United Way of Racine County fights for the health, education and financial stability of every person in our community.
In 2022, United Way of Racine County proudly celebrated a milestone anniversary – our centennial! It was an amazing year filled with all kinds of special events. We hosted our very first past chair luncheon to honor our past board and campaign chairs, ran a centennial-themed Valentine's Day fundraiser and mini golf outing and offered our donors the chance to win $10,000 through our Centennial Sweepstakes. 

Most importantly, though, the work we accomplished in 2022 was some of the best I’ve seen from our organization yet. Our Volunteer Income Tax Assistance (VITA) program returned an impressive $1,302,258 in state and federal tax refunds to the Racine County community, while our Imagination Library program delivered 67,934 free books to 7,114 Racine County children. Our Walking School Bus program, which began in October 2021 as a way to ensure students get to school safely and on time, expanded significantly in the 2021-22 school year. The program went from walking one student to school once a week at Julian Thomas Community School in 2021 to 20 students five days a week at both Knapp and Julian Thomas Community Schools with the help of 19 volunteers. The program was also utilized during the summer to support attendance at our Kindergarten Literacy Camps.

I’m proud to report that with the help of our funded partners, we served more than 55,000 individuals in 2022 with great results. Ninety-one percent of program participants in United Way-funded education programs earned their high school diploma, while 83 percent of more than 5,200 program participants from United Way-funded health programs reported improvements in their mental health.

As we begin to look ahead to our next 100 years of impact, I want to pause and recognize all the amazing donors, organizations, businesses, volunteers and so many others who helped us reach 100 years. It’s truly thanks to all of you that we’ve been able to accomplish so much. I know that with your continued support, we’ll be able to start off our next 100 years with even more impactful, life-changing work.

Ali Haigh
President and CEO
United Way of Racine County fights for the health of every person in our community.

SingleCare
The SingleCare prescription savings card provides discounts on prescription medications. It is free to anyone regardless of insurance, requires no registration, is available in English and Spanish, covers all FDA-approved medications and has no use limit.

BeLEAF Survivors
• Sexual Assault Services (SAS)
• Stop Child Abuse & Neglect (SCAN)

Children’s Wisconsin
• Children’s Wisconsin — Child and Family Counseling Services
• Children’s Wisconsin School-Based Mental Health Program

Focus on Community Inc.
• Substance Abuse Prevention Program

NAMI Racine County
• NAMI Racine County

Racine County
• Racine County Public Health Nurse Home Visits

Racine Family YMCA
• Supervised Visitation & Safe Exchange

Racine Friendship Clubhouse Inc.
• Work-Order-Day
United Way of Racine County fights for the education of every person in our community.

Imagination Library
This program provides every participating child under age five with a free book through the mail each month.

LIFT (Link and Inspire For Tomorrow)
This strategy connects resources with neighborhoods by creating community schools like Knapp, Julian Thomas and the Academies of Racine at Mitchell.

Schools of Hope
This tutoring program supports student academic, social and emotional learning through a variety of volunteer opportunities.

The Arc of Racine County Inc.
• Special Education (IEP) Advocacy Program

Big Brothers Big Sisters of Racine and Kenosha Counties
• Community Based One to One Mentoring

Focus on Community Inc.
• Families and Schools Together (FAST)
• Opportunities Club

Girl Scouts of Wisconsin Southeast (GSWISE)
• Racine Girl Scout Leadership Experience (GSLE)

John XXIII Educational Center, A ministry of St. Patrick Parish
• High School Program
• Middle School Program

Racine Family YMCA
• School Achievers

SAFE Haven of Racine
• Girls Inc. Elementary School Programs
• Girls Inc. Middle School Programs

Three Harbors Council, BSA
• Scout Reach

UW-Madison Division of Extension
• The Early Learning and School Readiness Project
United Way of Racine County fights for the financial stability of every person in our community.

VITA (Volunteer Income Tax Assistance)
VITA is a national program staffed by local volunteers to provide free preparation and electronic filing of tax returns for low- to moderate-income Racine County residents.

Focus on Community Inc.
• Advancing Family Assets

Housing Resources Inc
• Financial Empowerment Center
• Homebuyer Education & Counseling

Racine Family YMCA
• First Choice Pre-Apprenticeship Program

Racine Literacy Council
• Adult Tutoring and Education Programs

Racine Vocational Ministry
• RVM Jobs Program

YWCA Southeast Wisconsin
• Adult Education (GED and 5.09 HSED) Program
United Way of Racine County supports essential services for our community.

United Way of Racine County supports **essential services** for our community.

**Volunteer Center of Racine County**
The Volunteer Center of Racine County operates the Get Connected website that connects community members with volunteer projects.

**Catherine Marian Housing, Inc.**
- Bethany Apartments

**Homeless Assistance Leadership Organization (HALO), Inc.**
- Emergency Shelter Program

**Health Care Network, Inc.**
- Health Care Network

**Hospitality Center**
- Community Meal Program

**Racine County Food Bank**
- Emergency Food Distribution

**SAFE Haven of Racine**
- SAFE Haven of Racine Youth Shelter and Outreach Program

**Transitional Living Center Inc.**
- Transitional Living Center

**Women’s Resource Center of Racine, Inc.**
- Women’s Resource Center Empowerment Program
COMMUNITY WORKFORCE FUND PARTNERS

The Arc of Racine County Inc.
- The Arc 100%ers Peer Support and Mentoring Program
LGBT Center of SE Wisconsin
- Support Groups
RADD
- Camp Kinder
Youth for Christ
- Parent Life Program

EQUITY INNOVATION FUND PARTNERS

BeLEAF Survivors
- Project RESPECT
Burlington Senior Activity Center
- Tell Your Story
Fight to End Exploitation
- Bridging the Gap for Human Trafficking Victim Resources in Racine County

ADDITIONAL FUNDED PARTNERS

Great Lakes Community Conservation Corps
- Urban AgVets Educational Initiative
LGBT Center of SE Wisconsin
- Colorful and Connected
NAMI Racine County
- Compassionate Conversations: a NAMI Racine County Podcast for Mental Illness and Mental Health
Racine Unified School District
- Access for All Project
Racine Video Production Workshop
- More Voices Podcast Network
Racine Vocational Ministry
- Second Chance Reentry Program
Racine Zoo
- Community Outreach Zoo Initiative (COZI)
SAFE Haven of Racine
- Feather-a-Nest
SecureFutures
- SecureFutures Money Coach
The Blue Way, Inc.
- The Dental Backpack
The Passions Project
- The Passions Project | LGBTQ+ Racine
Urban League of Racine and Kenosha
- Urban Sports Academy
Women’s Resource Center of Racine, Inc.
- Legal Advocacy Services for Victims and Survivors
OUR IMPACT IN 2022

5,259
SingleCare clients saved on their prescriptions.

$613,813
in prescription savings through SingleCare.

83%
of participants from United Way-funded programs reported improved mental health.

67,934
books delivered to Imagination Library children.

7,114
children received free books through Imagination Library.

6,474
individuals served through community schools.

$613,813
in prescription savings through SingleCare.

54.5
volunteer hours completed for classrooms through Schools of Hope.

20
students got to school safely every day thanks to the Walking School Bus.

88%
of KLC* students mastered 20 or more uppercase letters.

$1,302,258
in tax refunds to Racine County VITA clients.

1,304
volunteer hours by IRS-certified VITA volunteers.

$116,000+
in tax preparation fees saved for clients with VITA.

6,474
individuals served through community schools.

44,200
emergency shelter nights provided by United Way-funded programs.

99%
2-1-1 callers who reported needs met after calling 2-1-1.

6,381
Racine County residents called 2-1-1.

*Kindergarten Literacy Camp
At United Way of Racine County, we believe that identifying and addressing problems with specific, innovative solutions makes our community stronger. We’ve been using this approach for 100 years, and it’s this very practice that has kept us relevant and impactful in our community for all of these years.

2022 was a big year for this type of work. In January, we officially opened our new Equity Innovation Fund, which supports projects, programs, and solutions that use innovative strategies to reduce disparities, improve outcomes, and empower members of historically marginalized populations. Throughout the year, the fund awarded grants to projects like Blue Door Dental’s The Dental Backpack program. This program provides uninsured and underinsured children with a dental home, a comprehensive exam, sealants, and maintenance visits and provides parents with individualized and interactive education to help them contribute to their child’s preventative and maintenance care. During the summer of 2022, Racine County contributed an additional $1 million to the fund to expand the potential of this fund. By the end of the year, the Equity Innovation Fund had awarded $631,354 through 16 grants. The fund will continue awarding grants in 2023.

In the spring of 2022, we dispersed the entire balance of the Training and Technology Fund. In total, the fund awarded $433,219.46 through 37 grants. The goal of the fund was to support the technology and professional development needs of local nonprofits with limited resources.

During the summer, we piloted our first Kindergarten Literacy Camp, in partnership with Racine Unified School District, at all three of our community schools. This six-week intensive session supported students who needed to achieve significant growth in letter recognition and letter sound recognition in order to be successful in the first grade. Kindergarten Literacy Camp participants are now on par with their classmates, despite being among the lowest performing students in their class in spring 2022. Throughout the six weeks, our Walking School Bus program supported attendance by walking students to camp each morning. After a successful first year, we are excited to announce that our Summer Literacy Camp will expand in 2023 to help a new group of students become first-grade ready by the fall.

As we prepare to enter into our next 100 years of impactful work, we know that it will be crucial to continue meeting our community’s unique needs, even as those needs inevitably change and evolve with time. This work will never be a one-size-fits-all solution, but with 100 years of experience under our belt, we are confident that we can live up to the challenge.
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<th>OUR GENEROUS CONTRIBUTORS</th>
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<td>Abbott Laboratories</td>
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<td>AbbVie Foundation Employee Engagement Fund</td>
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<td>Action Law Offices, SC</td>
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<td>AmazonSmile Foundation</td>
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<td>BMO Harris Bank</td>
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<td>Buddy's Sports Grill and Mulligan's Mini Golf and Driving Range</td>
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<td>Carthage College</td>
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United Way of Racine County has a long tradition of adhering to high standards of accountability and transparency. Its 990 tax form and annual audit are available at UnitedWayRacine.org/Financials.

**TOCQUEVILLE SOCIETY**

These generous donors give $10,000 or more each year.

Gus and Sandy Antonneau  
Tim and Rebecca Bailey  
Rob Bishop and Laura Andis Bishop  
Agnieszka and Mark Dahms  
Dave and Jane Durment  
John and Lyn Erskine  
Jon E. Ferch  
Jay and Nancy Gueldner  
Linda Hoover  
H. Fisk Johnson  
Craig Leipold and Helen Johnson-Leipold  
Dorothy MacVicar  
Patrick and Betsie O'Brien  
Scott and Kara Reske  
Ted Sokoly and Nancy Toll  
Walter Haven Trust  
Daniel and Julie Wickman  
Fred and Sandra Young

**CHAIRMAN’S CLUB**

United Way acknowledges the significant contributions of the employees of the following organizations, where each company's total giving is $50,000 or more annually.

- Andis Company  
- Ascension Wisconsin  
- Educators Credit Union  
- InSinkErator  
- Johnson Financial Group  
- Johnson Outdoors Inc.  
- Modine Manufacturing Company  
- SC Johnson  
- Twin Disc, Inc.  
- We Energies

**FINANCIALS**

Revenue  
$3,613,025

- Individuals  
- Corporate Gifts  
- Grants  
- Fiscal Sponsorships  
- Initiative Support/Sponsorships  
- Investment Income  

*In 2022, United Way lost 18 percent in investment dollars.*

Expenses  
$5,488,999

- Fundraising and Administration  
- United Way Initiatives  
- Health Investments  
- Education Investments  
- Financial Stability Investments  
- Essential Services Investments  
- Community Workforce Fund  
- MacKenzie Scott LIFT Fund  
- MacKenzie Scott Community Needs Fund  
- MacKenzie Scott Training and Technology Fund  
- Designations to Agencies  
- Fiscal Sponsorships  
- Uncollected Pledges  
- State and Federal Grant-Funded Initiatives

- $1,288,612 corporate gifts in 2022.  
- 4,028 individual donors in 2022.  
- $1,765,351 individual gifts in 2022.  
- 401 leadership donors in 2022.  
- $438 average individual gift in 2022.  
- $2,594 average leadership gift in 2022.
CAMPAIGN CABINET

John Batten  Co-Chair
Christopher Rudd  Co-Chair

Members
Pat Bohon
Lisa Booker
Morgan Burns Nielsen
Andrew Dodge
Jason Greenwood

Lisa Just
Andrea Kiemen-Rognsvoog

COMMUNITY INVESTMENT COMMITTEE

Dave Durment  Co-Chair
Peggy James  Co-Chair

Members
Joe Heck
Pairin Hongsoongnern
Teresa Johnson
Ken Moehle
Rod Parsons
DeAnn Possehl
Stephanie Sklba

COMMUNITY INVESTMENT FINANCIAL TEAM

Rod Parsons  Chair

Members
Rolando Diaz
Sharon Johnson
Anneke Thut

WOMEN UNITED EXECUTIVE COMMITTEE

Gina Sorenson  Chair
Frances Kis  Vice-Chair

Members
Amanda Bulgrin
Francesca Bumpurs
Laura Matter
Julie Podoba
Dina Richman
Angela Allen

VOLUNTEER ADVISORY TEAMS

HEALTH
Teresa Johnson  Chair
Members
Kara Beck
Karyn J. Roberts
Yolanda Safford

EDUCATION
DeAnn Possehl  Chair
Members
Antonio Crane
Hector Diaz

FINANCIAL STABILITY
Rod Parsons  Chair
Members
Elizabeth Erickson
Sierra Horton
Carrie Wilks

ESSENTIAL SERVICES
Pairin Hongsoongnern  Chair
Joe Heck  Co-Chair
Members
Jessica Bohl
Peggy James
Nikki Pfeifer
Alysia Ruiz
UNITED WAY BOARD OF DIRECTORS

Ralph Malicki
Chair

Brian Agen
Vice Chair, Human Resources,
Incoming Chair

Dave Durment
Vice-Chair, Community Investment

Matt Montemurro
Vice-Chair, Nominating Committee

Kelly Mould
Treasurer and Vice-Chair, Finance

Chris Antonneau
Vice-Chair, At-Large

Keith Cruise
Vice-Chair, At-Large

Eric Gallien
Vice-Chair, At-Large

Alexa Haigh
Secretary

Members
Darryl Babu
Kristen Beglinger
Nicholas Borth
Jonathan Delagrave
Hector Diaz
Jason Greenwood
Scott Herrmann
Linda Hoover
Willie Jude II
Kimberly Kane
John Mahome Jr.
Kristin McManmon
Ernest Ni’A
Maurice Robinson
Cory Sebastian
Stephanie Sklba
Ashley Staek
Todd Terry

UNITED WAY STAFF

Alexa Haigh (she/her)
President and CEO

Jessica Safransky Schacht (she/her)
Chief Operating Officer

Jen Bastron (she/her)
Marketing and Communications Director

Stephanie Buchanan (she/her)
Investor Relations Manager

Chelsie Deaton (she/her)
Investor Relations Manager

Tracie Feest (she/her)
Data and Compliance Director

Kim Hill (she/her)
Executive Assistant

MaryBeth Kallio (she/her)
Community Investment Director

Tina LaVergne (she/her)
Financial Assistant

Leigh Ann Martínez (she/her)
Community Schools Director

Kira Muñoz (she/her)
Mitchell Community School Coordinator

Sara Popadic (she/her)
Marketing Manager

Lori Riffer (she/her)
Initiatives Director

Zyaire Strowder (she/her)
Knapp Community School Coordinator

Katie Tuttle (she/her)
Special Projects Manager