

2024

ANNUAL REPORT



UNITED WAY
Racine County

TABLE OF CONTENTS

1

**President's
Report**

2

Financials

3-5

Supporters

8

**Board of
Directors**

6-7

Committees

9

Staff

10-13

**Funded
Partners**

PRESIDENT'S REPORT

This past year has been one of thoughtful progress for United Way of Racine County and I'm proud to share some of the ways we continue to evolve in service of our mission. In 2024, we launched a new strategic plan with an internal focus on continuous improvement – a commitment to adapting and strengthening our work to better meet the needs of our community.

This annual report is one of the outcomes of this approach. It's a more focused and streamlined report, presenting a concise overview centered on our 2024 financials. Our goal is to offer an easy-to-navigate summary that highlights how your generous support is being stewarded to help build a thriving community for all Racine County residents.

We all know that financials only tell part of the story. To fully capture the impact of your support, we're excited to introduce a dedicated Impact Report, arriving in late summer. This new publication will be centered on the stories of lives changed, families supported, and futures brightened. It will showcase the real-world outcomes of the programs and partnerships that drive our work.

As always, I want to thank those who are working with United Way of Racine County: our wonderful donors, tireless volunteers and the businesses and organizations that join us in that work.

Thank you for being part of the collective effort to create lasting change and build a stronger Racine County for everyone.



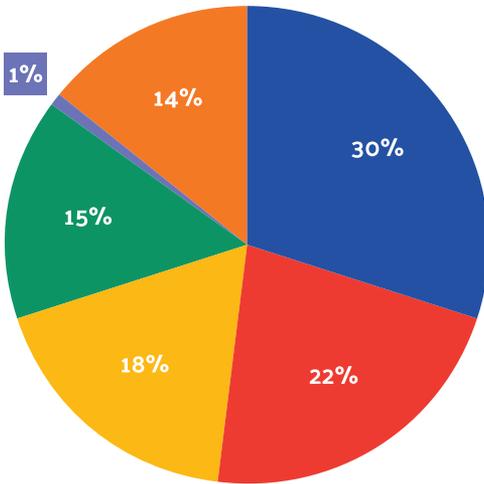
A handwritten signature in black ink that reads "Ali Haigh".

Ali Haigh
President & CEO

FINANCIALS

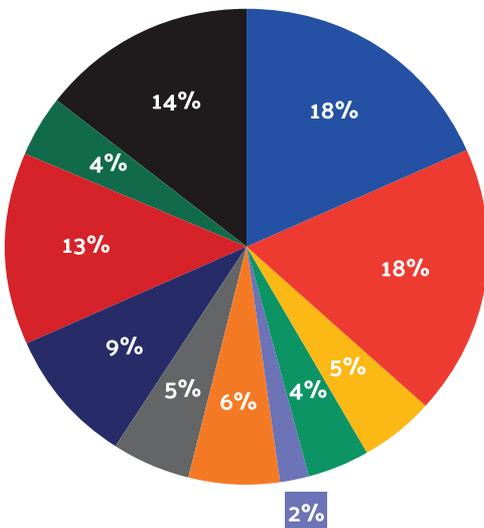


United Way of Racine County has a long tradition of adhering to high standards of accountability and transparency. Our 990 tax form and annual audit are available at UnitedWayRacine.org/Financials.



Revenue
\$4,950,477

- Individuals
- Corporate Gifts
- Grants
- Fiscal Sponsorship
- Initiative Support/Sponsorships
- Investment Income



Expenses
\$6,316,717

- Fundraising and Administration
- United Way Initiatives
- Health Investments
- Education Investments
- Financial Stability Investments
- Essential Services Investments
- MacKenzie Scott LIFT Fund Designations to Agencies
- Fiscal Sponsorships
- Uncollected Pledges
- State and Federal Grant-Funded Initiatives

TOCQUEVILLE SOCIETY



These generous donors give \$10,000 or more each year.

Gus and Sandy Antonneau	Jay and Nancy Gueldner	Patrick and Betsie O'Brien
Tim and Rebecca Bailey	Linda Hoover	Steve Shibley
Agnieszka and Mark Dahms	H. Fisk Johnson	Ted Sokoly and Nancy Toll
Dave and Jane Durment	Craig Leipold and Helen Johnson-Leipold	Daniel and Julie Wickman
John and Lyn Erskine	Ms. Dorothy MacVicar	Fred and Sandra Young
Jon E. Ferch	Jeffrey and Lisa Neubauer	*two donors wished to remain anonymous

CHAIRMAN'S CLUB

United Way acknowledges the significant contributions of the following organizations and their employees, where each company's total giving is \$50,000 or more annually.

Andis Company	InSinkErator	Modine Manufacturing
Andis Foundation	Johnson Financial Group	SC Johnson
Ascension Wisconsin	Johnson Outdoors	Twin Disc
CNH Industrial	Lavelle Industries	We Energies
Educators Credit Union	Microsoft	Whirlpool Foundation



OUR GENEROUS SUPPORTERS



Abbott Laboratories
AbbVie Foundation Employee Engagement
AES Restaurants (Arby's)
America Achieves
AMI Information Systems
Arya's
Associated Bank
AT&T
Aurora Health Care
Badger Meter
Baird
Baxter & Woodman
Beacon Tavern & Grill
BeLEAF Survivors
Bendtsen's Bakery
Best Buy
Bissell, Inc.
BMO Harris Bank
Buddy's Sports Grill
Burlington Senior Activity Center
Campbell's Soup
Caterpillar
Children's Hospital of Wisconsin
City of Racine
CliftonLarsonAllen
Community State Bank
CRB Insurance
Danny's Meats
David Insurance
Doering & Co. Real Estate
Dremel Rotary & Benchtop Power Tools
E. C. Styberg Engineering
Eaton Corporation
ECMA
Econoprint
Electronic Systems of Wisconsin
Enterprise Rent-A-Car
Express Employment Professionals
Fischer USA, Inc.
Flowers by Eileen
Focus on Community
Franksville Craft Beer Garden
Gateway Technical College
Girl Scouts of Wisconsin Southeast
Goodwill Industries of SE Wisconsin
Great Northern Corp.
Harley Davidson Motor Co.
Health Care Network, Inc.
Health Fitness
Herb Kohl Philanthropies
Herzing University
Hospitality Center
Housing Resources, Inc.
ITW National
IXL Learning
Jim's Garage Door Service
John 23 Educational Center
Johnson Controls, Inc.
Johnson Keland Management, Inc.
JPMorgan Chase & Co.
Kane Communications
Kiwanis Club of Union Grove
Labcorp
Landmark Credit Union
Landmark Title of Racine
Manitou Equipment America, LLC
Manpower Group
Marcus Corporation

Maurice Family Farms
 Milaeger's
 Milwaukee Bucks
 Morgan Stanley/Dean Witter Financial
 NAMI Racine County
 NCW Tech Alliance
 Nissi's Cake Room
 Northwestern Mutual
 O&H Danish Bakery
 Olde Madrid
 O'Reilly Auto Parts
 Polished Beauty Bar
 Putzmeister America, Inc.
 Racine Area Manufacturers and Commerce
 Racine Community Foundation, Inc.
 Racine County
 Racine County Economic Development Corp.
 Racine County Food Bank
 Racine Family YMCA
 Racine Friendship Clubhouse
 Racine Literacy Council
 Racine Unified School District
 Racine Vocational Ministry
 Racine Zoological Society
 Rasmussen Diamonds
 Rockwell Automation
 Ruud Family Foundation
 SAFE Haven of Racine, Inc.
 Sebastian's
 Six Flags Great America
 Skogen's Festival Foods
 Snap-on
 Steren Management McDonald's Restaurants
 Strive - Higher Expectations for Racine County
 Strive Together, Inc.
 Supervalu
 Target #0152
 The Arc of Racine County

The Cummins Foundation
 The Johnson Foundation at Wingspread
 Thermo Fisher Scientific
 Three Harbors Council, BSA
 Thrivent Financial - Shoreline Group
 Tito's
 Town Bank
 Truist
 Trustmark Insurance Co.
 UMB Financial Corp
 Uncorkt
 Union Grove Joint School District #1
 Union Grove Union High School
 Union Pacific
 United Mechanical
 United Parcel Service
 United Way of Racine County
 UW-Parkside
 US Bank
 Walker Forge, Inc.
 Wells Brothers
 Wines for Humanity, LLC
 Wisconsin Screen Process
 Women's Resource Center dba Bethany Apartments
 YWCA Southeastern Wisconsin

IN 2024,

\$1,345,804 in corporate gifts.

390 leadership donors.

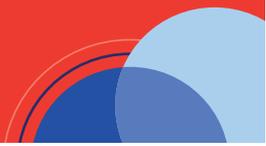
\$2,616 average leadership gift.

\$1,578, 188 in individual gifts.

3,818 individual donors.

\$413 average individual gift.

CAMPAIGN CABINET 2024



Jason Greenwood
Chair

Members

Christopher Antonneau

Neil Buchanan

Andrea Kiemen-Rognsvoog

Tammy Leverich

Becky McClelland

Laura Million

Matt Montemurro

Hope Otto

COMMUNITY INVESTMENT COMMITTEE 2023-2024



Dave Durment
Chair

Members

Jeff Hill

Pairin Hongsoongnern

Teresa Johnson

Heather Martinez

Ken Moehle

Rod Parsons

Jeremy Stimpson

COMMUNITY INVESTMENT FINANCIAL TEAM 2023-2024



Rod Parsons
Chair

Members

Joseph Boilini

Sharon Johnson

VOLUNTEER ADVISORY TEAMS 2023-2024



Health

Teresa Johnson
Chair

Members

Kara Beck
Erin Parsons
Karyn Roberts
Yolanda Safford

Education

Dave Durment
Chair

Carolynn Powers
Co-Chair

Members

Lizeth Brito
Antonio Crane
Heather Martinez
Chelsea Powell
Sheila Simonsen
Karen Sutherland

Financial Stability

Rod Parsons
Chair

Members

Jessica Bohl
Elizabeth Erickson
Tracy Egerson
Candice Marie
Ken Moehle

Essential Services

Pairin Hongsoongnern
Chair

Members

Jessica Feiner
Lynda Knudtson
Nikki Pfeifer
Jodi Perrault
Heather Swanson

EQUITY INNOVATION FUND COMMITTEE



Stephanie Sklba
Chair

Members

Barb Farrar
Abby Hanna

Melvin Hargrove

Eric Hopkins
Art Howell

Dr. Arletta Perry

WOMEN UNITED EXECUTIVE COMMITTEE 2024



Frances Kis
Chair

Members

Angela Allen
Amanda Bulgrin

Francesca Bumpurs

Ashley Conley
Jess Feiner

Laura Matter

Dina Richman
Gina Sorenson

Julie Podoba
Co-Chair

UWRC BOARD OF DIRECTORS



Executive Committee

Brian Agen

Chair and Vice-Chair, Human Resources
Modine Manufacturing Co.

Laura Million

Treasurer and Vice-Chair, Finance
Racine County Economic Development Corp.

Dave Durment

Vice-Chair, Community Investment
Community Volunteer

Ashley Staeck

Vice-Chair, Nominating
The Johnson Foundation at Wingspread

Keith Cruise

Vice-Chair At Large
Racine Unified School District

Ali Haigh

Secretary
United Way of Racine County

Members

Darryl Babu

Twin Disc

Hector Diaz

Community Volunteer

Jason Greenwood

AMI Information Systems

Scott Herrmann

Thrivent

Lisa Just

Advocate Aurora Health

Tom King

InSinkErator

Jim Ladwig

SC Johnson

John Mahome Jr.

Community Volunteer

Ralph Malicki

Racine County

Steve McLaughlin

Community Volunteer

Becky McClelland

Johnson Financial Group

Kristin McManmon

Ascension All Saints Hospital

Patricia Penman

Johnson Outdoors

Alex Ramirez

City of Racine Police Department

Cory Sebastian

Sebastian's Restaurant

Stacy Tapp

Racine Unified School District

*serving July 2024 - June 2025

UNITED WAY STAFF



Ali Haigh (she/her)

President and CEO

Jessica Safransky Schacht (she/her)

Chief Operating Officer

Traci Blom (she/her)

Investor Relations Manager

Stephanie Buchanan (she/her)

Investor Relations Director

Heather Collier (she/her)

Marketing and Communications Director

Fega Coronado (she/her)

Julian Thomas Community School Coordinator

Kim Hill (she/her)

Office Manager

MaryBeth Kallio (she/her)

Community Investment Director

Tina LaVergne (she/her)

Finance Manager

Leigh Ann Martínez (she/her)

Community Schools Director

Haley Olson (she/her)

AoR Mitchell Community School Coordinator

Sara Popadic (she/her)

Marketing Manager

Lori Riffer (she/her)

Initiatives Director

Zyaire Strowder (she/her)

Knapp Community School Coordinator

Katie Tuttle (she/her)

Special Projects Manager

Stuart Wood (he/his)

Walking School Bus Coordinator

FUNDED PROGRAMS 2023-2024



Health

BeLEAF Survivors

Sexual Assault Services
Stop Child Abuse and Neglect

Burlington Senior Activity Center

Connect and Thrive

Children's Service Society of Wisconsin

Child and Family Counseling
Children's Wisconsin School Based Mental Health

Focus on Community

Substance Abuse Prevention Program

NAMI Racine County

NAMI

Racine County

Hello Baby Racine County

Racine Friendship Clubhouse, Inc.

Work Ordered Day

Education

Focus on Community

FAST (Families and Schools Together)
Opportunities Club

Girl Scouts of Wisconsin Southeast

Racine Girl Scout Leadership Experience

John 23 Educational Center

After School Programs

Racine Family YMCA

School Achievers

Racine Literacy Council

Family Literacy

Racine Video Production Workshop

Racine Video Production

Racine Zoological Society, Inc.

Zoo Afterschool Program (ZAP) with Racine Zoo

SAFE Haven of Racine, Inc.

Girls Inc. of SE WI

Scouting America Three Harbors Council

Scout Reach

UW-Madison Extension Racine County

Early Learning and School Readiness Project

Financial Stability

Focus on Community

Advancing Family Assets

Housing Resources, Inc.

Housing Resources, Inc.
Racine Financial Empowerment Center

Racine Vocational Ministry, Inc

RVM Jobs Program

YWCA Southeast Wisconsin

5.09 HSED Program

Essential Services

Burlington Transitional Living Center

Transitional Living Center

Health Care Network, Inc.

Health Care Network

Hospitality Center, Inc.
Community Meal Program

Racine County Project Emergency, Inc. dba The Racine County Food Bank
Emergency Food Distribution

SAFE Haven of Racine, Inc.
Youth Shelter and Outreach Program

The Arc of Racine County, Inc
Building Skills toward Independence

The Homeless Assistance Leadership Organization, Inc. (HALO)
Shelter Program

Women's Resource Center
Bethany Apartments
WRC Empowerment Program

COMMUNITY WORKFORCE FUND 2023-2024

Burlington Senior Activity Center
Supper Club

LGBT Center of SE Wisconsin
LGBTQ+ Youth Program

RUSD - Washington Park High School
PBL and Community Service Project
and Capstone

**University of Wisconsin Parkside -
Professional and Continuing Education**
Nonprofit Fund Development Certificate



EQUITY INNOVATION FUND GRANTEES 2024



Black Arts Council of Racine

Black Women Stage Showcase

Burlington Area School District

DRIVEN Student Leadership

Fight to End Exploitation

Continuing to Bridge the Gap

Focus on Community

Focus on the Future

LGBT Center of SE Wisconsin

Transgender Resource Project

Payne Consulting

Next Level Mentoring Program

Racine Art Museum

Hoop Earrings and Low Rider Bicycles – Photographers
Nicole Acosta and René Amado Offer New Ways of
Understanding Mexican American Culture

Racine Video Production Workshop

Awareness Through Art

SAFE Haven of Racine

Feather-a-Nest

Volunteer Center of Racine County

Youth Volunteer Corps Summer Camps

YWCA Southeast WI

Restorative Justice Program

EQUITY THROUGH TECHNOLOGY GRANTEES 2024



BeLEAF Survivors

Stop Child Abuse and Neglect (SCAN)

Bethany Apartments

Bethany Apartments Smart Center

Focus on Community

Community @ 1240

Great Lakes Community Conservation Corps

Great Lakes CCC Remote Instruction & Training

HATCH Business Development Corp.

Bridge to Success - Equipping Spanish Speakers
for Employment and Entrepreneurship

LGBT Center of SE Wisconsin

Transgender Resource Webpage

Payne Consulting
Next Level Mentoring Program

Racine Video Production Workshop
Learn to Animate

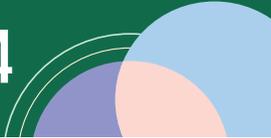
Racine Friendship Clubhouse
RFC Member Creations Market

Racine Vocational Ministry
Training Center Upgrade

Racine Literacy Council Inc.
Tutoring Laptops

Three Percent Safer
Junior Career Academy

BRIGHTER FUTURE FUND 2024



Academies of Racine Jerstad K-8
Classroom Economy Program

Goodwill of SE WI
Goodwill CNA Training Program
Racine Expansion Pilot

Academies of Racine Mitchell Community School
6th Grade Seminar Programming

John 23 Educational Center
Educational Center Programming

BeLEAF Survivors
SCAN

Racine Literacy Council
Adult Basic Education Programming

Bethany Apartments
Financial Empowerment Fund

Racine Zoo
COZI Program

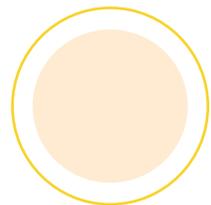
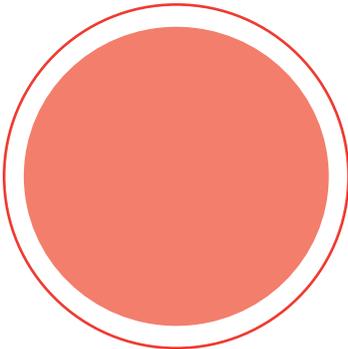
DeKoven Center
Building Foundations, Teaching Job Skills

River Bend Nature Center
Kindergarten Field Trip Program

Faith Hope & Love
Duffels for Kids

The Salvation Army
Pathway of Hope

Women's Resource Center
Moving Ahead Program





2000 Domanik Drive
Racine, WI 53404

