

# ENGAGEMENT OPPORTUNITIES

We are excited to have you as a member of our campaign cabinet. As part of your cabinet duties, you must complete at least seven engagement opportunities from the list below by January 2027. Experience the impact of United Way by participating in these activities, then share from your own personal perspective.

## United Way Events

- **Power of the Purse + - May 6, 2026 4:30-7 p.m.**

A fundraiser supporting children's literacy; shop in person or bid online.

[UnitedWayRacine.org/Purse](https://UnitedWayRacine.org/Purse)

- **Volunteer Appreciation Event - June 4, 2026**

A celebration of United Way's volunteers.

Invite-only event.

- **Kickoff - August 20, 2026**

The official launch for United Way's campaign season.

More information coming soon.

- **Days of Caring - September 16 & 19, 2026**

Two days of volunteer opportunities in support of United Way's impact partners.

More information coming soon.

- **Victory Celebration - January 21, 2027**

A banquet and program that celebrates the success of United Way's campaign.

More information coming soon.

## Campaign Supporters Outreach

All information for this section can be found at: [UnitedWayRacine.org/Cabinet](https://UnitedWayRacine.org/Cabinet)

- Send custom emails to a company.
- Present with a United Way staff member to a company on the impact of United Way.
- Host an individual meeting with a company contact. Invite an Investor Relations staff member to join you.
- Organize a campaign event at your company.

## Impact Awareness

For scheduling please contact:

Ali Haigh: [ahaigh@unitedwayracine.org](mailto:ahaigh@unitedwayracine.org) or (262) 898-2254 or (262) 664-1922

Traci Blom: [tblom@unitedwayracine.org](mailto:tblom@unitedwayracine.org) or (262) 994-4123

- Tour one of our three community schools in the fall or by appointment.
- Volunteer at one of our community schools during the school year.
- Volunteer a morning with the Walking School Bus during the school year.
- Share and discuss United Way's impact updates.

[UnitedWayRacine.org/Impact](https://UnitedWayRacine.org/Impact)

- Tag a company in a social media post about United Way's work.

Facebook: [UWRacine](https://www.facebook.com/UWRacine)



**UNITED WAY**  
Racine County