

EVENT SPONSORSHIPS

With your support, we can transform Racine County.

Victory
Celebration

Live United Gala

Centennial
Celebration

Power of the
Purse

Day of Action

Kickoff and
Day of Caring

Advocate Sponsorship

- **\$2,500** in support will provide your name on all printed materials, two tickets and recognition at the event and in social media and press releases.

Game Changer Sponsorship

- **\$5,000** in support will provide your name on all printed materials, four tickets and recognition at the event and in social media and press releases.

Champion Sponsorship

- **\$7,500** in support will provide your name on all printed and marketing materials, a table for 10 at the event and recognition at the event and in social media and press releases.

Hometown Hero Sponsorship

- **\$10,000** earns the sponsoring company an exclusive place as United Way's presenting, primary sponsor. You will be offered a speaking opportunity at the event. In addition, you will receive first-tier logo placement on all marketing and print materials, a table at the event and recognition at the event and in social media and press releases.

Change Agent Sponsorship

- **\$250** in support will provide recognition in media releases and emails.

Handraiser Sponsorship

- **\$500** in support will provide recognition in media releases, emails and social media posts.

Mighty Sponsorship

- **\$2,000** in support will provide recognition in media releases, emails and social media posts as well as recognition as the event's title sponsor.

SPONSORSHIP MENU

Explore your cause at **UnitedWayRacine.org**



INITIATIVE SPONSORSHIPS

What's your cause?

- **\$300 VITA Volunteer Appreciation (1 available)**

Provide: Mid-tax-season treat for volunteers.

Receive: Recognition in social post.

- **\$500 VITA Volunteer Celebration (1 available)**

Provide: End-of-season celebration for volunteers.

Receive: Logo on celebration materials. Celebration speaking slot.

- **\$1,500 Case Volunteer Sponsorship (1 available)**

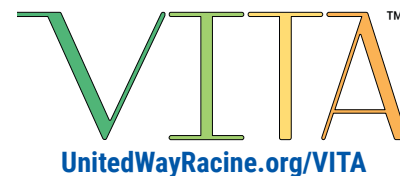
Provide: Students with polos, nametags and graduation cords.

Receive: Logo on website. Recognition in press release and two social posts.

- **\$5,000 VITA-lity Sponsorship (2 available)**

Provide: Site staff and volunteers, site materials and community awareness.

Receive: Recognition in social posts, Handraiser, two press releases and volunteer recruitment eblast. Customized info session for your company.



- **\$250 Volunteer Training and Materials (3 available)**

Provide: Tutors' ID badges, SOH shirts, and tutor manuals.

Receive: Recognition in one social post.

- **\$500 Books for Students (3 available)**

Provide: A book per student for spring/winter break or kickoff.

Receive: Recognition in two social posts and Handraiser.

- **\$1,000 Student Materials (2 available)**

Provide: Student binders and activities.

Receive: Recognition in two social posts and Handraiser.

- **\$2,500 Celebration Sponsorship (2 available)**

Provide: Celebration books, drawstring bags and refreshments.

Receive: Recognition in two social posts, volunteer recruitment eblast and Handraiser.



Bookkeeper Sponsorships

- **\$30 A Year of Books for One Child (12 available)**

- **\$150 A Year of Books for Five Children (12 available)**

- **\$300 A Year of Books for 10 Children (12 available)**

Receive: Recognition in social posts, press release and welcome email.

Librarian Sponsorship

- **\$30 Per Child Sponsor the Children of Your Employees**

Receive: In-person registration event for employees (and family members) with first books available immediately or card for all employees' newborns.



UnitedWayRacine.org/IL

INITIATIVE SPONSORSHIPS

How do you create change?

- **\$500 Pathway Sponsorship**

Provide: Materials and staff to refresh an existing trail.

Receive: Trail refresh volunteer activity and Live United shirts for up to 12 staff. Recognition sign added to existing sign. Social post. Logo on webpage for 12 months.

- **\$3,500 Journey Sponsorship**

Provide: English and Spanish sign replacements and refreshed artwork at an existing trail.

Receive: Trail refresh volunteer activity. Recognition on new sign, social post and press release. Logo on webpage for 12 months.

- **\$6,000 Trailblazer Sponsorship**

Provide: Materials and supplies to install a new trail and maintain it for at least six years.

Receive: Ribbon-cutting ceremony with speech opportunity. Recognition on signs, social post and press release. Logo on webpage for six years.

Born Learning Trails

UnitedWayRacine.org/BLT

Family Relationship & Engagement Sponsorships

- **\$300 Community Night Family Dinner (30 available annually)**

- **\$500 Community School Field Day Activities (3 available annually)**

- **\$1,000 Kickoff or Year-End Family Picnic (6 available annually)**

Receive: Recognition in social post. Logo on website.

Volunteer opportunities for staff. Thank-you card from students. Framed student art piece at higher contributions.



UnitedWayRacine.org/LIFT

