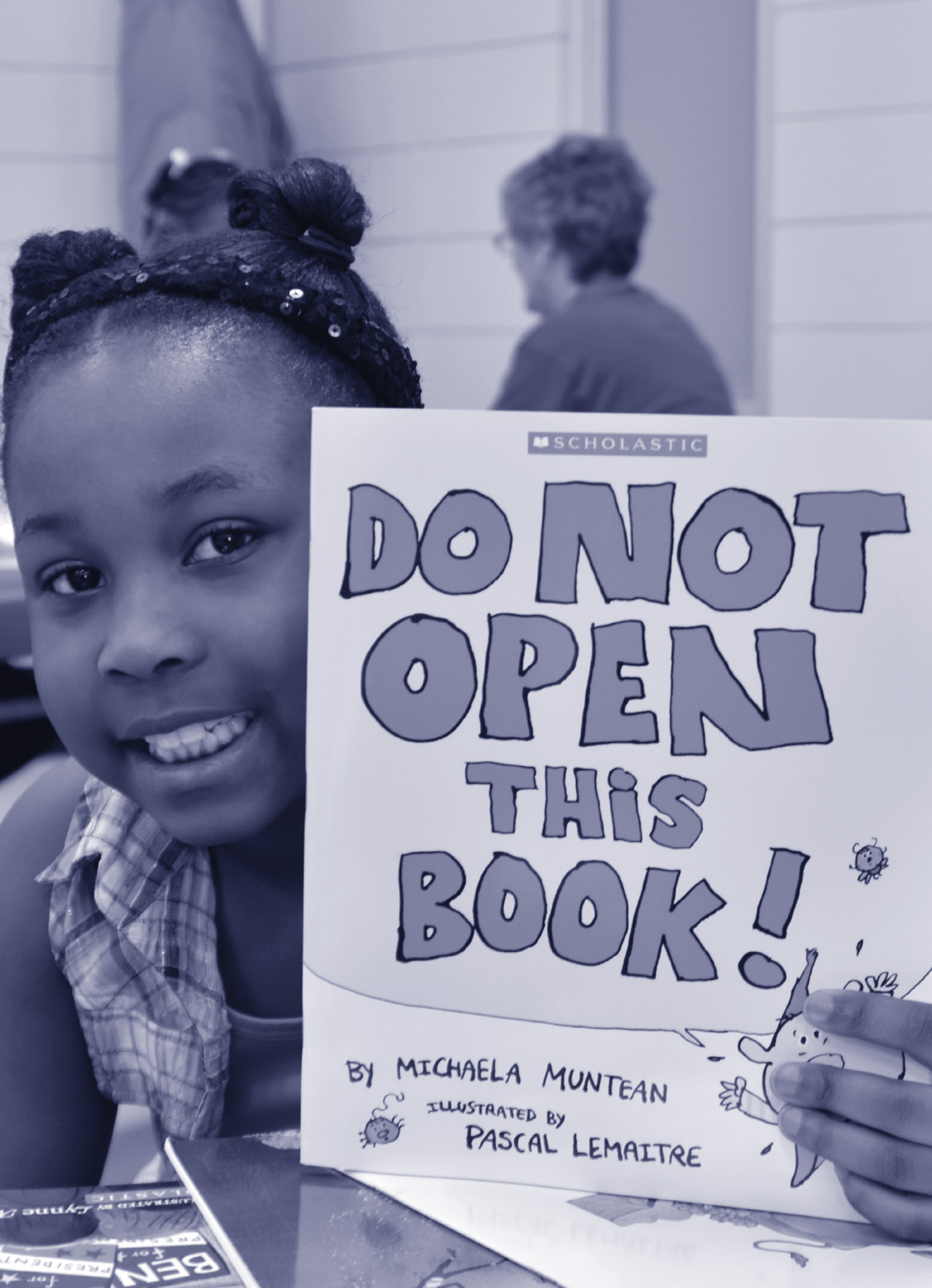
In this report you'll read about some of our initiatives under the new model, and some of our successes. Whether it's increasing student attendance at a high priority school, guiding families and individuals to build savings, or raising awareness of healthcare access and healthy lifestyles, United Way of Racine County is leading the way.

This is just the beginning of a multi-year process. As we concentrate on building an educated workforce, our programs and investments will become ever more specific, more measurable and more accountable. With the dedication of volunteers, donors and community leaders, United Way of Racine County will help Racine County advance as a self-sustaining, viable community for years to come.

You are invited to LIVE UNITED along with us by donating and volunteering. Together, we are creating lasting, positive change in people's lives. Together, we create the caring power of our community.



Rodney Prunty
President & Chief Professional Officer



SCHOLASTIC

DO NOT OPEN THIS BOOK!

BY MICHAELA MUNTEAN



ILLUSTRATED BY

PASCAL LEMAITRE



BEN
PRESIDENT
for
GOV
PASCAL LEMAITRE
ILLUSTRATED BY
Lynne M
PLASTIC

HOW WE CREATE CHANGE



Advancing Education, Income and Health

While we address immediate needs, we believe the way to achieve real change is to focus on the building blocks of a better life—investing in Racine County’s present and its future.



EDUCATION



60,000+

free books
distributed to
kids since 2009



3,400

hours of
one-on-one
reading support



\$273,000

in grants for
youth-designed,
youth-led service
projects since 1996

Learn more about United Way's
impact on education at
unitedwayracine.org/education

TARGETED IMPACT:

By 2025, 75 percent of students
graduate and enroll in college,
job training, or the military, or
secure employment.



WE'RE CHANGING THE FUTURE

UNITED WAY OF RACINE COUNTY AND OUR PARTNERS WORK AT CRITICAL POINTS ALONG THE SCHOOL SPECTRUM TO HELP STUDENTS BUILD SKILLS AND CONFIDENCE. OUR STRATEGIES PRIORITIZE EARLY CHILDHOOD LITERACY AND ADDRESS MIDDLE SCHOOL AND HIGH SCHOOL SUCCESS. AND OUR INITIATIVES ARE GETTING RESULTS.

Imagination Library

In 2016, we expanded Imagination Library to all of Racine County. Preliminary local data shows that, on average, Burlington Imagination Library participants outscored their peers on the 5-year-old PALS literacy assessment across the board. We want to continue this success by mailing all children in the county under age 5 a free book every month, encouraging literacy development and school readiness. Participating families receive a monthly newsletter and invitations to literacy events throughout the year.



Schools of Hope

More than 250 tutors from all walks of life meet weekly with first-, second- and third-grade students to build critical literacy skills. This cross-sector effort develops confident, capable readers who are better prepared to succeed in high school and beyond.



Youth as Resources (YAR)

Grants of up to \$1,000 fund youth-designed, youth-led service projects that address community needs such as environmental, social, education and cultural awareness issues. YAR empowers young people to change their community—and themselves. Since 1996, YAR has awarded 405 grants totaling more than \$273,000.



Born Learning Trails

Born Learning Trails encourage families to get active and learn. Stations along each trail offer games to boost language, literacy, problem-solving and gross motor skills for infants through 5-year-olds. This year we added a trail at Knapp Elementary, partnering with the Junior League of Racine. Other trails are at Echo Park, North Beach Park, and West Park.





INCOME



\$725,000

was invested in
programs that fall
under income in 2016



100%

of programs funded
under income provide
financial literacy for
participants



66,000+

meals were provided
to Racine County
residents struggling
to make ends meet

Learn more about United Way's
impact on income at
unitedwayracine.org/income

TARGETED IMPACT:

By 2025, the number of financially stable
Racine County residents will increase by
2,000 individuals.



WE'RE CHANGING OUR COMMUNITY

AS A COMMUNITY MEMBER AND LEADER, UNITED WAY OF RACINE COUNTY UNDERSTANDS THE LOCAL ECONOMY. WE ALSO UNDERSTAND HOW INCREASING INDIVIDUAL AND FAMILY FINANCIAL STABILITY AFFECTS THE ECONOMY. OUR STRATEGIES PRIORITIZE SELF-SUFFICIENCY, HELPING PEOPLE IMPROVE EMPLOYABILITY AND REDUCE DEPENDENCE ON SOCIAL SERVICE PROGRAMS. WE FURTHER PARTNER WITH ORGANIZATIONS AND PROGRAMS THAT ADDRESS SAVINGS AND ASSETS TO PROMOTE FINANCIAL LITERACY.

Volunteer Income Tax Assistance (VITA)

VITA is a national program partnering with the IRS to offer free tax assistance to individuals earning less than \$54,000. The focus is helping people who earn low to moderate wages claim tax credits for which they qualify, such as the Earned Income Tax Credit, and encouraging the deposit of tax refunds into savings accounts.

As we launch VITA for the 2017 tax season, we expect to serve some 350 clients. United Way of Racine County recruits volunteers to prepare taxes (following web-based training) and serve as greeters and interpreters. Clients are also connected to financial education programs and mentoring.

Advancing Family Assets

Working with a coach for up to 12 months, families tackle goals that help create their best possible future. Adults focus on finding or improving employment and better managing money. Children prepare for school and for afterschool activities. And families together practice healthy lifestyles and building strong relationships. AFA is integrated with the Community School model and currently focuses on the 53403 and 53405 ZIP codes.

UNITED WAY
VITA





HEALTH



\$1.5 million
saved on
prescription drugs
since 2009



7,750
FamilyWise discounts
claimed in 2016

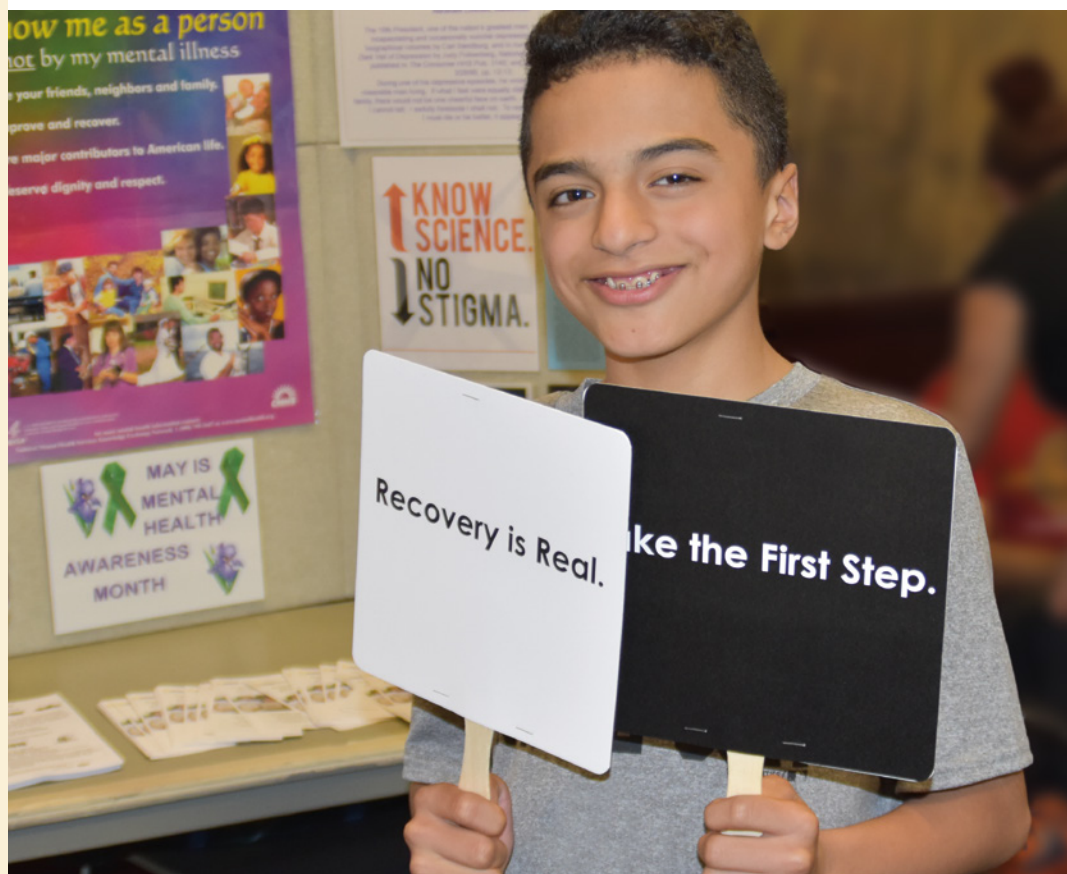


Over 93%
of all program
participants achieved
goals for positive health
and safety choices

Learn more about United Way's
impact on health at
unitedwayracine.org/health

TARGETED IMPACT:

Increase the number of participants
in quality physical and mental health
programs, reducing unhealthy behaviors
and poor mental health days by at
least 20 percent.



WE'RE CHANGING LIVES

IMPROVING AWARENESS CAN IMPROVE HEALTH—WHICH IN TURN IMPROVES THE LIKELIHOOD OF SUCCESS IN SCHOOL, WORK AND LIFE. UNITED WAY OF RACINE COUNTY AND OUR PARTNERS PROVIDE INFORMATION AND ACCESS TO ADVANCE HEALTHY LIFESTYLES. OUR PRIORITIES INCLUDE TACKLING OBESITY AND EMPHASIZING WELLNESS, AND PROMOTING PREVENTION AND TREATMENT FOR MENTAL ILLNESS AND SUBSTANCE ABUSE. OUR CURRENT INITIATIVES ALSO SUPPORT INCREASED ACCESS TO HEALTHCARE.

FamilyWize

With an easy-to-use discount card, United Way of Racine County and FamilyWize Community Service Partnership are making prescription medications more accessible and affordable. The free prescription discount card has no age or income restrictions and no enrollment requirements. It's available online at familywize.org, by mobile phone or from the United Way office. Residents who are uninsured, face high medication costs or need medications not covered by insurance can receive discounts of up to 40 percent on FDA-approved medications and select pet medications. The FamilyWize website and app also provide a drug price lookup tool.



COMMUNITY SCHOOL



98%

average attendance
(higher than district
average)



155 of 354

Knapp students
enrolled in LIFT
programs



229

programming
hours in first
semester

CHANGE YOU CAN SEE

Collaboration Grows Success with First Community School

THE DEMOLITION OF AN AGING ELEMENTARY SCHOOL PAVED THE WAY FOR NOT ONLY A NEW BUILDING, BUT ALSO A NEW APPROACH IN RACINE: A SCHOOL THAT SERVES STUDENTS, PARENTS AND NEIGHBORS THROUGH A WIDE RANGE OF PARTNERSHIPS, CREATING STRONGER FAMILIES AND A STRONGER COMMUNITY.



The new Knapp Elementary School is Racine's first community school, launched by United Way of Racine County in collaboration with Racine Unified School District. The partnership, dubbed LIFT for "Link and Inspire for Tomorrow," brings an ever-growing array of resources to this location. From dinners that feed the body to dance classes that feed the soul, programs address academic, health, and social service needs.

The new building gives Knapp leaders the opportunity to revitalize school culture to improve student achievement. At the same time, LIFT activities bring teams of caring adults to support the whole child.

"Knapp's vision is to become the premier full-service community school provider in Racine," says Jamie Racine, the onsite community school manager.

Kyle King, a Knapp alum and the coordinator of the school's YMCA Young Leaders Academy, says he wants to be a role model for the nearly 60 third-, fourth- and fifth-grade students in his program.

"I grew up here—and it's cool to see how the neighborhood is growing," he says. "This new school is amazing."



Some of the resources and programs offered at Knapp Elementary

- Advancing Family Assets family financial coaching
- Children's Hospital of Wisconsin school-based mental health clinic
- Focus on Community's Families and Schools Together (FAST)
- Girl Scouts' Urban Initiatives
- United Way's Schools of Hope tutoring
- UW-Extension family nutrition programs
- Racine Family YMCA School Achievers



OUR SUPPORTERS



Volunteers, Partners & Donors

No single person or organization can solve our community problems alone. We're grateful for the many partners who join us to create large-scale, lasting solutions.

SUPPORTING COMPANIES



\$4.975
MILLION IN PLEDGES

200+
CONTRIBUTING
ORGANIZATIONS

\$1.9
MILLION IN
CORPORATE GIFTS

6,900
PEOPLE MADE
DONATIONS

United Way of Racine County
salutes the companies that help
make an impact in our community.

3M Company
A&E Incorporated
Abbott Laboratories
Alliance on Mental Illness
of Racine Co. (NAMI – Racine)
Allstate Insurance Company
Amazon Smile Foundation
American Transmission Company LLC
Ascension – All Saints
Associated Bank
Assurant Health
AT&T
Aurora Health Care
Badger Meter
Baxter Healthcare
Best Buy
Big Brothers/Big Sisters of Racine
& Kenosha Counties, Inc.
BMO Harris Bank
Boston Store
Buffalo Wild Wings
Buhler Family Foundation
Bukacek Construction
Burlington Area School District
Butter Buds Food Ingredients
Carthage College
Caterpillar
Catherine Marian Housing, Inc.
Catholic Charities of the
Archdiocese of Milwaukee
Cerebral Palsy Agency of Racine
County – RADD
Children’s Hospital of Wisconsin
Community Services
City of Racine
CJW Inc.
CliftonLarsonAllen
CN (Canadian National)
Community State Bank
Costco
Cotton Exchange
CRB Insurance
Cree
CSL Plasma Services
David Insurance Agency, Inc.
Derosa Corporation – Jose’s Blue
Sombrero
Derse Exhibits
Dr. Pepper Snapple Group
Dremel Rotary & Benchtop Power
Tools
Drewco Corporation
Durand Automotive Center, LLC
E. C. Styberg Engineering
Eaton Cooper Power Systems
Econoprint
Electronic Systems of Wisconsin
Exelon Corporation
Express Employment Professionals
Family Service of Racine
Federal Health
FedEx
First Weber Group
Fischer USA, Inc.
Focus on Community
Fox River State Bank
Funderburg and Associates
Gateway Technical College
GE Foundation
Girl Scouts of Wisconsin Southeast
Goldman Sachs
Gordon J. Maier & Company, LLP
Great Northern Corporation
HALO, Inc.
Haman Assoc., Inc.,
dba Culvers II of Racine
Harley-Davidson Motor Company
Health Care Network, Inc.
IBM
ITW National

Thank you for your continued support!

J. C. Penney Company, Inc.
John Hancock Financial Services
John XXIII Educational Center
Johnson & Johnson
Johnson Controls, Inc.
Johnson Keland Management, Inc.
JP Morgan Chase & Co.
Junior League of Racine, Inc.
Kohl's Department Store
Kranz, Inc.
Landmark Credit Union
Landmark Title of Racine
Lavelle Industries, Inc.
Lutheran Social Services of Wisconsin & Upper Michigan
Macy's, Inc.
Malicki's Piggly Wiggly
Manpower Group
Maresh-Meredith & Acklam Funeral Home
McDonald's Restaurant
McLane Foodservice Distribution
Merchants Moving & Storage
Merck & Co., Inc.
Metals USA
Miller Plumbing & Supply
Miller's Flowers
Modern Media
Morgan Stanley/
Dean Witter Financial
Nationwide
Nelson Electric Supply Company
Nestlé USA
Nielsen Madsen & Barber, S.C.
North Shore Bank
O&H Danish Bakery
O'Reilly Auto Parts
PEO Sisterhood Chapter CF
Pepsico

Pet Valhalla, Inc.
Pieper Power
Pioneer Products, Inc.
Poclain Hydraulics, Inc.
Postorino Decorating, Inc.
Precision Screw Thread Corp.
Putzmeister America, Inc.
R Zumpano LLC,
dba Zumpano's Ristorante
Racine Area Manufacturers and Commerce (RAMAC)
Racine County
Racine County Economic Development Corp.
Racine County Food Bank
Racine County Opportunity Center, Inc.
Racine Family YMCA
Racine Friendship Clubhouse
Racine Literacy Council
Racine Vocational Ministry, Inc.
Racine/Kenosha Community Action Agency
Redfearn Distributing, Inc.
Regal Union Grove Facility
Robert Bohm Electric Company, Inc.
Robert W. Baird & Co.
Rockwell Automation
SAFE Haven of Racine, Inc.
Sargento Foods, Inc.
Schneider National
Sealed Air
Shopko
Silicon Valley Community Foundation
Skogen's Festival Foods
State of Wisconsin
Talk of the Town
Target #0152
The Arc of Racine County

The Hershey Company
The Hertz Corporation
The Johnson Foundation at Wingspread
The Journal Times
The Salvation Army – Racine Corps
Three Harbors Council – Boy Scouts of America
Thrivent Financial
Tinder Creek Follis & Vanderwerff Group
Town of Norway
Town of Waterford
Tri City National Bank
TriCore, Inc.
Trustmark Insurance Company
Unico, Inc.
United Mechanical
United Natural Foods, Inc. (UNFI)
United Parcel Service
United Way of Racine County
University of Wisconsin – Parkside
US Bank
Village of Caledonia
Village of Mount Pleasant
Village of Waterford
Walgreens Corporate
Walker Forge, Inc.
Wal-Mart Store #2668
Wal-Mart Store #3488
Wanasek Corporation
Warren Industries
Washington Properties, Inc.
Welcome Wagon Club of Racine
Wells Fargo Bank
Wisconsin Screen Process, Inc.
Women's Resource Center of Racine
Youth For Christ Southeastern Wisconsin

RECOGNITION & AWARDS



580+
LEADERSHIP
DONORS
(\$1,000 OR MORE)

1,650+
NEW DONORS

\$321
AVERAGE GIFT



Tocqueville Society

The Tocqueville Society honors the generous donors who devoted their time, talent and resources, giving at least \$10,000 to United Way in 2016.

Anonymous

Gus and Sandy Antonneau

Scott and Elaine Bowser

Ms. Betty Brenneman

Virginia Buhler

Tom and Ginee Burke

Agnieszka and Mark Dahms

John and Lyn Erskine

H. Fisk Johnson

Imogene P. Johnson

Robert H. Lehner, Jr., M.D.

Craig Leipold and Helen Johnson-Leipold

Anindita Mukherjee

Alan and Patricia Ruud

Christopher and Chantil Ruud

Ruud Family Foundation

Ernest and Bernice Styberg

Ted Sokoly and Nancy Toll

Mary and Willard T. Walker

Mr. Fred M. Young Jr.

Chairman's Club

United Way of Racine County acknowledges the significant contributions of the following organizations and their employees where total giving at each company is \$50,000 or more annually.

Andis Company
CNH Industrial
Educators Credit Union
InSinkErator
Johnson Financial Group
Johnson Outdoors, Inc.
Modine Manufacturing Company
Racine Unified School District
SC Johnson
Twin Disc, Inc.
We Energies

THE MICHAEL BATTEN ADVANCING THE COMMON GOOD AWARD

Named after Michael Batten, a key United Way supporter and community leader, this award recognizes an individual who exhibits leadership through personal philanthropy and committed volunteerism resulting in positive and lasting change in Racine County.



Tom Burke

Over the years, Tom Burke has chaired our annual campaign, served on the United Way board, and supported United Way and community initiatives.

Mr. Burke is CEO of Modine Manufacturing.

VOLUNTEER LEADERSHIP



VOLUNTEERS OF THE YEAR:

Dave Durment
Mary Wyant

CHAIRMAN'S AWARD:

Lolli Haws, Ph.D.

950+
VOLUNTEERS

6,120+
HOURS

\$140,000+
IN VOLUNTEER TIME

Board of Directors

Executive Committee

Art Howell, Chair**
Rebecca Mason, First Vice Chair
Steve McLaughlin, Vice Chair, Community Investment
Scott Huedepohl, Treasurer and Vice Chair, Finance
Ann Daane, Vice Chair, Personnel
Nancy Anderson, Vice Chair at Large
Tom Marry, Vice Chair at Large
Julian Wiles, Vice Chair at Large
Pat Hoffman, Vice Chair at Large
Rodney Prunty, Secretary and President

Members at Large

Vanessa Abejuela-Matt, DO
Barbara Bakshis
Timothy Batten
Jennifer Bias
Patrick Bohon
Dominic Cariello
Sheila Egerson
Wendell Funderburg
Lolli Haws, Ph.D.
Clair Holland
Jim Holland
David Johnson
Renee Kirby
Jim Ladwig
Stacey Malacara
Ralph Malicki
Paul Mason
Laura Million
Kara Reske
Tony Rosso
Richard Ruffo
Stephanie Sklba
Peter Smet
Kelli Stein
Mark Villalpando

Personnel Committee

Jennifer Bias
Ann Daane*
Sheila Egerson
Debbie Rudan
Tony Rosso

Finance Committee

Jim Holland
Scott Huedepohl*
Dave Johnson
Chris Leberfing
Tom Marry
Richard Ruffo
Peter Smet
Jim Walker

Nominating Committee

Colleen Benkendorf
Pat Hoffman*
Dave Johnson
Ralph Malicki
Rebecca Mason
Kevin McCabe
Stephanie Sklba

Community Investment

Community Investment Committee

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Chris Leberfing
Heather Martinez
Kevin W. McCabe
Steve McLaughlin*
Mark Mundl
Teresa M. Reinders
Kara Reske
Paul D. Rohling
Tom Sierminski
Mary Wyant

Community Investment Financial Team

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Patrick Fealey
Jamie Haynes
Gary Hovan
Chris Leberfing*
Wes Micke
Ross Sauer
Nicole Schubilske
Kim M. Schulte

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Diane M. Ingalsbe
Tasha Johnson
Cameron P. Kerkhoff
Heather Martinez*
Mark Mundl
Kara Reske*†
Alysia Ruiz
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Anita Cruise
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JoAnn Goodyear
Joe Heck*
Gary R. Hovan*
David Kleba
Ross Sauer†
Eric Schneck†
Beth H. Shelton
Kim Stulo

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Patrick Bohon*
Chris Leberfing†
Kevin W. McCabe*
Nikki Payne
Kim M. Schulte†
Karen M. Severson
Cherry Wardrip

Community Impact Leadership

Youth As Resources (YAR) Board

Sarah Busey
Jonathan Campbell
Chris Fodor
Ryan Fodor
Nathan Haigh
Ryan Halverson
Tony Kinnard
Milan Meyers*
Pam Oksiuta*
John Olson
Sovereign Olson
Hannah Parsons
Laney Peterson
Madison Prunty
Joey Pucci
Michael Pucci*
John Rawley
Savannah Reeser
Elliott Reske
Mavis Rohling
Jacob Romanski
Sara Schoening
Shane Smiley
Matthew Sweetman
Arion Thurmond
Sophia Torosian
Ben Wakefield
Brian Wakefield
Moya Zaleski

Schools of Hope Leadership Council

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M.T. Boyle
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Roger Dower
Jim Eastman
Deborah Ford
Lolli Haws, Ph.D.*
Art Howell
Jim Ladwig
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Rodney Prunty
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Christopher Schmaling
Al Volmut

Advancing Family Assets Volunteers

Tom Burke
Mark Geisler
Jeff Neubauer
Debbie Rudan
Neil Staeck
Leslie Wininger
Mary Jo Wodicka

Annual Campaign Leadership

2016 Campaign Cabinet

Bryan Albrecht*
Pat Bohon
Susan Boland*
Scott Bowser
Athena Campos
Jonathan Delagrave
Judy Gavigan
Mark Geisler
Clair Holland
Jim Ladwig
Paul Mason
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John Siegert
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Western Racine ACTION Committee

Pat Hoffman
Jim Holland
Tom McLaughlin
Sandy Neske

Women United Executive Committee

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Kara Reske
Bridget Shirley
Stephanie Sklba

Emerging Leaders Executive Committee

Timothy Batten
Shawn Burwell
Laura Caputo
Joseph Cronin
Timothy Dustman
Andrew Frailing
Victor Frasher
Jennifer Plocinski
Gina Sorenson

COMMUNITY PARTNERS



50+
FUNDED PROGRAMS

6,200+
HOURS

\$145,000+
IN VOLUNTEER TIME

Partners in Education

Big Brothers/Big Sisters of Racine & Kenosha Counties: One-to-One Outcome-Based Mentoring

Board of Regents of the University of Wisconsin System, UW-Extension: Racine County Touchpoints Project

Girl Scouts of Wisconsin Southeast: Urban and Latina Girl Scout Leadership Experience

John XXIII Educational Center: Afterschool Program

Racine Family YMCA: Teen Achievers, Young Achievers, School Achievers

SAFE Haven of Racine, Inc.: Girls Inc. of Racine

Three Harbors Council – Boy Scouts of America: Comprehensive Youth Program

Youth for Christ – Southeast Wisconsin: JAMS – Juvenile Aftercare Ministry for Success

Partners in Income

Catherine Marian Housing: Bethany Apartments

Catholic Charities of the Archdiocese of Milwaukee: Outreach & Case Management Services

HALO (Homeless Assistance Leadership Organization)

IMPACT – Alcohol & Other Drug Abuse Services: Food Pantry Gateway Program

Racine County Food Bank: Emergency Food Distribution

Racine Family YMCA: Focus on Fathers Initiative

Racine Literacy Council: Adult Literacy Program

Racine Vocational Ministry

SAFE Haven of Racine, Inc.: Youth Shelter & Outreach Programs

The Salvation Army – Racine Corps: Child Nutrition Program

Transitional Living Center, Burlington

Partners in Health

Alliance on Mental Illness of Racine County: NAMI Racine

The ARC of Racine County: Advocacy, Support & Educational Programs

Catholic Charities of the Archdiocese of Milwaukee: Behavioral Health Counseling Services

Cerebral Palsy Agency of Racine County: RADD

Children's Hospital of Wisconsin, Community Services: Racine Child and Family Counseling Program, Racine County Child Advocacy Center (RCAC)

Family Service of Racine: Counseling & Psychotherapy

Focus on Community: FAST (Families & Schools Together), Substance Abuse Prevention Program

Health Care Network: Health Care Services

Lutheran Social Services of Wisconsin & Upper Michigan: S.C.A.N. – Stop Child Abuse & Neglect, Sexual Assault Services

Racine Friendship Clubhouse

Women's Resource Center of Racine: Safe Emergency Shelter & Continuum of Safety Services

Other Funded Programs

Burlington Senior Center

IMPACT – Alcohol & Other Drug Abuse Services: 2-1-1 Program

Parkside Continuing Education and Community Engagement: Nonprofit Development Program

Racine Area Manufacturers & Commerce (RAMC): Leadership Racine

Volunteer Center of Racine: Get Connected

Racine County Workforce Solutions: CNC Boot Camp 4

Convoy of Hope

Gateway Technical College: Gateway Promise

GreenPath Racine: Racine Family Financial Health Initiative

Senior Companion Program

Asset Builders 2016 Money Conference

Easter Seals Southeast Wisconsin: Project SEARCH Racine

Faith, Hope, & Love, Inc.: Duffels for Kids project

Racine County University of Wisconsin Extension: 2016 Networking Breakfast

Volunteer Center of Racine County: Skill Bank Program

Community Schools

Advancing Family Assets (AFA)

Child and Family Counseling/Children's Hospital of Wisconsin, Community Services

Gateway Technical College: MakerGirl

Multi-Hub F.A.S.T./Focus on Community

Racine Art Museum Association (RAMC): After School Art Club and Family Nights

SAFE Haven of Racine, Inc.: Girls In the Game

Sweatshop Movement: SWEAT School

The School Achievers Program/Racine Family YMCA

UNITED WAY STAFF

Rodney Prunty
President and Chief Professional Officer

Julie Anderson
Executive Assistant

Colleen Benkendorf
Investor Relations Manager

Tracie Feest
Investor Services Manager

Alexa Haigh
Vice President of Investor Relations

Alberto Huerta
Investor Relations Manager

Barb Jopke
Vice President of Finance and Administration

MaryBeth Kallio
Community Investment Director

Shay King
Marketing Manager

Karin Kirchmeier
Vice President of Community Impact

Joanee Meyerhofer
Imagination Library Program Coordinator

Jamie Racine
Community Schools Manager

Lori Riffer
Financial Stability Manager

Jessica Safransky Schacht
Education Initiatives Director

Ana Sanchez
Education Initiatives Coordinator

Paul Sloth
Director of Marketing and Communications

Linda Ziegler
Finance Assistant

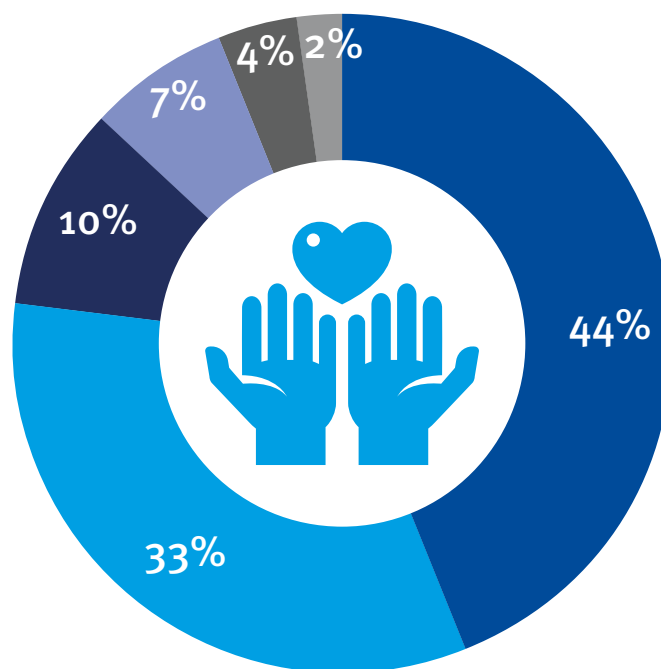
FINANCIAL HIGHLIGHTS

2016 REVENUE

\$5,023,143

United Way of Racine County is committed to the highest standards of accountability and transparency.

Both our 990 tax form and annual audit are available for review at unitedwayracine.org/accountability.



INDIVIDUALS = 44%

United Way contributions are made by individuals either through workplace campaigns or direct donations.

CORPORATE GIFTS = 33%

Corporate gifts consist of contributions on behalf of a company and employee donation matches.

FISCAL SPONSORSHIPS = 10%

United Way is a fiscally responsible partner for specific community initiatives.

GRANTS = 7%

United Way is the fiscal agent for several federal and state grants.

INITIATIVE SUPPORT/SPONSORSHIPS = 4%

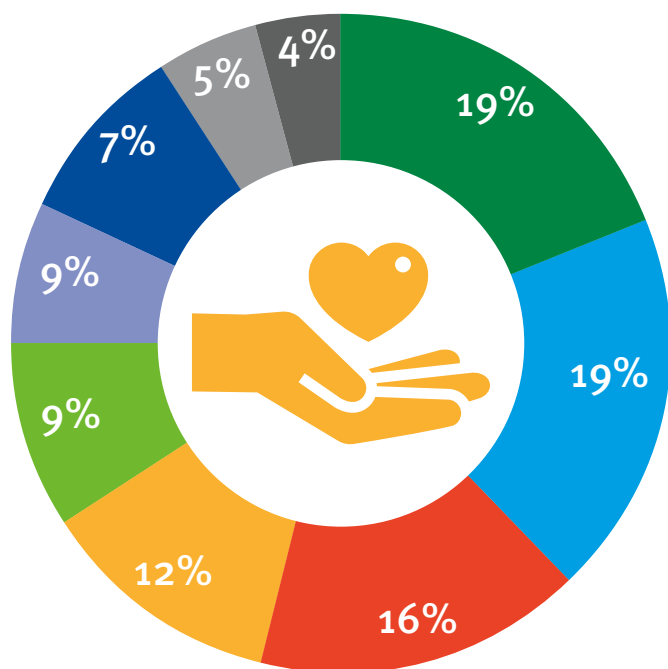
Investments in this area directly support the work of United Way.

INVESTMENT/ENDOWMENT = 2%

Various funds are maintained for specific purposes.

2016 EXPENDITURES

\$5,156,798



FUNDRAISING AND ADMINISTRATION = 19%

The Better Business Bureau states that a charity should spend no more than 35% of related contributions on fundraising.

UNITED WAY INITIATIVES = 19%

United Way brings people together to impact critical community issues.



HEALTH INVESTMENTS = 16%



INCOME INVESTMENTS = 12%

COMMUNITY PROJECTS AND GRANTS = 9%

United Way invests in special projects that provide continuous learning and support for the community.

FISCAL SPONSORSHIP EXPENSES = 9%



EDUCATION INVESTMENTS = 7%

DESIGNATIONS TO AGENCIES = 5%

United Way honors requests to direct gifts to other qualified nonprofit agencies or United Ways.

UNCOLLECTIBLE PLEDGES = 4%

www.unitedwayracine.org

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