United Way of Racine County fights for the health, education and financial stability of every person in our community.
2020 was a year no one will soon forget. It was a year of challenges, change and heartbreak, but it was also a year that showed me the strength and resilience of our community. I’m proud to say that United Way of Racine County was there every step of the way. Almost as soon as the COVID-19 pandemic reached Racine County, we knew we would need new efforts to combat the pandemic and more virtual, remote options for our existing programming.

In late March, we launched Community Cares in partnership with the Racine Community Foundation. Community Cares offered both grant funding and a supply drive to support local nonprofits affected by COVID-19 through the end of August.

In November, a new phase of pandemic relief efforts opened to local nonprofits through the UWRC COVID Relief Fund. This fund provides grant opportunities and supplies to all nonprofits serving Racine County. By the end of 2020, we provided over $200,000 in grants for COVID relief between the two funds. A generous contribution from the Morgridge Family Foundation in May allowed us to provide an additional $60,000 in funding to local nonprofits.

Additional pandemic support came through our Be Safe, Wear a Mask campaign, which mobilized volunteers to assemble 28,000 single-use, disposable face masks for local nonprofits’ use.

Along with these new endeavors, we were one of the first organizations to pilot a virtual version of the Volunteer Income Tax Assistance (VITA) program. We also conducted our first virtual campaign in 2020. I was grateful and inspired to see how many people and organizations kept our community on its feet by donating their time, talent and treasures.

The inequities and issues caused by the COVID-19 pandemic will take years to fully overcome. However, I am constantly amazed and impressed with all we have been able to accomplish. The road ahead will not be easy, but I know that our community will emerge stronger than ever.
United Way contributes to the betterment of the community in so many ways, addressing issues with food, housing, education and health where needed the most.”

— JIM HOLLAND
Board and Committee Member, Schools of Hope Volunteer, VITA Volunteer

**HEALTH**

**OUR HEALTH INITIATIVES AND PARTNERS**

**SingleCare**
The free SingleCare (formerly FamilyWize) prescription savings card provides discounts on prescription medications. It is free to anyone regardless of insurance, requires no registration, is available in English and Spanish, covers all FDA-approved medications and has no use limit.

**Focus on Community**
- FAST (Families and Schools Together)
- S.C.A.N. Stop Child Abuse & Neglect
- Sexual Assault Services
- Substance Abuse Prevention Program

**Racine Friendship Clubhouse**
- Clubhouse Model of Psychosocial Education

**Alliance on Mental Illness of Racine County**
- NAMI Racine County

**Children’s Hospital of Wisconsin Community Services**
- Child and Family Counseling

**Racine Family YMCA**
- Family Service of Racine: Supervised Visitation & Safe Exchange
COVID-19 RESPONSE THROUGH COLLABORATION

Collaboration is the key to our work at United Way of Racine County and this has never been more evident than it was in 2020.

When the COVID-19 pandemic reached Racine County in March 2020, it quickly became evident that many of the local nonprofits serving Racine County needed support. In many ways, nonprofits are the backbone of our society. They keep every sector of our community strong, including those in health, education, financial stability and essential services. By the end of March, we formed a partnership with the Racine Community Foundation called Community Cares to provide this much-needed aid in the forms of a supply drive and emergency grants. The supply drive allowed nonprofits to share a list items that they needed, such as toiletries, technology and more. Community members then donated items to the nonprofits that requested them. By the time Community Cares closed at the end of August, 27 organizations had received 37 grants totaling $148,395. Funding supported everything from purchasing PPE to providing basic needs assistance to Racine County residents.

Our crisis support of Racine County nonprofits expanded with the creation of the UWRC COVID Relief Fund, which awarded an additional $50,000+ in pandemic relief grants in 2020. Nine organizations were awarded funding in 2020 and used it to provide emergency services, access the technology needed to run socially distanced programming and address inequities in health services for the underserved.

We were also able to work with local nonprofits that needed volunteer support through the creation of Season of Caring, which replaced Day of Caring. This year-round opportunity allowed local nonprofits to add volunteer projects to a master list available to the community and all its potential volunteers.

In May, we collaborated with more than 30 nonprofits serving Racine County to engage supports, approach new audiences and raise critical funds through Do More 24. By creating a unified movement in the form of Do More 24, local nonprofits struggling from the pandemic were given the chance to reach a broader audience of donors and raise the funds so critically needed during the COVID-19 pandemic: $39,903.90 in 2020.

As we move into 2021, we are working to expand our collaborations with these organizations in new and exciting ways, and we look forward to this next step in our journey together.
A big part of any community is those little people in our schools who will be our future workforce, parents and community leaders.”

— BARB BAKSHIS
Board Member
EDUCATION HIGHLIGHTS

• United Way of Racine County partnered with Extension Racine County and Higher Expectations for Racine County to provide three virtual and free screenings of the documentary film No Small Matter, which explores the importance of free and quality childcare.

• In total, 480 people viewed the film during the three screenings and 61 childcare providers attended and received continuing education Registry credits for their participation. Panelists, including local childcare providers, participated in a panel discussion following viewing of the film.

• Twenty weeks of Schools of Hope tutoring were completed before the program operations were suspended due to COVID-19. Despite the early end of the program, 217 volunteers provided 4,929 tutoring sessions to 139 students at six schools.

• Traditionally, backpacks filled with books are given to Schools of Hope students at the end of the school year. Despite the pandemic, we were still able to safely distribute these at the end of the 2019-20 school year.

• Knapp Elementary has achieved a 23-point increase in closing achievement gaps on the state report card when comparing data from the 2015-16 school year (the year before Knapp became a community school) through the 2019-20 school year.

• During the 2019-20 school year, 231 hours of after-school programming were provided by LIFT at Knapp Elementary.* Students participated in more than 240 hours of literacy activities and programming, and more than 40 hours of STEM activities and programming, at Knapp Elementary. Knapp’s Black History Month celebration was attended by 216 people.

• In July, United Way of Racine County’s LIFT program was awarded a Full-Service Community Schools Grant, with funding beginning in October. This grant supported the addition of two, full-time community school coordinators for both Knapp and Julian Thomas as well as expanding services at both schools.

• In 2020, we announced that Mitchell School will become Racine Unified’s (Racine County’s) third community school in fall of 2021.

• 64,523 books were mailed to 6,715 children through Imagination Library in 2020. 294,335 books have been mailed through Imagination Library since the program started in September 2009.
FINANCIAL STABILITY

OUR FINANCIAL STABILITY INITIATIVES AND PARTNERS

VITA (Volunteer Income Tax Assistance)
VITA is a national program staffed by local volunteers to provide free preparation and electronic filing of tax returns. It’s an important service to thousands of Racine County households with low-to-moderate incomes who are eligible for tax credits.

Catholic Charities of the Archdiocese of Milwaukee
• Advancing Family Assets for the Hispanic Community

Focus on Community
• Advancing Family Assets
• Advancing Family Assets - Young Adult Program

Racine County
• Racine Family YMCA; Focus on Fathers Initiative

Racine Family YMCA
• First Choice Pre-Apprenticeship Training

Racine Literacy Council
• Adult Literacy Program

Racine Vocational Ministry
• RVM Walk-in Program

YWCA Southeast Wisconsin
• High School Equivalency Diploma Program

“Participating in the volunteer committees is a constant eyeopener for me. I see folks who are competent, compassionate and caring make time to do important work in these committees.”

— PEGGY JAMES
Community Investment Committee Chair
FINANCIAL STABILITY HIGHLIGHTS

• Racine County residents are eligible for VITA’s free, volunteer tax assistance. From its start in 2017 to 2020, VITA filed more than $3.8 million in returns and is the only local program that offers assistance past the tax deadline.
• In 2020, VITA prepared 567 returns, bringing back $1,080,841 in State and Federal refunds to Racine County taxpayers. Clients could also file their taxes online with the free MyFreeTaxes software. VITA clients save an average of $200 per return, totaling $113,400 in tax preparation fee savings. In 2020, 79 IRS-certified volunteers donated 1350 hours.
• In preparation for virtual VITA services in 2021, United Way of Racine County helped pilot the virtual GetYourRefund program during the summer of 2020. In November, the Wisconsin Department of Revenue, recognized Initiatives Manager Lori Riffer and VITA partner Courtney Wynia, who oversees the Case High School

- 1,350 volunteer hours donated to VITA by volunteers.
- $1,080,841 in 2020 tax returns to Racine County VITA clients.
- 567 2020 state and federal tax returns prepared with VITA.
- $113,400 in tax preparation fees saved for local VITA clients.
- 79 IRS-certified volunteers who ran VITA’s 2020 sites.
- $3.8 million in tax returns to local VITA clients since 2017.

VITA volunteers, for their extraordinary efforts to support taxpayers during the pandemic while ensuring the safety of clients, volunteers and staff.
United Way breaks down barriers for residents of Racine County by creating paths to those essential building blocks: health, education and financial stability.”

— DAN TAIVALKOSKI
Executive Director of the Racine County Food Bank, a UWRC Impact Partner

ESSENTIAL SERVICES

OUR ESSENTIAL SERVICES INITIATIVES AND PARTNERS

<table>
<thead>
<tr>
<th>ESSENTIAL SERVICES</th>
<th>INITIATIVES AND PARTNERS</th>
</tr>
</thead>
<tbody>
<tr>
<td>2-1-1</td>
<td>IMPACT 2-1-1 is a 24-hour resource hotline for people in need.</td>
</tr>
<tr>
<td>Community Conversations</td>
<td>To guide Mitchell School’s 2021-2022 community school launch, we held 20 virtual, kitchen table-style talks with Mitchell’s teachers, staff, parents and community.</td>
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<tr>
<td>The Arc of Racine County</td>
<td>Special Education Advocacy Program</td>
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<tr>
<td>Burlington Transitional Living Center</td>
<td>Shelter Program</td>
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<td>Catherine Marian Housing</td>
<td>Bethany Apartments</td>
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<tr>
<td>The Cerebral Palsy Agency of Racine County</td>
<td>Camp Kinder</td>
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</tbody>
</table>

*This program was awarded funding but did not receive it due to an inability to carry out programming during the COVID-19 pandemic.*

- RADD (Recreational Activities for the Developmentally Disabled)
- HALO Shelter Program
- Health Care Network Health Care Services
- Health Care Network Emergency Food Distribution
- SAFE Haven of Racine Youth Shelter & Outreach Programs
- The Salvation Army - Racine Corps Child Nutrition School Food Sack Program
- Volunteer Center of Racine County Get Connected
- Women’s Resource Center of Racine Empowerment Program
ESSENTIAL SERVICES HIGHLIGHTS

• In 2020, IMPACT 2-1-1 prioritized calls from people affected by the COVID-19 pandemic. In Racine County, the majority of the requests received were related to food insecurity, health, mental health and substance abuse. Of the 8,938 Racine County callers, nearly half of those who shared their demographic information identified as Black or African American.

• Ahead of Mitchell School’s transformation into a community school in the 2021-22 school year, United Way of Racine County held twenty virtual, kitchen table-style discussions called Community Conversations in 2020 with teachers, staff, parents and community members of the Mitchell community. These conversations will help guide LIFT strategies and programming at Mitchell.

• With the help of over 120 teachers and staff and over 200 students, Mitchell’s Community Conversations addressed needs and desires for the school, including the creation of a school-based mental health clinic and the desire to build collaborative relationships across grade levels.
OUR GENEROUS CONTRIBUTORS

Abbott Laboratories
AbbVie Foundation
Employee Engagement Fund
Action Law Offices, SC
Advocate Aurora Health
Alliance on Mental Illness of Racine Co.
(NAMI - Racine)
Amazon Smile Foundation
Ascension - All Saints Associated Bank
AT&T Badger Meter Baird
Baxter & Woodman Big Brothers/Big Sisters of Racine & Kenosha Counties Inc.
BMO Harris Bank Burlington Area School District
Carthage College Catherine Marian Housing Inc.
Catholic Charities of the Archdiocese of Milwaukee
Cerebral Palsy Agency of Racine County-RADD
Children's Hospital of Wisconsin Community Services
City of Racine CliftonLarsonAllen
CN (Canadian National) Community State Bank
CRB Insurance CSL Plasma Services
Culligan Water Conditioning
David Insurance Agency Inc.
Doering&Co. Real Estate LLC
Dremel Rotary & Benchtop Power Tools
E.C. Styberg Engineering Eaton Corporation Econoprint
Electronic Systems of Wisconsin
Exelon Corporation Family Service of Racine Federal Heath
FedEx First Weber Group
Fischer USA Inc.
Focus on Community Gateway Technical College
GE Foundation Girl Scouts of Wisconsin Southeast
GiveGab Gordon J. Maier & Company LLP
Great Northern Corporation
Greenwoods State Bank HALO Inc.
Health Care Network Inc.
Herk Kohl Philanthropies Holy Communion Lutheran Church
ITW National John Hancock Financial Services
John XXIII Educational Center
Johnson Keland Management Inc.
JP Morgan Chase & Co. Knapp Manufacturing
Knight-Barry Title Inc. Landmark Credit Union
Landmark Title of Racine Lavelle Industries Inc.
Malicki's Piggly Wiggly Manpower Group
Maresh-Meredith & Acklam Funeral Home
McDonald’s Restaurant Nestlé USA
O&H Danish Bakery Olympia Brown Unitarian Universalist Church
Racine Area Manufacturers and Commerce (RAMAC)
Racine Community Foundation Inc.
Racine County
Racine County Economic Development Corp.
Racine County Food Bank
Racine Curling Club
Racine Family YMCA
Racine Friendship Clubhouse
Racine Literacy Council
Racine Unified School District
Racine Vocational Ministry Inc.
Redfearn Distributing Inc.
Regal Union Grove Facility
Remax Newport Realty ReStoreMore Inc.
Ruud Family Foundation SAFE Haven of Racine Inc.
Sexual Assault Services Skogen's Festival Foods Target #0152
The Arc of Racine County The Cummins Foundation
The Johnson Foundation at Wingspread
The Journal Times The Salvation Army - Racine Corps
Thermo Fisher Scientific Three Harbors Council - Boy Scouts of America
Thrivent Financial Tinder Creek Follis Town Bank
Unico Technologies Group
United Mechanical United Parcel Service
University of Wisconsin - Parkside US Bank
UW Credit Union Village of Caledonia
Village of Mount Pleasant
Village of Waterford
Volunteer Center of Racine County Walker Forge Inc.
Wal-Mart Store #2668 Wal-Mart Store #3488
Wayman African Methodist Episcopal Church
Wells Fargo Bank Wisconsin Screen Process Inc.
Women's Resource Center of Racine Youth For Christ Southeastern Wisconsin
YWCA Southeast Wisconsin

1.3 million corporate gifts in 2020.
4,434 individual donors in 2020.
$1.8 million individual gifts in 2020.
435 leadership donors in 2020.
$1.8 million individual gifts in 2020.
$415.35 average individual gift in 2020.
$2,510 average leadership gift in 2020.
This last year has been hard. So much one-on-one contact has been lost. But it reinforces the need for community, for us to help each other any way we can.”

– DAVE DURMENT
Volunteer Advisory Team Member, Schools of Hope and VITA Volunteer

FINANCIALS
United Way of Racine County has a long tradition of adhering to high standards of accountability and transparency. Its 990 tax form and annual audit are available at UnitedWayRacine.org/financials.

Revenue
$5,700,526

Individuals
Corporate Gifts
Grants
We are the fiscal agent for several federal and state grants.
Fiscal Sponsorships
We are a fiscally responsible partner for specific community initiatives.
Initiative Support/Sponsorships
These investments directly support our work.
Investment Income

Expenses
$5,180,697

Fundraising/Administration
United Way Initiatives
Health Investments
Education Investments
Financial Investments
Essential Services Investments
Community Workforce Fund
Designations to Agencies
Fiscal Sponsorships
Uncollected Pledges
COVID Relief
State & Federal Grant-Funded Initiatives

*Revenue exceeds expenses due to a PPE loan and savings from programs paused during COVID-19.
CAMPAIGN CABINET

Lisa Just
Chair
Kimberly Kane
Co-Chair
Members
Bryan Albrecht
Pat Bohon

Jonathan Delagrave
Andrea Kiemen-Rognsvoog
Wayne Laramie
Laura Million
Matt Montemurro
Jim Popp
Neil Staeck
Carmen Tenuta

COMMUNITY INVESTMENT COMMITTEE

Peggy James
Chair
Members
Dave Durment
Jackie Hartley
Joe Heck
Dustin Ashley

Hollie White
DeAnn Possehl
Kevin W. McCabe
Ken Moehle
Lori Strangberg
Pairin Hongsoongnern

COMMUNITY INVESTMENT FINANCIAL TEAM

The Community Investment Financial Team did not meet in 2020 because this was the second year of a two-year investment cycle. It reconvened in 2021.

SCHOOLS OF HOPE LEADERSHIP COUNCIL

Rosalie Daca
Co-Chair
David Novick
Co-Chair
Members
Brian Albrecht
Lynn Debilzen

Art Howell
Kristin Latus
William Macemon
Matt Montemurro
Matt Snyder
Connie Zinnen

WOMEN UNITED EXECUTIVE COMMITTEE

Laura Matter
Chair
Gina Sorenson
Vice Chair

Members
Amanda Bulgrin
Francesca Bumpurs
Frances Kis

VOLUNTEER ADVISORY TEAMS

HEALTH
Jackie Hartley
Chair
Members
Vickie Elliker

EDUCATION
Lori Strangberg
Chair
DeAnn Possehl
Co-Chair
Members
Alyssa Arzikovic

FINANCIAL STABILITY
Josh Jordan
Chair
Members
Debbie McGrain

ESSENTIAL SERVICES
Joe Heck
Chair
Members
Pairin Hongsoongnern
Peggy James
Alysia Ruiz

LIFT
Ken Moehle
Co-Chair
Anisa Diaz
Julian Thomas Elementary
Danielle Dekker Shircel
Knapp Elementary

2019-20 YOUTH AS RESOURCES

Danika Burinda
Eavy Christensen
Molly Diggins
Elijah Gallup
Maria Gomez
Giovonni Grippe
Ian Henning
Abel Santos
Rumina Sharma
Karsen Skiles
Maddie Thompson
United Way of Racine County invested time in 2020 to working on organizational growth and staff education and development in the areas of diversity, equity and inclusion. These efforts were kickstarted by the formation of a Diversity, Equity and Inclusion Committee. This committee provides staff regular equity trainings and discussion.

United Way of Racine County also partnered with local organizations to provide DEI trainings for our staff in 2020. In February, staff and local nonprofits were invited to participate in a Safe Zone Training designed to educate participants on how to be safe and effective allies for the LGBTQ community. Staff also participated in a five-part module DEI series led by Payne & Frazier Consultants. The series introduced topics such as equity and structural racism and then asked staff to look first internally and then externally into the ways structural racism plays out and what can be done to combat it.

In the summer, our President and CEO Ali Haigh published an article in the Racine Journal Times called “How I Became Comfortable Talking About Race.” In the article, she detailed her journey as a white woman learning to understand her privilege, discuss race and advocate for change.

Also that summer, we partnered with Higher Expectations for Racine County, Racine County and the City of Racine on a virtual Racial Equity Institute Groundwater Plus Training for the Racine community. This one-day, interactive training introduced participants to the structural nature of racism and how to combat it. The training was offered twice in 2020, educating more than 150 participants.

Moving into 2021, United Way of Racine County plans to use this knowledge and personal and professional growth to approach our work through an even more equitable lens.
STAFF

Alexa Haigh (she/her)
President & CEO

Jessica Safransky Schacht (she/her)
Chief Operating Officer

Barb Jopke (she/her)
VP of Finance & Administration

Alberto Huerta (he/him)
Senior Director of Investor Relations

MaryBeth Kallio (she/her)
Community Investment Director

Tracie Feest (she/her)
Investor Relations Manager

Julie Anderson (she/her)
Investor Relations Manager

Lori Riffer (she/her)
Initiatives Manager

Maham Ali (she/her)
Community Schools Manager

Shay King (they/them)
Marketing Manager

Jen Bastron (she/her)
Digital Marketing & Content Manager

Leigh Ann Martinez (she/her)
Community School Coordinator

Jennifer Figueroa (she/her)
Executive Assistant

Linda Ziegler (she/her)
Finance Assistant

BOARD OF DIRECTORS

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Ralph Malicki
Vice-Chair

Peggy James
Vice-Chair, Community Investment

Barbara Bakshis
Treasurer and Vice-Chair, Finance

Brian Agen
Vice-Chair, Human Resources

Keith Cruise
Vice-Chair, At-Large

Eric Gallien
Vice-Chair, At-Large

Stephanie Skiba
Vice-Chair, At-Large

Jim Ladwig
Vice-Chair, At-Large

Alexa Haigh
Secretary

Members
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Chris Antonneau
Darryl Babu
Nicholas Borth
Jason Greenwood
Jim Holland
Kimberly Kane
Stacey Malacara
Willie McDonald
Kristin McManmon
Laura Million
Matt Montemurro
Kara Reske
Cory Sebastian
Kelly Mould
Mark Villalpando
Ernest Ni’A
Todd Terry
Connie Zinnen

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