



SMALL BUSINESS. BIG IMPACT.



GREETINGS!

For as little as \$1 a day, your business can improve the odds for local children and families in Racine County by becoming part of United Way of Racine County’s Small Business 365 circle.

Small Business 365 is a group of local, small business owners who are committed to investing in ongoing, impactful and meaningful work in Racine County through United Way.

United Way of Racine County has created an easy and affordable way for small businesses to make a lasting impact. Being a member of Small Business 365 aligns your business with United Way and our long history of bringing people together around the issues that matter most.

We all benefit when children succeed in school, families are stable and secure, and our community has access to the resources needed for healthy lives. And your business benefits from a better-prepared workforce and a stronger economy.



- Member benefits:**
- Share your brand story
 - Connect with like-minded business leaders
 - Opportunity to work with United Way networking events and select volunteer opportunities
 - Recognition via United Way social media, website and select publications
 - Invitations to United Way-sponsored networking events
 - Receive window cling

YOUR GIFT’S IMPACT IN

HEALTH

Thanks to United Way’s FamilyWize initiative, more than 7,000 Racine County residents saved more than \$500,000 on prescription drugs in 2019. Since the program came to Racine County in 2008, we’ve saved residents more than \$3 million.

EDUCATION

Knapp Elementary has experienced a 30 percent decrease in office disciplinary referrals, thanks to the work of United Way’s LIFT strategy. Mitchell School is the latest LIFT partner and will transition into a community school next year.

FINANCIAL STABILITY

United Way’s Volunteer Income Tax Assistance program returned more than \$1.125 million in tax returns to Racine County taxpayers in 2019. Since VITA began in 2017, it has returned \$3.6 million to Racine County’s taxpayers and economy.

United Way of Racine County • 2000 Domanik Drive • Racine, WI 53404 • 262-898-2240 • UnitedWayRacine.org

Yes, I want to support our community. My total annual gift is \$_____. I have contributed for _____ years.

- ☐ **Check** (enclosed and payable to United Way of Racine County)
- ☐ **Personal Billing** Please send my personal billing statement:
☐ Monthly ☐ Quarterly ☐ Once Start date ____/____
- ☐ **Credit Card** (\$50 minimum)
☐ MasterCard ☐ Visa ☐ American Express ☐ Discover
Account # _____ Exp. Date _____
Please charge: ☐ Monthly ☐ Quarterly ☐ Once

Personal email: _____

X _____
Signature (required for credit card authorization) Date

<<NAME1>>
<<ADDRESSLINE1>>
<<CITY>>, <<STATE>> <<ZIPPOSTALCODE>>

- ☐ For gifts of stock, real estate, electronic funds transfer and life insurance, call 262-898-2246.
- ☐ I would like additional information about planned giving options such as memorials, beneficiaries, trusts, etc.

VISIT UNITEDWAYRACINE.ORG TO MAKE A GIFT ONLINE.