



Equity Innovation Fund Information Session

In the chat, please share:

- Your name and organization
- Any questions you're hoping to have answered today

You may find it helpful to open the fund page and/or have the fund document and budget available:

www.unitedwayracine.org/eif

This information is accurate as of January 13, 2022. The most current information is available at www.unitedwayracine.org/eif.

Housekeeping

- This session is being recorded.
- Please mute yourself.
- Use the chat for questions.
- You may find it helpful to open the fund page and have the fund document and budget available: www.unitedwayracine.org/eif

Agenda

- Equity Innovation Fund Origin and Overview
- Application and Budget
- Reporting Requirements
- Questions
- Adjourn

Equity Innovation Fund Page

www.unitedwayracine.org/eif

- PDF and Word document – fund description, application questions and reporting requirements
- Budget template
- Begin application process
- Complete reporting



Equity Innovation Fund

United Way of Racine County's Equity Innovation Fund supports projects, programs and solutions that use innovative strategies to reduce disparities, improve outcomes and empower members of historically marginalized populations. The fund is made possible through the generosity of novelist and philanthropist MacKenzie Scott.

This is a competitive fund, and requests that meet requirements are not guaranteed funding. United Way of Racine County reserves the right to adjust the fund structure at any time.

To learn more about this fund, please register for a virtual informational session on Jan. 13 at: <https://conta.cc/3mrdcz9>



Fund eligibility



Application process



Fund priorities



Apply for funding

This application must be completed in one sitting. Progress cannot be saved. If you navigate away from the application while in progress, you will need to begin again. If you wish to prepare your answers in advance, you can download the fund application information as a [Word doc](#) or [PDF](#) for reference.

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Equity Innovation Fund

Origins and Overview

Equity Innovation Fund Planning Committee

- **Julie Anderson**, Executive Assistant, United Way of Racine County
- **Barb Farrar**, Executive Director, LGBT Center of Southeast Wisconsin
- **Dr. Arletta Frazier**, Professor, Concordia University/Co-owner of Payne & Frazier Consultants
- **Abigail Hanna**, Vice President for Administrative Planning and Innovation, and Chief Organizational Development Officer, Carthage College
- **Art Howell**, Chief of Police (Ret.), City of Racine
- **Kyle Johnson**, Community Organizer, Black Leaders Organizing Communities
- **Stephanie Sklba**, Vice President of Community and Government Relations, Gateway Technical College

Organization Eligibility Requirements

- Serves residents of Racine County
- Able to provide board-approved budgets and financial reports
- Able to serve as own fiscal agent, or have written agreement with a fiscal agent
- Has been legally incorporated for at least six months
- Is recognized as a 501(c)(3) or 170(b)(1)(A) organization
- Is governed by a voluntary board of directors
- Maintains policies of non-discrimination and equal opportunity, complies with the Americans with Disabilities Act
- If currently receiving any other funds from United Way of Racine County, is in compliance with all policies, procedures and stipulations

Fund Overview

- United Way of Racine County's Equity Innovation Fund supports **projects, programs and solutions** that use **innovative strategies** to reduce disparities, improve outcomes and empower members of historically marginalized populations.
- This is a **competitive fund**, and requests that meet requirements are not guaranteed funding.

Focus Areas

- Projects/programs should address one or more of the following areas:
 - Early childhood and kindergarten readiness
 - K-12 academic and/or social emotional success
 - Individual independence
 - Individual and/or family stability

Equity and Innovation

- Equity
 - Creates conditions that allow all to reach their full potential
 - Just and fair inclusion
 - Not equality
- Innovation
 - Requires knowledge, ingenuity and focus
 - Newness—or renewal—and improvement
 - Not invention

Equity and Innovation

- Applicants must be able to clearly define:
 - The population served – Who is served? Be specific. Why that group?
 - The disparity(ies) addressed – Use recent local data to reveal the inequity(ies) that you will address.
 - What makes the project/program innovative – What is new or renewed? How is this different? How will the outcomes be different?
 - The definition of success for the project/program – At the end of the funding period, what will be different?
 - The impact created through the funding – What will you achieve? How will you measure it? Why does that outcome matter?

Application Timeline

- In order to access the application, you must meet with a member of the UWRC team to talk through your project/program idea.
- Incomplete or ineligible applications will not be reviewed.
- Applications are due
 - March 31
 - June 30
 - September 30
 - December 31
- Application review and approval will take place the month following the submission deadline.

Application Elements

- Application narrative – use online form
- Budget – use required template; submit via email
- Eligibility documents – submit via email
 - Proof of IRS determination of 501(c)(3) or 170 status
 - Grant amounts for \$10,000 and above must provide the following:
 - Board roster, including board member names, affiliations and board roles
 - Organizational budget
 - An audit or audited financial statements as required by the State of Wisconsin Statute 202.12 (1)(b)

Request Guidelines

- Minimum request: \$5,000
- Maximum request: \$75,000
- Awards anticipated to be \$50,000 or less
- Funding is available until the Equity Innovation Fund dollars are exhausted.
- 50% of the grant award will be released upon the execution of an MOU between UWRC and the grantee (and their fiscal agent, if applicable).
- The remaining funds will be released in accordance with the MOU and documentation of positive progress towards implementation.

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Application and Budget

UNITED WE FIGHT.
UNITED WE WIN.

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Request a Meeting to Discuss Your Proposal



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Submitting Your Budget and Proof of Entity Status

After submitting your application, you will need to separately provide a complete and detailed equity innovation budget including sources, quant costs and calculations, as well as your organization or fiscal agent's proof of IRS determination of 501(c)3 status or 170 status.

Please download our [budget template](#) to fill out. Other budget forms will not be considered for review.

When you receive your automated confirmation email after submitting your application, please immediately attach your budget and 501(c)3 or 170 determination letter as a response.

How to download budget template/fund application information:

- Click on the link to start the download.
- If the file does not automatically download, right click on it and select "save as..." then follow the instructions.

To learn more about this fund, please register for a virtual informational session on Jan. 13 at: <https://conta.cc/3mrdcz9>

To apply for funding, please first schedule a meeting with Chief Operating Officer Jessica Safransky Schacht through the button below.

APPLY



Reporting requirements

All grantees will be assigned a UWRC staff member and/or volunteer who will serve as a coach, advocate and accountability partner. This individual will help grantees understand the fund requirements and will support grantees in successfully navigating project/program delivery, measurement and impact reporting.

Have these items ready when we meet.

Jessica Safransky Schacht

Equity Innovation Fund Meeting

🕒 1 hr

📺 Web conferencing details provided upon confirmation.

This meeting is time to discuss your program/project idea, budget, definition of success, measurement tools and anticipated impact. Please review the fund guidelines and requirements prior to this meeting.

Select a Date & Time

January 2022



SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

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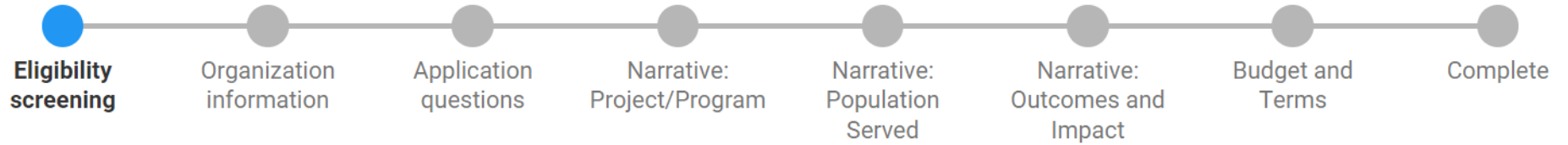


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Equity Innovation Fund Application



Please note: This application must be completed in one sitting. Progress cannot be saved. If you navigate away from the application while in progress, you will need to begin again. If you wish to prepare your answers in advance, you can download the fund application information at www.unitedwayracine.org/eif.

Following submission of the application form, the individual listed as the Primary Contact on the application will receive an auto-generated confirmation email. The Primary Contact must immediately respond to that email with the following attachments:

- Proof of IRS determination of 501(c)(3) or 170 status
- Completed United Way of Racine County Equity Innovation Fund Budget Template

Grant amounts for \$10,000 and above must provide the following:

- Board roster, including board member names, affiliations and board roles
- Organizational budget
- An audit or audited financial statements as required by the State of Wisconsin Statue 202.12(1)(b)

Eligibility screening

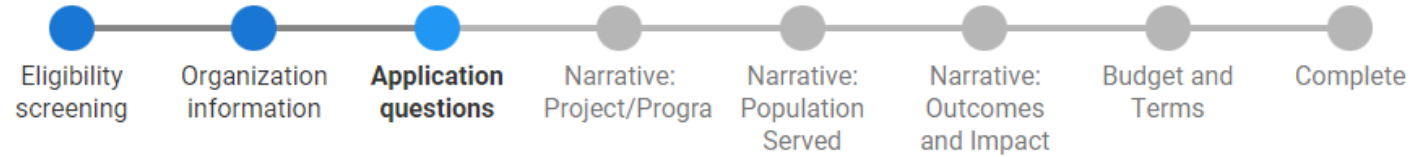
Are you currently a funded partner of United Way of Racine County, receiving allocations?

- ☒ Yes
☐ No

Application tips

- If you have an organization logo, you will need to upload it in the Organization Information section.
- If you have a program logo, you will need to upload it in the Application Questions section.

Equity Innovation Fund Application



Application questions

Name of project/program

Test Project

Name of project/program as you'd like it to appear in print

Test Project - an initiative of ABC Organization

Logo of project/program (if one exists)

Choose File No file chosen

[? Upload requirements](#)

Dollar amount requested

15500

This amount **must** match the amount on your budget or your proposal **will not** be reviewed.

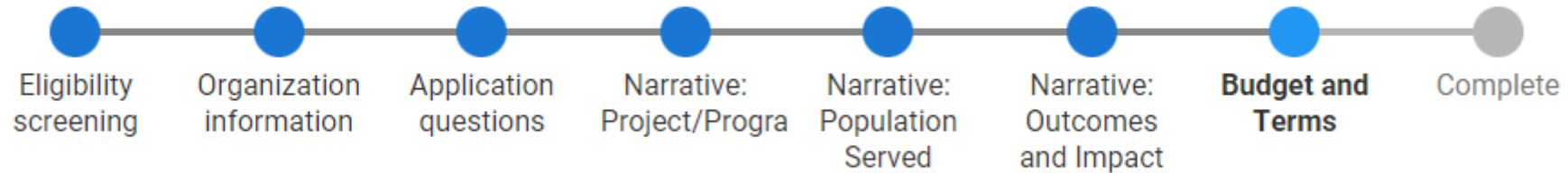
Which of the following areas does this project/program address?

- ☐ Early childhood and kindergarten readiness
- ☐ K-12 academic and/or social emotional success
- ☐ Individual independence
- ☐ Individual and/or family stability

Application tips

- In the section Narrative: Program/Project, your response to *What specifically will you spend United Way funding on? Outline all major budget items, including costs.* should align with your budget.
- The last question in the narrative section is: *Is there any additional information you would like the review committee to consider?* Don't skip this question.

Equity Innovation Fund Application



Budget and Terms

Don't forget to reply to the confirmation email with a complete and detailed Equity Innovation Fund budget that includes quantities, unit costs and calculations.

☒ I understand

All applicants must read, agree to sign and meet all provisions of the funded agreement and standards including compliance requirements. If the organization is currently funded by UWRC, they must be in compliance with all policies and procedures at the time of submitting appropriate requests. An end-of-project report is required of all awarded requests.

< PREVIOUS

SUBMIT



Thu 1/13/2022 3:54 AM

jsafransky@unitedwayracine.org

Webform submission from: Equity Innovation Fund Application

To: Jessica Safransky Schacht

Cc: Jessica Safransky Schacht

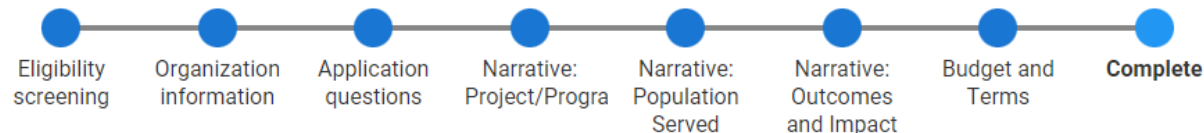
Thank you for your submission. Please respond to this confirmation email immediately and attach your organization's proof of IRS determination of 501(c)3 or 170 status and your application budget.

If the funds requested exceed \$10,000, you must also submit:

- Board roster, including board member names, affiliations and board roles
- Organizational budget
- An audit or audited financial statements as required by the State of Wisconsin Statue 202.12(1)(b)

Failure to reply with the above required documents will result in the disqualification of your application.

Your application has been submitted.



Thank you for your submission. Please respond to the confirmation email immediately and attach your organization's proof of IRS determination of 501(c)3 or 170 status and your application budget.

Grant amounts for \$10,000 and above must also provide the following:

- Board roster, including board member names, affiliations and board roles
- Organizational budget
- An audit or audited financial statements as required by the State of Wisconsin Statue 202.12(1)(b)

Failure to submit all required documentation will result in the disqualification of your application.

The confirmation email is auto-generated and will deliver from jsafransky@unitedwayracine.org to the primary content email address you inputted. The subject line will be **Webform submission from: Equity Innovation Fund**. Please check your junk/spam folders if you don't see it in your inbox.

[Back to form](#)

The confirmation email is sent to the person listed as the Primary Contact in the Organization information section.

United Way
of Racine County
UnitedWayRacine.org



The total in this line should reflect the complete cost of your project/program/event.

The amount in this line **MUST** match the amount in your funding request narrative. If it doesn't, your proposal **will not** be reviewed.

If this number is not \$0.00,
you must complete the
section below.

Budget

Source of additional funds	Secured? Yes/No	Total amount
		\$0.00
Use this section to demonstrate your ability to fully fund the event/project/program if UWRC is not the sole funder.		\$0.00
		\$0.00
		\$0.00
		\$0.00
		\$0.00
	TOTAL	\$0.00
	United Way request + additional funds	\$0.00
	TOTAL	\$0.00
	Difference	\$0.00

This amount should equal \$0.00.

General Tips

- Prepare your application responses in the Word document.
 - Copy and paste into **notepad** (to remove formatting) and then into the application.
 - You cannot save process on the application; be prepared to submit when you begin.
- Have someone unfamiliar with your request read the application for clarity, spelling, grammar, and explanation of acronyms.
- Write the application for consistency (budget, narrative, etc.).
- Brevity and clarity are strongly encouraged.

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Application Review

Equity Innovation Fund Committee

- **Julie Anderson**, Executive Assistant, United Way of Racine County
- **Barb Farrar**, Executive Director, LGBT Center of Southeast Wisconsin
- **Dr. Arletta Frazier**, Professor, Concordia University/Co-owner of Payne & Frazier Consultants
- **Abigail Hanna**, Vice President for Administrative Planning and Innovation, and Chief Organizational Development Officer, Carthage College
- **Pastor Melvin Hargrove**, Chief Diversity Officer, Racine County
- **Art Howell**, Chief of Police (Ret.), City of Racine
- **Kyle Johnson**, Community Organizer, Black Leaders Organizing Communities
- **Stephanie Sklba**, Vice President of Community and Government Relations, Gateway Technical College

Grantee Support and Fund Reporting Requirements

Grantee Support

- All grantees will be assigned a UWRC staff member and/or volunteer who will serve as a coach, advocate and accountability partner.
- This individual will understand the fund requirements and will support grantees in successfully navigating project/program delivery, measurement and impact reporting.
- Grantees are required to meet with this person at least quarterly for the duration of the funding period.
- The goal of these meetings is to provide ongoing support and assistance to grantees as they navigate implementation of their project/program using United Way Equity Innovation funds.

Reporting Requirements

- Report due within 60 days of the completion of the project.
- Carefully review the report questions when you design your project/program to ensure you have the right things in place from the beginning.
- Throughout the grant period:
 - Track data
 - Take photos and obtain media releases!
 - Track links to social media posts, media releases, marketing collateral, etc.
 - Expenditures

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Questions

Jessica Safransky Schacht
jsafransky@unitedwayracine.org

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Thank you.