United Way of Racine County fights for the health, education and financial stability of every person in our community.
United Way of Racine County has been making impressive change in our community for 99 years, and I’m proud to say that our impact in 2021 was some of the strongest I’ve seen in our organization’s history.

In January, we became the recipients of a transformational gift from philanthropist MacKenzie Scott. This gift gave us the resources to expand our work in areas we knew our community would benefit from. In February, we announced that the funds would be allocated into three main areas — an increase in equity-focused work through the Equity Innovation Fund, an increase in support for local nonprofits through the Training and Technology Fund and an increase in funding for our community schools. In May, the Training and Technology Fund officially opened for applications and by the end of 2021, we expended more than $310,000 in grants to 19 local nonprofits. As we continue to introduce new components of this work in 2022, I am excited to see the continued impact it will have for our community.

We also had a lot of exciting developments in our community school work, in partnership with Racine Unified School District, this year. Over the summer, we offered 6,440 hours of extended learning for our students at Knapp and Julian Thomas Community Schools. In the fall, we officially welcomed Mitchell K-8 as our third community school. As a K-8, Mitchell’s transformation will allow us to bring the community school model to middle school students for the first time in Racine County. The year culminated with our community school winter clothing giveaway — a partnership between United Way and the City of Racine designed to ensure that all community school students have the opportunity for safe travel and outdoor play during the winter. Just before the winter break, we distributed winter clothing gear to 658 community school students across our three community schools.

All of the amazing work I just listed is still only a portion of what we accomplished together in 2021. Throughout the year, we also introduced more opportunities for community engagement through our new impact tour series, responded to the shifting concerns of the pandemic by providing virtual tax services through our Volunteer Income Tax Assistance (VITA) program and more. I am always proud of the impact United Way makes for our community, but 2021 was truly the perfect example of what it means to Live United.

Ali Haigh
President and CEO
SingleCare
The SingleCare prescription savings card provides discounts on prescription medications. It is free to anyone regardless of insurance, requires no registration, is available in English and Spanish, covers all FDA-approved medications and has no use limit.

BeLEAF Survivors
• Sexual Assault Services (SAS)
• Stop Child Abuse & Neglect (SCAN)

Children's Wisconsin
• Children's Wisconsin — Child and Family Counseling Services
• Children's Wisconsin School-Based Mental Health Program

Focus on Community Inc.
• Substance Abuse Prevention Program

NAMI Racine County
• NAMI Racine County

Racine Family YMCA
• Supervised Visitation & Safe Exchange

Racine Friendship Clubhouse
• Work-Order-Day

United Way of Racine County fights for the health of every person in our community.
**Imagination Library**
This program provides every participating child under age five with a free book through the mail each month.

**LIFT (Link and Inspire For Tomorrow)**
This strategy connects resources with neighborhoods by creating community schools like Knapp, Julian Thomas and Mitchell.

**Schools of Hope**
This tutoring program was refocused after the pandemic and supports student academic, social and emotional learning through a variety of volunteer opportunities.

**The Arc of Racine County**
- Special Education (IEP) Advocacy Program

**Big Brothers Big Sisters of Racine and Kenosha Counties**
- Community Based One to One Mentoring

**Focus on Community Inc.**
- Families and Schools Together (FAST)
- Opportunities Club

**Girl Scouts of Wisconsin Southeast (GSWISE)**
- Racine Girl Scout Leadership Experience (GSLE)

**John XXIII Educational Center, A Ministry of St. Patrick Parish**
- High School Program
- Middle School Program

**Racine Family YMCA**
- School Achievers
- Teen Achievers
- Young Achievers

**SAFE Haven of Racine**
- Girls Inc. Elementary School Programs
- Girls Inc. Middle School Programs

**Three Harbors Council, BSA**
- Scout Reach

**UW-Madison Division of Extension**
- The Early Learning and School Readiness Project

**Youth for Christ**
- Parent Life
United Way of Racine County fights for the financial stability of every person in our community.

VITA (Volunteer Income Tax Assistance)
VITA is a national program staffed by local volunteers to provide free preparation and electronic filing of tax returns for low- to moderate-income Racine County residents. In 2021, VITA offered completely virtual tax services.

Focus on Community Inc.
- Advancing Family Assets

Housing Resources Inc
- Financial Empowerment Center
- Homebuyer Education & Counseling

Racine County
- Racine Family YMCA Focus on Fathers Initiative

Racine Family YMCA
- First Choice Pre-Apprenticeship Program

Racine Literacy Council
- Adult Tutoring and Education Programs

Racine Vocational Ministry
- RVM Jobs Program

YWCA Southeast Wisconsin
- Adult Education (GED and 5.09 HSED) Program

FINANCIAL STABILITY
United Way of Racine County supports essential services for our community.

**IMPACT 2-1-1**
IMPACT 2-1-1 is a 24-hour resource hotline for people in need of connections to essential services and resources.

**Volunteer Center of Racine County**
Volunteer Center of Racine County operates the Get Connected website that connects community members with volunteer projects.

**The Arc of Racine County**
- Arc 100%ers Adult Mentoring Program

**Catherine Marian Housing, Inc.**
- Bethany Apartments

**The Cerebral Palsy Agency of Racine County**
- Camp Kinder

**Health Care Network, Inc.**
- Health Care Network

**Homeless Assistance Leadership Organization (HALO), Inc.**
- Emergency Shelter Program

**Racine County Food Bank**
- Emergency Food Distribution

**SAFE Haven of Racine**
- SAFE Haven of Racine Youth Shelter and Outreach Program

**Transitional Living Center Inc.**
- Transitional Living Center

**Women's Resource Center of Racine, Inc.**
- Women's Resource Center Empowerment Program
Impact tours showcase the shared work of United Way and our partners.

SPREADING THE WORD ON IMPACT

In 2021, we introduced our new impact tour series to the Racine County community. Taking place on a monthly basis, impact tours are 30-minute lunch-and-learns designed to highlight the shared impact of United Way and our funded partners in Racine County.

Impact tours educate attendees on the resources and programming available to the Racine County community. The tours cover everything about a program from daily program activities to overall impact, with a United Way staff member guiding the conversation. At the end of each tour, attendees are given the opportunity to ask questions and are encouraged to get involved with the program.

In 2021, United Way highlighted programming by the Racine County Food Bank, Health Care Network, Inc., Julian Thomas Community School, NAMI Racine County, United Way’s Volunteer Income Tax Assistance (VITA) program and John XXIII Educational Center, a ministry of St. Patrick Parish. The series is ongoing and will continue into 2022.

To view recordings of previous impact tours and to register for upcoming tours, visit: UnitedWayRacine.org/Impact-Tours
**OUR IMPACT IN 2021**

- **5,804** SingleCare clients saved on their prescriptions.
- **$591,986** in prescription savings through SingleCare.
- **$43,072** In pandemic relief given through the COVID Relief Fund.
- **6,440** hours of summer extended learning offered for community school students.
- **3,200** reusable water bottles and 9 filling stations provided to community school students.
- **21** volunteers supported extended learning for community school students.

- **68,725** books delivered to Imagination Library children.
- **6,542** children received free books through Imagination Library.
- **658** community school students received winter clothing.
- **$863,635** in tax refunds to Racine County VITA clients.
- **556** volunteer hours by IRS-certified VITA volunteers.
- **$89,600** in tax preparation fees saved for clients with VITA.
- **750,000+** Pounds of food distributed by the Racine County Food Bank.
- **94%+** 2-1-1 callers who reported needs met after calling 2-1-1.
- **7,483** Racine County residents called 2-1-1.
In 2021, United Way of Racine County became the recipient of a transformational gift.

A YEAR OF INNOVATION

In order to best meet the needs of our community, it is essential that United Way of Racine County continues to create innovative solutions that strengthen our community. So when we became the recipient of a transformational gift from Philanthropist MacKenzie Scott in 2021, we took this opportunity to produce new work that we knew our community would benefit from. After a data-driven allocation process to identify the largest areas of need for our community, the gift was divided into three areas — additional funding for our community schools work, increased support for local nonprofits through the Training and Technology Fund and an increase in equity-focused work through the Equity Innovation Fund.

We know that the success and growth of Racine County is directly connected to the success of our nonprofit partners. Many of these partners, however, are limited in their ability to purchase and maintain technology and provide training opportunities for their staff and board. Through the Training and Technology Fund, which opened for applications in May 2021, local nonprofits can apply for grants that facilitate the acquisition of new technology or provide access to staff and/or board training opportunities. By the end of 2021, the fund expended over $310,000 in grants to a total of 19 local nonprofits. Grants will continue to be available in 2022 until the fund is completely expended.

In early 2021, we began looking at ways this gift could be used to continue to grow our impactful community school work. In partnership with Racine Unified School District, we have brought our Link and Inspire for Tomorrow (LIFT) strategy to three Racine Unified schools — transforming them into community schools. A community school is a hub for the entire neighborhood and a home base for partner organizations, programs and resources tailored to the unique needs of the community it serves. After welcoming Mitchell as our first K-8 community school in fall 2021, funding from this gift allowed us to hire a community school coordinator at Mitchell, ensuring that this new partnership has the resources and guidance it needs to be successful. We also identified key strategies related to student needs in reading proficiency and social-emotional development that will be piloted at all three community schools beginning in January 2022.

Driven by extensive research on Racine County's many opportunity gaps and other equity-focused funds throughout the country, we also worked throughout 2021 to build an impactful framework for the Equity Innovation Fund. The ultimate goal was to design a fund that encourages a variety of entities within the community to bring their innovative ideas to the table to reduce disparities, improve outcomes and empower members of historically marginalized populations. The fund officially opened for applications in January 2022.
<table>
<thead>
<tr>
<th>Our Generous Contributors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Abbott Laboratories</td>
</tr>
<tr>
<td>AbbVie Foundation Employee</td>
</tr>
<tr>
<td>Engagement Fund</td>
</tr>
<tr>
<td>Action Law Offices, SC</td>
</tr>
<tr>
<td>Advocate Aurora Health</td>
</tr>
<tr>
<td>Allstate Insurance Company</td>
</tr>
<tr>
<td>Amazon</td>
</tr>
<tr>
<td>Amazon Smile Foundation</td>
</tr>
<tr>
<td>American Family Your Cause</td>
</tr>
<tr>
<td>American Transmission Company LLC</td>
</tr>
<tr>
<td>Associated Bank</td>
</tr>
<tr>
<td>AT&amp;T</td>
</tr>
<tr>
<td>Badger Meter</td>
</tr>
<tr>
<td>Baird</td>
</tr>
<tr>
<td>Baxter &amp; Woodman</td>
</tr>
<tr>
<td>BeLEAF Survivors</td>
</tr>
<tr>
<td>Best Buy</td>
</tr>
<tr>
<td>Big Brothers Big</td>
</tr>
<tr>
<td>Sisters of Racine and Kenosha Counties</td>
</tr>
<tr>
<td>BMO Harris Bank</td>
</tr>
<tr>
<td>Brookings</td>
</tr>
<tr>
<td>Buffalo Wild Wings</td>
</tr>
<tr>
<td>Burlington Area School District</td>
</tr>
<tr>
<td>Carthage College</td>
</tr>
<tr>
<td>Caterpillar</td>
</tr>
<tr>
<td>Catherine Marian Housing, Inc.</td>
</tr>
<tr>
<td>Catholic Charities</td>
</tr>
<tr>
<td>Central Racine County Health Department</td>
</tr>
<tr>
<td>Cerebral Palsy Agency of Racine County/RADD</td>
</tr>
<tr>
<td>Children's Wisconsin City of Racine</td>
</tr>
<tr>
<td>Racine County Economic Development Corp.</td>
</tr>
<tr>
<td>Racine County Food Bank</td>
</tr>
<tr>
<td>Racine Family YMCA</td>
</tr>
<tr>
<td>Racine Friendship Clubhouse</td>
</tr>
<tr>
<td>Racine Literacy Council</td>
</tr>
<tr>
<td>Racine Unified School District</td>
</tr>
<tr>
<td>Racine Vocational Ministry, Inc.</td>
</tr>
<tr>
<td>Redfearn Distributing, Inc.</td>
</tr>
<tr>
<td>Regal Union Grove Facility</td>
</tr>
<tr>
<td>Remax Newport Realty ReStoreMore Inc.</td>
</tr>
<tr>
<td>Rockwell Automation</td>
</tr>
<tr>
<td>Rudd Family Foundation Sacred Journeys SC, Inc. Outreach</td>
</tr>
<tr>
<td>Nestlé USA</td>
</tr>
<tr>
<td>Nielsen Madsen &amp; Barber, S.C.</td>
</tr>
<tr>
<td>O&amp;H Danish Bakery</td>
</tr>
<tr>
<td>O'Reilly Auto Parts</td>
</tr>
<tr>
<td>Putzmeister America, Inc.</td>
</tr>
<tr>
<td>Racine Area Manufacturers and Commerce (RAMAC)</td>
</tr>
<tr>
<td>Racine/Kenosha Community Action Agency</td>
</tr>
<tr>
<td>Racine Community Foundation, Inc.</td>
</tr>
<tr>
<td>Racine County</td>
</tr>
<tr>
<td>The Johnson Foundation at Wingspread</td>
</tr>
<tr>
<td>The Journal Times</td>
</tr>
<tr>
<td>Thermo Fisher Scientific</td>
</tr>
<tr>
<td>Three Harbors Council, BSA</td>
</tr>
<tr>
<td>Thrivent Financial</td>
</tr>
<tr>
<td>TJW Investments, Inc.</td>
</tr>
<tr>
<td>Town Bank</td>
</tr>
<tr>
<td>Transitional Living Center Inc.</td>
</tr>
<tr>
<td>Travelers</td>
</tr>
<tr>
<td>TruisRF</td>
</tr>
<tr>
<td>UMB Financial Corp</td>
</tr>
<tr>
<td>Unico Technologies Group</td>
</tr>
<tr>
<td>United Pacific</td>
</tr>
<tr>
<td>United Food &amp; Commercial Workers Local 1473</td>
</tr>
<tr>
<td>United Way for Christ</td>
</tr>
<tr>
<td>Women's Resource Center of Racine, Inc.</td>
</tr>
<tr>
<td>Youth For Christ</td>
</tr>
<tr>
<td>Western Union</td>
</tr>
<tr>
<td>Wisconsin Screen Process, Inc.</td>
</tr>
<tr>
<td>YWCA Southeast Wisconsin</td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
</tbody>
</table>
TOCQUEVILLE SOCIETY

These generous donors give $10,000 or more each year.

Gus and Sandy Antonneau
Tim and Rebecca Bailey
Betty Brenneman
Agnieszka and Mark Dahms
Dave and Jane Durment
John and Lyn Erskine
Jay and Nancy Gueldner
Linda Hoover
H. Fisk Johnson
Craig Leipold and Helen Johnson-Leipold
Dorothy MacVicar
Patrick and Betsie O’Brien
Kara and Scott Reske
Judy Rowland
Ted Sokoly and Nancy Toll
Walter Haven Trust
Fred and Sandra Young

CHAIRMAN’S CLUB

United Way acknowledges the significant contributions of the employees of the following organizations, where each company’s total giving is $50,000 or more annually.

Andis Company
Ascension Wisconsin
Educators Credit Union
InSinkErator
Johnson Financial Group
Johnston Outdoors, Inc.
Modine Manufacturing Company
The Morgridge Family Foundation
SC Johnson
Twin Disc, Inc.
We Energies

TOCQUEVILLE SOCIETY

These generous donors give $10,000 or more each year.

Gus and Sandy Antonneau
Tim and Rebecca Bailey
Betty Brenneman
Agnieszka and Mark Dahms
Dave and Jane Durment
John and Lyn Erskine
Jay and Nancy Gueldner
Linda Hoover
H. Fisk Johnson
Craig Leipold and Helen Johnson-Leipold
Dorothy MacVicar
Patrick and Betsie O’Brien
Kara and Scott Reske
Judy Rowland
Ted Sokoly and Nancy Toll
Walter Haven Trust
Fred and Sandra Young

CHAIRMAN’S CLUB

United Way acknowledges the significant contributions of the employees of the following organizations, where each company’s total giving is $50,000 or more annually.

Andis Company
Ascension Wisconsin
Educators Credit Union
InSinkErator
Johnson Financial Group
Johnston Outdoors, Inc.
Modine Manufacturing Company
The Morgridge Family Foundation
SC Johnson
Twin Disc, Inc.
We Energies

United Way of Racine County has a long tradition of adhering to high standards of accountability and transparency. Its 990 tax form and annual audit are available at UnitedWayRacine.org/Financials.

FINANCIALS

Revenue
$10,772,880
MacKenzie Scott Special Gift
Individuals
Corporate Gifts
Fiscal Sponsorships
We are a fiscally responsible partner for specific community initiatives.
Grants
Investment Income
Initiative Support/Sponsorships

Expenses
$6,280,257
Equity Innovation Fund
Fundraising and Administration
Fiscal Sponsorships
Designations to Agencies
United Way Initiatives
State and Federal Grant-Funded Initiatives
Essential Services Investments
Health Investments
Financial Stability Investments
Education Investments
Training and Technology Fund
Uncollected Pledges
COVID Relief Fund

$1.3 million
corporate gifts in 2021.
4,243
individual donors in 2021.
$1.6 million
individual gifts in 2021.
406
leadership donors in 2021.
$398
average individual gift in 2021.
$2,534
average leadership gift in 2021.
CAMPAIGN CABINET

Kimberly Kane
Chair
Members
Bryan Albrecht
Pat Bohon
Nicholas Borth
Morgan Burns Nielsen
Jonathan Delagrave
Jason Greenwood
Lisa Just
Andrea Kiemen-Rognsvoog
Laura Million
Carmen Tenuta

COMMUNITY INVESTMENT COMMITTEE

Peggy James
Chair
Members
Dave Durment
Joe Heck
Pairin Hongsoongnern
Kevin McCabe
Ken Moehle
Rod Parsons
DeAnn Possehl
Stephanie Sklba
Lori Strangberg

COMMUNITY INVESTMENT FINANCIAL TEAM

Elizabeth Erickson
Alberto Huerta
Karen Kroes
Rod Parsons
Cory Sebastian

FINANCIAL STABILITY

Members
Lakesha Davis
Carolynn Friesch
Debbie McGrain
Yolanda Saffold
David A. Wolfe

VOLUNTEER ADVISORY TEAMS

HEALTH
Jackie Hartley
Chair
Members
Kara Beck
Jessie Bohl
Vickie Elliker
Teresa Johnson

EDUCATION
DeAnn Possehl
Chair
Members
Alyssa Arzikovic
Hector Diaz
Carrie Wilks

ESSENTIAL SERVICES
Joe Heck
Co-Chair
Pairin Hongsoongnern
Co-Chair
Members
Shelby J. Everett
Peggy James
Aliya Pitts
Alysia Ruiz

LIFT
Ken Moehle
Chair
Members
Maham Ali
Jesse Booker
Kevin Carnes
Melissa Damaschke
Rebecca Estrada
Leigh Ann Martinez
Priscilla Marquez
Zyaire Strowder

WOMEN UNITED EXECUTIVE COMMITTEE

Gina Sorenson
Chair
Frances Kis
Vice-Chair
Members
Amanda Bulgrin
Francesca Bumpurs
Laura Matter

22 | 2021 Annual Report
Alexa Haigh (she/her)
President and CEO

Jessica Safransky Schacht (she/her)
Chief Operating Officer

Anandhi Krishnan (she/her)
VP of Finance and Administration

Julie Anderson (she/her)
Executive Assistant

Jen Bastron (she/her)
Marketing and Communications Director

Stephanie Buchanan (she/her)
Investor Relations Manager

Chelsie Deaton (she/her)
Investor Relations Manager

Tracie Feest (she/her)
Data and Compliance Manager

MaryBeth Kallio (she/her)
Community Investment Director

Leigh Ann Martínez (she/her)
Community Schools Director

Ruthie McGinnis (she/her)
Walking School Bus Coordinator

Kira Muñoz (she/her)
Mitchell Community School Coordinator

Lori Riffer (she/her)
Initiatives Manager

Zyaire Strowder (she/her)
Knapp Community School Coordinator

Katie Tuttle (she/her)
Julian Thomas Community School Coordinator

Ralph Malicki
Chair

Brian Agen
Vice-Chair and Vice-Chair, Human Resources

Stephen McLaughlin
Immediate Past Chair

Peggy James
Vice-Chair, Community Investment

Jim Ladwig
Vice-Chair, Nominating Committee

Kelly Mould
Treasurer and Vice-Chair, Finance

Keith Cruise
Vice-Chair, At-Large

Eric Gallien
Vice-Chair, At-Large

Alexa Haigh
Secretary

United Way of Racine County
2000 Domanik Drive. Racine, WI 53404
(262) 898-2240

MaryBeth Kallio (she/her)
Community Investment Director

Leigh Ann Martínez (she/her)
Community Schools Director

Ruthie McGinnis (she/her)
Walking School Bus Coordinator

Kira Muñoz (she/her)
Mitchell Community School Coordinator

Lori Riffer (she/her)
Initiatives Manager

Zyaire Strowder (she/her)
Knapp Community School Coordinator

Katie Tuttle (she/her)
Julian Thomas Community School Coordinator

Ralph Malicki
Chair

Brian Agen
Vice-Chair and Vice-Chair, Human Resources

Stephen McLaughlin
Immediate Past Chair

Peggy James
Vice-Chair, Community Investment

Jim Ladwig
Vice-Chair, Nominating Committee

Kelly Mould
Treasurer and Vice-Chair, Finance

Keith Cruise
Vice-Chair, At-Large

Eric Gallien
Vice-Chair, At-Large

Alexa Haigh
Secretary

Members
Bryan Albrecht
Chris Antonneau
Darryl Babu
Nicholas Borth
Hector Diaz
Dave Durment
Jason Greenwood
Jim Holland
Linda Hoover
Kimberly Kane
Stacey Malacara
Kristin McMammon
Laura Million
Matt Montemurro
Pastor Ernest N'A
Cory Sebastian
Todd Terry
Mark Villalpando