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OUR CREDO
We fight for the health, education and financial stability of every person in our community.

OUR MISSION
Mobilizing the caring power of Racine County to improve lives and transform our community.

OUR VISION
United Way envisions a community where individuals and families achieve their potential through education, income stability and healthy lives.

OUR VALUES
• Commitment to community success
• Leadership
• Inclusiveness
• Integrity and accountability
• Innovation
PRESIDENT’S REPORT

As we reflect on the last year, we are filled with gratitude for the opportunity to continue our mission of service to the residents of Racine County. In 2023, we embarked on the next century of our journey with renewed dedication and innovative spirit.

More than 76,000 individuals were served through United Way initiatives and the tireless efforts of our funded partners in 2023. The data in this annual report highlights the life-changing work that is encompassed by our vision of our community; one where individuals and families achieve their potential through education, income stability and healthy lives.

As we embarked on the next 100 years in 2023, we focused on trying new things to raise funds, increasing awareness and building support for our important work.

As we moved closer to fully dispersing our Equity Innovation Fund, in partnership with Racine County, we reflected on how invaluable partnerships like this are to the work of United Way of Racine County. With just short of the $2 million dispersed, we invested in 16 programs in 2023 alone. It is anticipated that programs funded through the Equity Innovation Fund will impact more than 70,000 individuals by completion of all of the programs.

Another great example of impact at work is our growing partnership with Microsoft. We are honored to support their investment efforts in Racine County. With their support, we were able to create our Equity Through Technology Fund.

As we closed 2023, work began on updating United Way of Racine County’s strategic plan. We are excited to share the updated plan with the community in mid-2024 and to take the opportunity to examine ourselves against our mission and the needs of our community.

As always, I want to thank everyone who makes the work we do possible: our wonderful donors, our tireless volunteers, and all the businesses and organizations who partner in our work. Thank you for your support and commitment to building a thriving community.

Ali Haigh
President and CEO
SingleCare
The SingleCare prescription savings card provides discounts on prescription medications. It is free to anyone regardless of insurance, requires no registration, is available in English and Spanish, covers all FDA-approved medications and has no use limit.
BeLEAF Survivors
• Sexual Assault Services
• Stop Child Abuse & Neglect (SCAN)

Children’s Wisconsin
• Child and Family Counseling
• School-based Mental Health

Focus on Community
• Substance Abuse Prevention Program

NAMI Racine County
• NAMI Racine County

Racine County
• Hello Baby Racine County

Racine Friendship Clubhouse, Inc.
• Work-Order-Day
Imagination Library
This program provides every participating child under age five with a free book through the mail each month.

LIFT (Link and Inspire For Tomorrow)
This strategy connects resources with neighborhoods by creating community schools like Knapp, Julian Thomas and the Academies of Racine at Mitchell.

Schools of Hope
This tutoring program provides young children with tutors on a regular basis to increase reading achievement and build confident and capable readers.
Focus on Community Inc.
• FAST (Families and Schools Together)
• Opportunities Club

Girl Scouts of Wisconsin Southeast (GSWISE)
• Racine Girl Scout Leadership Experience

John 23 Educational Center
• High School Support Program
• Middle School Support Program

Racine Family YMCA
• The School Achievers Program

Racine Literacy Council
• Family Literacy

Racine Zoo
• Zoo Afterschool Program (ZAP)

SAFE Haven of Racine
• Girls, Inc. Elementary School Programs
• Girls, Inc. Middle School Programs

Three Harbors Council, BSA
• Scout Reach

UW-Madison Extension Racine County
• Early Learning and School Readiness Project
**VITA (Volunteer Income Tax Assistance)**

VITA is a national program staffed by local volunteers to provide free preparation and electronic filing of tax returns for low- to moderate-income Racine County residents.
Focus on Community
• Advancing Family Assets

Housing Resources, Inc.
• Homebuyer Education & Counseling
• Racine Financial Empowerment Center

Racine Family YMCA
• First Choice Pre-Apprenticeship Training

Racine Vocational Ministry
• RVM Jobs Program

YWCA Southeast Wisconsin
• 5.90 High School Equivalency Diploma Program
IMPACT 211
IMPACT 211 is a 24-hour resource hotline for people in need of connections to essential services and resources.

Volunteer Center of Racine County
The Volunteer Center of Racine County operates the Get Connected website that connects community members with volunteer projects.
Catherine Marian Housing, Inc.
• Bethany Apartments

Homeless Assistance Leadership Organization (HALO), Inc.
• Emergency Shelter Program

Health Care Network, Inc.
• Health Care Network

Hospitality Center
• Community Meal Program

Racine County Food Bank
• Emergency Food Distribution

SAFE Haven of Racine
• SAFE Haven of Racine Youth Shelter and Outreach Program

The Arc of Racine County
• Building Skills Toward Independence

Transitional Living Center
• Transitional Living Center

Women’s Resource Center of Racine, Inc.
• Women’s Resource Center Empowerment Program
Focus on Community
• The Arc 100%ers Peer Support and Mentoring Program

Lutheran Social Services
• Veteran Housing and Recovery Program (VHRP)

Youth for Christ
• Parent Life

COMMUNITY WORKFORCE FUND PARTNERS

BABY EXPRESS LLC
• Baby Express Transportation

DRIVEN Student Leadership
• DRIVEN Student Leadership Program

Youth Aspiring Towards Excellence Remedial Reading Program
• Youth Aspiring Towards Excellence Remedial Reading Program

I O Youth Inc.
• RAE Performing Arts Studio

LGBT Center of SE Wisconsin
• LGBT Center of SE Wisconsin - Transgender Resource Project

EQUITY INNOVATION FUND PARTNERS

Lovingkindness Transitional Services Inc
• Individuals in Transition (IIT)

Mahogany Black Arts & Cultural Center
• EMERGE Artist Development Fellowship

Payne Consulting
• Next Level Mentoring Program

Professional Women in Trades, Inc
• She Can Do It Too Program

Racine Friendship Clubhouse
• Digital Literacy Education Lab

Racine Habitat for Humanity
• Racine Habitat IDA Program
Racine Vocational Ministry
  • Second Chance Reentry Program – Focus Women

Wisconsin Panthers (3PS)
  • 3PS (3 Percent Safer)

Women’s Resource Center of Racine, Inc.
  • Legal Advocacy Services

YWCA Southeast Wisconsin
  • YWCA Southeast Wisconsin Restorative Justice Program

BRIGHTER FUTURE FUND GRANTEES

Awesome Young Authors Awards and Community
  • RiseHER

BeLEAF Survivors
  • SCAN Program

Big Sisters of Greater Racine
  • Mentor Program

Catherine Marian Housing, Bethany Apartments
  • Independence Fund

Faith Hope & Love
  • Duffels for Kids

Professional Women in Trades
  • Teen in Trades Day Event

Racine Vocational Ministry
  • Second Chance Reentry Program for Women

Racine Zoological Society
  • COZI Program

Racine Zoological Society
  • Lil Explorers Program

SAFE Haven of Racine, Inc.
  • Girls Inc. of SE WI

Wisconsin Panthers
  • Junior Career Academy

Women’s Resource Center
  • Move Ahead Program
OUR IMPACT IN 2023

5,230
SingleCare clients saved on their prescriptions.

$591,264
in prescription savings through SingleCare.

81%
of participants from United Way-funded programs reported improved mental health.

541
volunteer hours completed for classrooms through Schools of Hope.

44
volunteers escorted students to school safely volunteering with the Walking School Bus.

32
students arrived safely to school every day thanks to the Walking School Bus.
$1,166,955 in tax refunds to Racine County VITA clients.

704 volunteer hours by IRS-certified VITA volunteers.

1,931 miles walked by Walking School Bus students and volunteers.

69,520 books delivered to Imagination Library children.

1,000+ people attended various events at community schools.

$1,166,955 in tax refunds to Racine County VITA clients.

7,398 children received free books through Imagination Library.

$148,200 in tax preparation fees saved for clients with VITA.

59,071 emergency shelter nights provided by United Way-funded programs.

7,063 Racine County residents called 2-1-1.

7,398 children received free books through Imagination Library.
United Way of Racine County began as a partnership between local business to help those in need.

That work has continued for more than 100 years, and the importance of collaboration with partners has only grown. Partnership and collaboration go a long way in creating a stronger community, providing stability and helping create an even bigger impact.

In 2023, partnerships took center stage for United Way of Racine County.

**Racine County and Equity Innovation Fund**

In 2022, Racine County donated $1 million to expand the Equity Innovation Fund, which supports innovative programs and strategies to reduce disparities and help empower members of historically marginalized communities.

That partnership allowed 16 grants to be awarded in 2023. We also began to see the impact and outcomes fostered by the grants awarded since the beginning of the fund in 2022. Sixteen grants were awarded in 2023, and the fund’s final grants will be made in 2024.

**Transit Center job fair**

To address transportation barriers to employment, United Way of Racine County collaborated with Racine County and RYDE Racine to organize a job fair at the Racine Transit Center in September. The job fair featured employers and jobs located along RYDE bus routes, making it easier for job seekers to access employment opportunities. This initiative successfully connected numerous residents with potential employers, significantly reducing the transportation barrier that often hinders job access and economic mobility.

**Children’s Wisconsin mental health services**

The school-based mental health services offered to students and their families at United Way of Racine County’s community schools has made a profound impact. At all three community schools, there were improvements in Measurements of Academic Progress (MAP) scores. Additionally, at one community school, the number of behavioral suspensions
issued decreased by 45 percent. These improvements highlight the importance of providing mental health support to children and families, enabling them to process complex trauma and improve their overall well-being.

**Equity Through Technology Fund sponsored by Microsoft**
Through a transformative partnership with Microsoft, United Way of Racine County launched the Equity Through Technology Fund in December. The goal of the fund is to support projects that bridge the digital divide in areas such as mental health services, education, and job readiness for marginalized populations. This initiative has already begun to make a difference by providing essential technology and resources to those who need it most, ensuring that everyone has the opportunity to succeed in an increasingly digital world.

**Celebrating long-term partnerships**
United Way of Racine County proudly celebrated five years of partnership with Academies of Racine at Case High School accounting students, who have been instrumental in preparing VITA tax returns for low-income families. This long-standing collaboration has been a highlight of the successful VITA program, which helps residents secure their deserved tax refunds and achieve greater financial stability.

Additionally, 2023 marked the 10th school year with Schools of Hope tutors in Racine Unified Schools. This initiative has been critical in improving literacy rates among young students, providing them with the foundational skills necessary for academic success.

**Better together**
Through these remarkable partnerships and initiatives, United Way of Racine County continues to make a substantial impact on the community. The collaborative efforts have not only addressed immediate needs but have also paved the way for long-term, sustainable improvements.

As we look to the future, United Way of Racine County remains committed to working together with partners, donors, and volunteers to build a thriving community for all Racine County.
OUR GENEROUS CONTRIBUTORS

1175 Sports Park and Eatery
Abbott Laboratories
AbbVie Foundation Employee Engagement Fund
All Cut Up Salon
Aman’s
Amazon Smile Foundation
American Transmission Company, LLC
AMI Information Systems
Apple Holler
Associated Bank
AT&T
Aurora Healthcare
Badger Meter
Baird
Baking Bird
Baxter & Woodman Consulting Engineers
Bear Paw Beach
Beacon Tavern & Grill
BeLEAF Survivors
Best Buy
Bethany Apartments
BMO Harris
Bollmeir-Corr Group
B Towne Auto
CAEL
Caterpillar
Carthage College
Catholic Charities of the Archdiocese of Milwaukee
Cerebral Palsy Agency of Racine County/RADD
Chicago Field Museum
Children’s Wisconsin
City of Racine
CliftonLarsonAllen College Possible
Community State Bank
CRB Insurance
Cree
David Insurance
Dremel Rotary & Benchtop Power Tools
Doering & Co Real Estate LLC
E.C. Styberg Engineering
Eaton Corporation
Econoprint
Electronic Systems of Wisconsin
Exelon Corporation
Expert Tax Solutions, Inc.
Federal Heath
FedEx
Feest Enterprises LLC
Fischer USA, Inc.
Focus on Community Inc.
Franksville Craft Beer Garden
Gateway Technical College
GE Foundation
Girl Scouts of Wisconsin Southeast (GSWISE)
Goodwill Industries of SE WI
Great Northern Corporation
Haribo of America
Health Care Network, Inc.
Herzing University
Homeless Assistance Leadership Organization (HALO), Inc.
Hospitality Center
Housing Resources Inc
ITW National
Jeff Braun Realty, LLC
Jim’s Garage Door Service
John XXIII Educational Center
Johnson Controls, Inc.
Johnson Keland Management, Inc.
Kane Communications
Kenosha Kingfish
Kiwanis Manufacturing
Kiwanis Club of Union Grove
Landmark Credit Union
Landmark Title of Racine, Inc.
Lavelle Industries Inc.
L&S Electric
Malicki’s Piggly Wiggly
Manpower Group
Marcus Corporation
Maresh-Meredith & Acklam Funeral Home
McDonald’s Restaurant
Milwaukee Admirals
Milwaukee Brewers
Milwaukee Bucks
Milwaukee Milkmen
Milwaukee Wave
Milwaukee Zoo
Mulberry’s
NAMI Racine County
Nestlé USA
Nielsen Madsen & Barber, S.C.
Noble Brothers
Northwestern Mutual Life
O&H Danish Bakery
O’Reilly Auto Parts
Pine Acres General Store
Plumb Gold
Putzmeister America, Inc.
Racine Area Manufacturers and Commerce (RAMAC)
Racine County
Racine County Economic Development Corp.
Racine County Food Bank
Racine Family YMCA
Racine Friendship Clubhouse, Inc.
Racine Literacy Council
Racine Unified School District
Racine Vocational Ministry
Racine Zoological Society
Rockwell Automation
Route 20
Ruud Family Foundation
SAFE Haven of Racine
Sebastian’s
Sevita Health
Six Flags
Skogen’s Festival Foods
Snap On
Strive - Higher Expectations
Strive Together, Inc.
Target #0152
The Arc of Racine County Inc.
The Cummins Foundation
The Johnson Foundation at Wingspread
The Runaway
Thermo Fisher Scientific
Three Harbors Council, BSA
Thrivent Financial
Tin Can
Tito’s
Town Bank
Truist
Two Creek Farms
UMB Financial Corp
Union Grove High School
United Mechanical
United Parcel Service
United Way of Racine County
University of Wisconsin - Parkside
US Bank
Walker Forge, Inc.
Wayman AME Church
Willkomm’s
Wisconsin Screen Process, Inc.
Women’s Resource Center of Racine, Inc.
YWCA Southeast Wisconsin
TOCQUEVILLE SOCIETY

These generous donors give $10,000 or more each year.

Gus and Sandy Antonneau  H. Fisk Johnson
Tim and Rebecca Bailey  Craig Leipold and Helen Johnson-Leipold
Agnieszka and Mark Dahms  Dorothy MacVicar
Dave and Jane Durment  Patrick and Betsie O’Brien
John and Lyn Erskine  Ted Sokoly and Nancy Toll
Jon E. Ferch  Daniel and Julie Wickman
Jay and Nancy Gueldner  Fred and Sandra Young
Linda Hoover

CHAIRMAN’S CLUB

United Way acknowledges the significant contributions of the employees of the following organizations, where each company’s total giving is $50,000 or more annually.

Andis Company  Johnson Outdoors, Inc.
Andis Foundation  Microsoft
Ascension Wisconsin  Modine Manufacturing Company
CNH Industrial  SC Johnson
Educators Credit Union  Twin Disc, Inc.
InSinkErator  We Energies
Johnson Financial Group

In 2023,

$1,521,548individual gifts.

$1,262,247corporate gifts.

3,952individual donors.

384leadership donors.

$385average individual gift.

$2,600average leadership gift.
United Way of Racine County has a long tradition of adhering to high standards of accountability and transparency. Its 990 tax form and annual audit are available at UnitedWayRacine.org/Financials.

**Revenue**

$6,317,568

- Individuals: 23%
- Corporate Gifts: 20%
- Grants: 12%
- Fiscal Sponsorships: 13%

We are a fiscally responsible partner for specific community initiatives.

**Initiative Support/Sponsorships**

**Investment Income**

13%

**Expenses**

$6,386,580*

- Fundraising and Administration: 18%
- United Way Initiatives: 13%
- Health Investments: 12%
- Education Investments: 14%
- Financial Stability Investments: 9%
- Essential Services Investments: 6%
- Women United: 6%
- Community Workforce Fund: 6%
- MacKenzie Scott LIFT Fund: 4%
- Equity Innovation Fund: 7%
- Designations to Agencies: 7%
- Fiscal Sponsorships: 4%
- Uncollected Pledges: 1%
- State and Federal Grant-Funded Initiatives: 1%

*Percentages do not total 100% due to rounding.
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Jessica Hartmann
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Jessica Safransky Schacht (she/her)  
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Traci Blom (she/her)  
Investor Relations Manager

Stephanie Buchanan (she/her)  
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Marketing and Communications Director

Fega Coronado (she/her)  
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MaryBeth Kallio (she/her)  
Community Investment Director

Tina LaVergne (she/her)  
Financial Manager

Leigh Ann Martínez (she/her)  
Community Schools Director

Aeshea Moreno (she/her)  
VITA Coordinator

Haley Olson (she/her)  
Academies of Racine at Mitchell Community School Coordinator

Sara Popadic (she/her)  
Marketing Manager

Lori Riffer (she/her)  
Initiatives Director

Zyaire Strawder (she/her)  
Knapp Community School Coordinator

Katie Tuttle (she/her)  
Special Projects Manager

Stuart Wood (he/his)  
Walking School Bus Coordinator
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Modine Manufacturing Co.
Linda Hoover
Treasurer and Vice-Chair, Finance
Educators Credit Union
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Vice-Chair, Community Investment
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United Way of Racine County

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