2015 ANNUAL REPORT TO THE COMMUNITY

United Way of Racine County
OUR MISSION
Mobilizing the caring power of Racine County to improve lives and transform our community.

OUR VISION
United Way envisions a community where individuals and families achieve their potential through education, income stability and healthy lives.

OUR CORE VALUES
- Commitment to community success
- Leadership
- Inclusiveness
- Integrity and accountability
- Innovation
D AY OF C A R IN G
The largest Day of Caring so far was held on September 12, 2015, following the Campaign Kickoff event. More than 330 volunteers dispersed throughout the county to improve our community. Projects included refreshing the Born Learning Trails sidewalk art, painting the skateboard park at Gateway Technical College, organizing storage and landscaping at HALO, and working in the Teaching Garden at the Racine County Food Bank (pictured right).

Special thank you to our sponsors:

insinkerator

Wheaton Franciscan Healthcare All Saints

I M P A C T A W A R E N E S S E V E N T S
United Way held its first ever Impact Awareness Events both east (November 5, 2015) and west (May 19, 2015) of I-94. These informal open houses highlighted how investments are positively impacting our community with presentations from United Way board members, staff and clients. Rodney Prunty, president of United Way, also kept donors informed by sharing insight into United Way’s future strategic direction and focus.

U N I T E D W A Y N I G H T AT T H E A D M I R A L S
On October 24, 2015, the Milwaukee Admirals hockey team hosted United Way of Racine County Night during their 7 p.m. showdown with the Rockford IceHogs. United Way’s work in the community was featured throughout the night with special highlights, trivia and more. A post-game Foreigner concert was also included in the ticket price. Proceeds benefited United Way’s Schools of Hope initiative.

G E T O U T A N D P L A Y
On the evening of November 12, 2015, United Way, in partnership with United Way supporter Frank Cannella, hosted a Get Out and Play event for the students and families of Acelero Learning Center in Burlington. The highlight of the evening was a free shopping spree for children’s winter wear including boots, snow pants, hats, mittens, and snowsuits at tremendously discounted prices provided by Kohl’s Department Store.

V I S I T F R O M R I C H H A R W O O D
United Way partnered with local businesses and nonprofits to bring Rich Harwood, founder and president of Harwood Institute for Public Innovation, to Racine County. Harwood was the keynote speaker at the 2015 Nonprofit Leadership Conference at UW-Parkside on October 20 and presented at special afternoon sessions for local business, civic, education, and nonprofit leaders. Harwood’s talks, coaching techniques and practical guides have provided hope and inspiration for individuals and groups to improve their public and private lives.

D A Y O F A C T I O N
On June 19, 2015, United Way of Racine County hosted its second annual Day of Action, dedicated to bringing volunteers together to support United Way’s work in education. Four local businesses and 100 volunteers participated in creating literacy kits to help bring books to life for young children. Approximately 500 literacy kits were created and distributed to Racine Unified School District’s first, second and third grade summer school students, as well as Head Start, 4K, kindergarten, and first grade students in Burlington.
LOOKING BACK
COMMUNITY SCHOOLS

Nothing is more important to Racine County’s long-term economic prosperity than the development of a workforce with the necessary skills and knowledge required to perform the job. That development begins in the classroom and in neighborhoods. That’s why United Way will pilot a Community School model at Knapp Elementary in the fall of 2016. A community school is both a place and a set of partnerships between the school and other community resources. Many community schools offer early childhood education, adult education, financial stability services for families, recreational activities, and community-wide events. Schools become centers of the community and are open to everyone — all day, every day, evenings, and weekends. A community school’s integrated focus on academics, services, supports, and opportunities leads to improved student learning, stronger families and healthier communities. Together, we can prepare children for success in education and life by providing the resources and support they need.
BUILDING AN EDUCATED WORKFORCE

United Way has been in an ongoing strategic planning process designed to transition our work in order to make the greatest impact. Using strategies in the areas of education, income and health, United Way is taking the lead in making change happen by focusing on building an educated workforce.

• In education, we will build the workforce of tomorrow by ensuring students graduate high school with the knowledge, skills and motivation to succeed in college, vocational training or career.
• Under income, we will help the workforce of today by assisting individuals and families achieve self-sufficiency, and by supporting future advancement.
• In health, we will create a healthy community for all by increasing the number of Racine County residents who participate in quality physical and mental health practices.
• We will also continue to meet individuals' basic needs for food, shelter and safety.

This is just the beginning of a multi-year process. As United Way works towards the goal, our programs and investments will become more focused, more measurable, more accountable, and more aligned with the needs of the community.

TIMELINE

January 2016
Education, income and health strategies are announced

February 2016
Investment process pilots Request for Proposal (RFP) for Community School services at Knapp Elementary School

March 2016
Bold goal is announced at Annual Meeting

July 2016
Transition to “Building an Educated Workforce” focus is complete

September 2016
Knapp Community School opens

July 2017
Investment process fully transitioned to RFPs
COMMUNITY CONVERSATIONS
United Way of Racine County implemented the Harwood Institute for Public Innovation’s model of Community Conversations in 2013. Community Conversations are kitchen-table style facilitated discussions designed to collect feedback from community members of various ages, backgrounds, ethnicities, and experiences.

In 2014-15, United Way held 18 Community Conversations with participants from local businesses, nonprofits, schools, and other groups. Participants identified multiple issues including high school graduation, employability of the workforce and safety. The findings will be used to help further engage the community, find new partners, develop strategies, mobilize resources, and shape United Way’s future direction.

Community Conversations are a permanent, ongoing practice of United Way of Racine County. From August 2016 to April 2017, United Way will host its fourth phase of Community Conversations and seek to engage with an even broader segment of the population.

COMMUNITY INDICATORS REPORT
The Community Indicators Report is produced by United Way every two years to inform the community of the assets and needs of Racine County. The report contains a compilation of accurate, up-to-date data in the key areas of education, income and health. When possible, information for the city of Racine, western Racine County, the state, and the nation are included for comparisons.

With this report, United Way and a number of other organizations in the community can measure progress, track results and identify emerging priorities that demand attention. The next Community Indicators Report is scheduled to be released in the fall of 2016.
ENGAGING THE COMMUNITY

Modine employees create literacy kits for the 2015 Day of Action.
EDUCATION: BUILDING THE WORKFORCE OF TOMORROW

SHARING THE LOVE OF READING
When Mitchell and Roni McCluskey attended United Way’s 2015 Campaign Kickoff on September 12, they didn’t know that they would soon become an important part of one of United Way’s programs. At Kickoff, they learned of the expansion of United Way’s Imagination Library program (previously offered only in western Racine County) into the 53403 and 53405 zip codes. They registered their two qualifying children as soon as possible to receive free, age-appropriate books in the mail. Their son, 18-month-old Carter (pictured), became the program’s 1000th registrant. “We were so happy to hear that Imagination Library was expanding. It is such a great program for children. Carter loves books, and we are excited to begin reading these new books with him,” shared Roni McCluskey. Mitchell McCluskey stated, “Giving back is important to me so we donated to the expansion before we participated in the program and now we are getting back so much more than we gave.”

United Way offers Dolly Parton’s Imagination Library program in select Racine County zip codes to encourage healthy literacy development and school readiness. Free, age-appropriate books are mailed to children under the age of five each month. More than 36,000 books have been distributed since the program began in 2009. In September 2015, Imagination Library expanded to serve children living in the 53403 and 53405 zip codes. Within the first four months of expansion, 274 Racine children were registered. A monthly newsletter continues to be sent out to participating families, while Parent Talk events and annual Graduation Celebrations provide additional parent engagement opportunities.

United Way of Racine County’s Schools of Hope program is committed to helping students become more confident, capable readers who are better prepared for high school graduation and career success. This cross-sector effort engages community volunteers from all walks of life to tutor students in first, second and third grade on a regular basis to help build critical literacy skills. Since Schools of Hope was implemented in 2012, volunteers have provided more than 25,500 tutoring sessions. During the 2014-15 school year, 292 tutors, 78 teachers and 249 students participated in Schools of Hope, resulting in more than 3,500 hours of one-on-one reading support. In just one hour per week, Schools of Hope tutors are making a difference in our community.

Youth As Resources empowers young people to make a positive difference in Racine County by providing grants up to $1,000 to fund youth-designed, youth-led community service projects. During the 2014-15 program year, more than $4,400 was distributed to five local projects.

Born Learning Trails encourage families to get active and offer activities designed to boost language and literacy skills in children birth to five. Each trail features ten signs that help parents and caregivers interact with children to build their curiosity, confidence, pre-literacy skills, gross motor skills, and problem-solving skills. Trails are available at West Park, North Beach Park, Echo Park, and Evergreen Elementary School.
Advancing Family Assets (AFA) uses a family success coaching model to help local families reach goals in the areas of income, education and health. During their 9–12 month involvement in AFA, each family works with a coach to secure and maintain stable employment, learn budgeting skills, improve credit, and become “banked” by opening checking and savings accounts.

Beginning in 2016, AFA will focus its efforts on the 53403 and 53405 zip codes and be integrated with the new Community School model. One AFA coach will work to enroll families from the Knapp Elementary School zone with potential for expansion of AFA services along with the Community Schools model.
United Way of Racine County and the FamilyWize Community Service Partnership offer solutions for Racine County residents who are unemployed, uninsured or must purchase medicine not covered by their health plans or government programs. The free prescription discount card is simple to use, has no age or income restrictions and no enrollment requirements. Since the partnership began in 2008, more than $1.2 million has been saved by over 12,500 Racine County residents by using the FamilyWize Prescription Discount Card.

Pick up a FamilyWize card at the United Way office, download a card or the app at familywize.org, or text “family” to 700700 to receive a card on your mobile phone.
UNITED WAY SUPPORTERS

$5.1 MILLION PLEDGED
200 CONTRIBUTING ORGANIZATIONS
$1.7 MILLION IN CORPORATE GIFTS
7,650+ DONORS

United Way of Racine County salutes companies in our community that demonstrate their commitment to LIVE UNITED by supporting United Way. Thank you for your continued support!

TIM FERRY, 2015 CAMPAIGN CHAIR

“I believe it is important for everyone to step up and rally around causes impacting the community. United Way brings together individuals, businesses, government, schools, nonprofits, etc. to make positive change happen in Racine County. In addition to the work United Way does, its integrity and accountability is remarkable. That’s why I support United Way of Racine County.”
4C-For Children
A.C. Buhler Foundation
Abbott Laboratories
Alliance on Mental Illness of Racine Co. (NAMI Racine)
Allstate Insurance Company
American Automobile Association
American Transmission Company
Associated Bank
Assurant Health
AT&T
Aurora Health Care
Badger Meter
Baxter & Woodman
Baxter Healthcare
Best Buy
Big Brothers Big Sisters of Racine & Kenosha Counties
BMO Harris Bank
Boston Store
BRP North America
Bukacek Construction
Burlington Area School District
Carringer
Carthage College
Caterpillar
Catherine Marian Housing
Catholic Charities of the Archdiocese of Milwaukee
CCB Technology
Cerebral Palsy Agency of Racine County - RADD
Children's Hospital of Wisconsin Community Services
City Hall Sunshine Club
CJW
CliftonLarsonAllen
CN (Canadian National)
Community State Bank
Core Chiropractic & Wellness Center
CRB Insurance
Cree
CSL Plasma Services
David Insurance Agency
Delta Flexible Products
Dersie Exhibits
Design Partners
Dr Pepper Snapple Group
Dremel Rotary and Benchtop Power Tools
DuraColor
Durand Automotive Center
E. C. Styberg Engineering
Eaton Cooper Power Systems
Econoprint
Electronic Systems of Wisconsin
Exelon Corporation
Express Employment Professionals
Extendicare Health Services
Family Literacy of Racine
Family Service of Racine
Farm & Fleet
FedEx
First Weber Group
Fischer Precise
Focus on Community
Fogarty & Associates
Fox Architects
Fox River State Bank
Funderburg and Associates
Gateway Technical College
GE Foundation
General Mills
Girl Scouts of Wisconsin Southeast
GlaxoSmithKline
Goldman Sachs
Goodwill Industries of SE WI
Gordon J. Maier & Company
Great Northern Corporation
Grove Gear
HALO (Homeless Assistance Leadership Org.)
Harley-Davidson Motor Company
Health Care Network
Hostak, Henzl, & Bichler SC
IBM
ITW National
J. C. Penney Company
Joey's on Lathrop
John Hancock Financial Services
John XXIII Educational Center
Johnson & Johnson
Johnson Controls
Johnson Foundation
Johnson Keland Management
JP Morgan Chase & Co.
Junior League of Racine
Kohl's Department Store
Kranz
Lakeside Curative Services
Landmark Credit Union
Landmark Title of Racine
Lavelle Industries
Lutheran Social Services of Wisconsin & Upper Michigan
M. L. Systems
Macy's
Manpower Group
Maresch-Meredith & Acklam Funeral Home
McDonald's Restaurant
McLane Foodservice Distribution
Merchants Moving & Storage
Merck & Co.
Miller Plumbing & Supply
Miller's Flowers
Nationwide
Nelson Electric Supply Company
Nestlé USA
Nielsen Madsen & Barber
North Shore Bank
O&H Danish Bakery
Olympia Brown Unitarian Universalist Church
O'Reilly Auto Parts
Pet Valhalla
Pioneer Products
Pitney Bowes
Poclain Hydraulics
Postorino Decorating
Precision Screw Thread Corp.
Putzmeister America
Quick Cable Corporation
Racine Area Manufacturers and Commerce (RAMAC)
Racine Community Foundation
Racine County
Racine County Economic Development Corp.
Racine County Food Bank
Racine County Opportunity Center
Racine Family YMCA
Racine Friendship Clubhouse
Racine Literacy Council
Racine Marriott
Racine Public Library
Racine Vocational Ministry
Racine/Kenosha Community Action Agency
Redeem Distributing
Robert W. Baird & Co.
Rockwell Automation
Ruud Family Foundation
SAFE Haven of Racine
Sargento Foods
Sealed Air
Shopko
Silicon Valley Community Foundation
Skogen's Festival Foods
Talk of the Town
Target #0152
The Arc of Racine County
The Hershey Company
The Journal Times
The Panaro Group
The Salvation Army - Racine Corps
Thermal Transfer Products
Three Harbors Council - Boy Scouts of America
Thrivent Financial
Tinder Creek Follis & Vanderwerff Group
T-J Maxx
Town of Norway
Tri City National Bank
TriCore
Trustmark Insurance Company
Tuesday Optimist Club
Unico
United Natural Foods (UNFI)
United Parcel Service
University of Wisconsin - Parkside
US Bank
Village of Caledonia
Village of Waterford
Volunteer Center of Racine County
Walgreens Corporate
Walker Forge
Wal-Mart Store #2668
Wal-Mart Store #3488
Wanasek Corporation
Warren Industries
Wells Fargo Bank
Wisconsin Screen Process
Women's Resource Center of Racine
Youth For Christ Southeastern Wisconsin
YWCA Southeast Wisconsin

Note: This list includes contributors of cash and pledges to the 2015 campaign. United Way also extends thanks to the hundreds of businesses that make in-kind contributions in support of the campaign. This list was compiled as of February 2016; our apologies if your company has been inadvertently omitted.
RECOGNITION AND AWARDS

600+ LEADERSHIP DONORS ($1,000 OR MORE)
1,700+ NEW DONORS
$311 AVERAGE GIFT

TOCQUEVILLE SOCIETY
Tocqueville Society members demonstrate their commitment to a stronger community with a significant personal investment. We thank our 2014 Tocqueville members for making a difference in the lives of individuals and strengthening our community.

Ordre d’Égalité ($50,000 - $74,999)
Ruud Family Foundation

Ordre de Liberté ($25,000 - $49,999)
Gloria Batten
Tom and Ginee Burke
H. Fisk Johnson

Membres de la Société ($10,000 - $24,999)
Salman and Neelum Amin
Gus and Sandy Antonneau
Karen and William Boyd
Agnieszka and Mark Dahms
Dave and Kathy Eberle
John and Lyn Erskine
Tim and Sheryl Ferry
Imogene P. Johnson
Craig Leipold and Helen Johnson-Leipold
Alan and Patricia Ruud
Christopher and Chantil Ruud
Ted Sokoly and Nancy Toll
EC Styberg Foundation
Eugene Szymczak
Mary and Willard T. Walker
Fred and Sandra Young
2015 CHAIRMAN’S CLUB AWARDS

United Way of Racine County acknowledges and thanks these organizations and their employees whose total giving at each company is $50,000 or more annually. Combined, they make up more than $4 million of the 2015 campaign.

JOHNSON FINANCIAL GROUP

LOYAL CORPORATE CONTRIBUTOR AWARD

The Loyal Corporate Contributor Award recognizes a company that has contributed to United Way of Racine County for 20 years or longer, and has demonstrated leadership in building and sustaining our community. This award will be given every two years.

SC Johnson

ADVANCING THE COMMON GOOD AWARD

The Advancing the Common Good Award recognizes an individual who exhibits leadership through personal philanthropy and committed volunteerism resulting in positive and lasting change in Racine County.

Michael Batten

Mike’s vision and generosity has made a lasting impact on United Way and Racine County. His work with Junior Achievement, the Racine County Workforce Development board and United Way’s Advancing Family Assets are just a few examples of his extraordinary commitment and leadership. In his honor, going forward this award will be named the Michael Batten Advancing the Common Good Award.

In the almost 95 years since the first community campaign, SC Johnson continues to hold the success of Racine County as a high priority. Since 2005 alone, they have donated approximately $16 million to United Way through employee gifts and corporate matches. They provide United Way’s largest volunteer base. In addition, SC Johnson provides grants and donations to numerous community programs and services.
Each year, United Way of Racine County recognizes the efforts of employee campaign coordinators (ECCs). There are more than 150 employee campaign coordinators across the county who manage campaigns at their respective organizations. They are integral to United Way’s success.

**2015 EMPLOYEE CAMPAIGN COORDINATORS OF THE YEAR**

**ECC OF THE YEAR - SMALL BUSINESS**

Karen Smith  
Johnson Foundation

Each year, Karen does a fantastic job coordinating special events and managing the overall campaign. Due to her efforts, the Johnson Foundation had 100 percent participation and an increase in their campaign for the past three years. In 2015, their campaign was up 4 percent.

**ECC OF THE YEAR - MEDIUM BUSINESS**

Stacie Windel  
Festival Foods

Stacie led Festival Foods’ campaign above and beyond as a new business to the community. Stacie and Festival Foods employees held special events, participated in volunteer activities and encouraged customers to donate their change to United Way. Their first campaign had a 76 percent participation rate.

**ECCS OF THE YEAR - LARGE BUSINESS**

Jason Stanic and Kathleen Powers  
Modine Manufacturing Company

Jason (pictured above) and Kathy led their campaign team through their best campaign yet. They held special events, participated in Day of Action and changed the incentive structure to encourage higher donations. As a result, 2015 was a recordbreaking year for the Modine campaign at more than $440,000!
LIVE UNITED AWARDS

The LIVE UNITED award recognizes companies that demonstrate what it means to Live United by giving, advocating and volunteering.

LIVE UNITED AWARD - SMALL BUSINESS

David Insurance’s campaign has consistently grown from year to year. They have had 100 percent participation since 2010 and tripled special event dollars since 2014. Their leadership personally asks each employee to give and they incorporate other small businesses into their campaign and fundraising events.

LIVE UNITED AWARD - MEDIUM BUSINESS

Johnson Outdoors continually gives back to the community throughout the year. They have increased their campaign for the past six years. 2015 is the largest increase so far at 11 percent, with a 56 percent participation rate. Not only do they run a great campaign, but their employees consistently participate in volunteer opportunities such as Schools of Hope, Day of Caring and the United Way board.

LIVE UNITED AWARD - LARGE BUSINESS

After having a 58 percent increase in their 2014 campaign, the Racine Unified School District increased again in 2015 by 15 percent! They are the newest members of the Chairman’s Club. Working together with United Way, they have helped implement Schools of Hope, recruited families for Imagination Library, held Community Conversations, and are partnering to launch a Community School at Knapp Elementary.

CHAIRMAN’S AWARD

The Chairman’s Award is presented to a company that sets an example for other campaigns by demonstrating any or all of the following: long-standing support of United Way of Racine County, the highest company campaign results, or an exponential increase in their campaign.

EMERGING LEADERS - TAKE THE LEAD CHALLENGE RECIPIENTS

Two Emerging Leaders members completed the Take the Lead Challenge in 2015. The challenge asks Emerging Leaders to volunteer at least 12 hours, attend four events, and either serve on a committee or complete a service project all within a years’ time.

Andis’ campaign has increased every year since 2010, equating to a more than 90 percent increase overall. Andis was one of the first organizations to create a company-to-company challenge with Educators Credit Union in 2014. 2015 was a record-breaking year for fundraising with a 7 percent increase over the prior year for a total of more than $150,000. In addition, Andis employees volunteer for numerous activities including United Way’s Day of Caring, strategy teams and Emerging Leaders.

Joe Cronin
Robert W. Baird

Jennifer Krase
Modine Manufacturing
VOLUNTEER LEADERSHIP

1,200+ UNITED WAY VOLUNTEERS
10,600+ VOLUNTEER HOURS
$240,000+ IN VOLUNTEER TIME

BOARD OF DIRECTORS

EXECUTIVE COMMITTEE
Board Chair
Art Howell
Treasurer and Vice-Chair, Finance
Scott Huedepohl
Vice-Chair, Community Investment
Stephen McLaughlin
Vice-Chair, Labor Advisory
Jennifer Levy
Vice-Chair, Personnel
Ann Daane
Vice-Chairs at Large
Nancy Anderson
Patricia Hoffman
Tom Marry
Julian Wiles
Secretary and President
Rodney Prunty

MEMBERS AT LARGE
Vanessa Abejuela-Matt, DO
Barbara Bakshis
(pictured left)
Timothy Batten
Jennifer Bias
Patrick Bohon
Dominic Cariello
Sheila Egerson
Tim Ferry
Wendell Funderberg
Mark Gesner, Ph.D.
Lolli Haws, Ph.D.
Daniel Horton
David Johnson
Renee Kirby
Stan Manning
Rebecca Mason
Paul Mason
Wally Rendon
Kara Reske
Tony Rosso
Richard Ruffo
Stephanie Sklba
Peter Smet
Kelli Stein
Leslie Wininger, MPA

PERSONNEL COMMITTEE
Jennifer Bias
Ann Daane*
Daniel Horton
Stan Manning
Tony Rosso
Debbie Rudan

FINANCE COMMITTEE
Scott Huedepohl*
David Johnson
Chris Leberfing
Tom Marry
Bob O’Brien
Richard Ruffo
Jim Walker

LABOR ADVISORY COMMITTEE
Angelina Cruz
Ethel Gates
Charles Geyer
Jennifer Leive*
Kevin Mieczkowski
Marilyn Nemeth
Craig Olsen
Doris Szejna

NOMINATING COMMITTEE
Pat Hoffman*
Dave Johnson
Rebecca Mason
Kevin McCabe
Wally Rendon

COMMUNITY INVESTMENT COMMITTEE
Milous Adams
Nancy Anderson*
Patrick Bohon
Joe Heck
Gary Hovan
Chris Leberfing
Heather Martinez
Kevin W. McCabe
Steve McLaughlin*
Mark Mundl
Teresa M. Reinders
Kara Reske
Mary Wyant

* Committee chair/co-chair
VOLUNTEER LEADERSHIP

2015 VOLUNTEERS OF THE YEAR
United Way of Racine County thanks the following individuals for their outstanding volunteer efforts:

Jane Hearn
As the employee campaign coordinator and Schools of Hope coordinator at Wadewitz elementary, Jane has played an important part in United Way’s success. She believes in the work of United Way and understands the importance of community members in the journey to create change.

Kara Reske
Kara has been an avid United Way advocate and volunteer since 2009. She serves as chair of the education investment committee and on the United Way board. She has volunteered more than 100 hours of her time and has been instrumental in recruiting new volunteers to United Way.

2015 CHAIRMAN’S AWARD
The United Way of Racine County board chair recognizes an outstanding volunteer from the Board of Directors annually. The 2015 Chairman’s Award is awarded to Dan Horton.
COMMUNITY INVESTMENT LEADERSHIP

COMMUNITY INVESTMENT FINANCIAL TEAM
Patrick Fealey
Jamie Haynes
Chris Leberfing* Kara Reske
Nicole Schubilske
Kim M. Schulte
Leanne Shideler

INCOME INVESTMENT COMMITTEE
Trish Carr
Anita Cruise
Patrick Fealey†
JoAnn Goodyear
Joe Heck*
Gary R. Hovan*
David Kleba
Greg P. Miller
Beth H. Shelton
Kim Stulo

HEALTH INVESTMENT COMMITTEE
Brian Agen
Dan Baran
Patrick Bohon*
Suzanne Chernik
Jamie Haynes†
Chris Leberfing†
Kevin W. McCabe*
Nikki Payne
Kavita Poddar
Kim M. Schulte†
Karen M. Severson
Trisha Speers
Vicki Taylor
Brenda Thomas
Aroon Viswanathan
Cherry Wardrip
Leslie Wininger

YOUTH AS RESOURCES BOARD
Rebecca Bixler
Sarah Busey
Jonathan Campbell
Chrissy Craig* (2014)
Collin Flynn
Chris Fodor
Ryan Fodor
Nathan Haigh
Ryan Halverson
Tony Kinnard
Alexandria Mason
Milan Meyers* (2015)
Pam Oksiuta*
(2014-2015)
Sovereign Olson
John Olson
Hannah Parsons
Laneypeterson
Madison Prunty
Joseph Pucci
Michael Pucci* (2015)
John Rawley
Savannah Reeser
Elliot Reske
Mavis Rohling
Jacob Romanski
Sara Schoening
Shane Smiley
Samantha Smiley
Matthew Sweetman
Madalyn Theama
Arion Thurmond
Sophia Torosian
Ben Wakefield
Brian Wakefield
Moya Zaleski

COMMUNITY IMPACT LEADERSHIP

SCHOOLS OF HOPE LEADERSHIP COUNCIL
Bryan Albrecht
Mike Batten
Tom Buhler*
Jonathan Delegrave
John Dickert
Roger Dower
Jim Eastman
Deborah Ford
Lolli Haws*
Art Howell
Jim Ladwig
David Novick
Alice Oliver
Paul Rohling

SCHOOLS OF HOPE LEADERSHIP COUNCIL
Christopher
Schmaling
Kelly Semrau
Al Volmut

ADVancing FAMILY ASSETS VOLUNTEERS
Tom Burke
Mark Geisler
Jeff Neubauer
Debbie Rudan
Neil Staeck
Leslie Wininger
Mary Jo Wodicka

ANNUAL CAMPAIGN LEADERSHIP

CAMPAIGN CABINET
Andrew Abram
John Batten
Susan Boland†
Jonathan Delagrave
Randy Ekern
Tim Ferry*
Mark Geisler
Clair Holland
Gary Ilkka
Dave Johnson
Jim Ladwig
Mick Lucareli
Kelly Semrau
John Siegert
Neil Staeck
Kelly Stein
Denise Wilcox

WESTERN RACINE COUNTY ACTION COMMITTEE
Jennifer Eisenbart
Pat Hoffman
Tom McLaughlin
Sandy Neske

EMERGING LEADERS EXECUTIVE COMMITTEE
Timothy Batten
Shawn Burwell
Laura Caputo
Joe Cronin
Tim Dustman
Andrew Fraling
Victor Frasher
Casey McIntosh
Gina Sorenson

* Committee chair/co-chair
† Committee financial advisor
‡ Vice-chair
United Way of Racine County takes our role as a trusted community leader very seriously. As a result, we have a long tradition of adhering to very high standards of accountability and transparency.

Both our 990 tax form and annual audit are available for review at UnitedWayRacine.org/accountability.

**FINANCIAL ACTIVITIES**

**INDIVIDUALS**
United Way contributions are made by individuals either through workplace campaigns or direct donations.

**CORPORATE GIFTS**
Corporate gifts consist of contributions on behalf of a company and employee donation matches.

**GRANTS**
United Way is the fiscal agent for several federal and state grants.

**FISCAL SPONSORSHIPS**
United Way is a fiscally responsible partner for specific community initiatives.

**INITIATIVE SUPPORT/SPONSORSHIPS**
Investments in this area directly support the work of United Way.

Please note: Revenue includes projections on campaigns not completed and totals that come in from sources outside the county or from national corporate offices in the first quarter of 2016.
The Better Business Bureau states that a charity should spend no more than 35 percent of related contributions on fundraising.

**UNITED WAY INITIATIVES**
United Way brings people together to impact critical community issues.

**EDUCATION INVESTMENTS**

**INCOME INVESTMENTS**

**COMMUNITY PROJECTS AND GRANTS**
United Way invests in special projects that provide continuous learning and support for the community.

**DESIGNATIONS TO AGENCIES**
United Way honors requests to direct gifts to other qualified nonprofit agencies or United Ways.

**FISCAL SPONSORSHIP EXPENSES**

**UNCOLLECTIBLE PLEDGES**

United Way of Racine County invests nearly 80 percent of dollars in Racine County programs and services.

**COMMUNITY IMPACT**

**FUNDRAISING AND ADMINISTRATION**

**EXPENDITURES**

**TOTAL**
$5,854,890
2015 FUNDIED PROGRAMS

PROGRAMS IN EDUCATION
Big Brothers Big Sisters of Racine & Kenosha Counties: One-to-One Outcome Based Mentoring
Board of Regents of the University of Wisconsin System, UW-Extension: Racine County Touchpoints Project
Central Racine County Health Department: Teen Parenting Support Program
Family Literacy of Racine: Early Childhood Program, Out-Of-School Time Programs, Girls Inc. of Racine
Family Smart/Kid Friendly Partnership
Girl Scouts of Wisconsin Southeast: Urban and Latina Girl Scout Leadership Experience
John XXIII Educational Center: Afterschool Program
Racine Family YMCA: Young Leaders Academy – Strong Communities Agenda
Racine Youth Sports
Three Harbors Council – Boy Scouts of America: Comprehensive Youth Program
Youth for Christ – Southeast Wisconsin: JAMS-Juvenile Aftercare Ministry for Success

PROGRAMS IN INCOME
Catherine Marian Housing: Bethany Apartments
Catholic Charities of the Archdiocese of Milwaukee: Outreach and Case Management Services
HALO (Homeless Assistance Leadership Organization)
IMPACT - Alcohol & Other Drug Abuse Services: Food Pantry Gateway program
Racine County Food Bank: Emergency Food Distribution
Racine Family YMCA: Focus on Fathers Initiative
Racine Literacy Council: Adult Literacy Program
Racine Vocational Ministry: Walk-in Program
SAFE Haven of Racine: Youth Shelter and Outreach Programs
The Salvation Army – Racine Corps: Child Nutrition Program
Transitional Living Center, Burlington: Shelter Program
YWCA Southeast Wisconsin: Dress for Success Racine Program

PROGRAMS IN HEALTH
Alliance on Mental Illness of Racine County: NAMI Racine
The ARC of Racine County: Advocacy, Support & Educational Programs
Catholic Charities of the Archdiocese of Milwaukee: Behavioral Health Counseling Services
Cerebral Palsy Agency of Racine County: RADD
Children’s Hospital of Wisconsin, Community Services: Racine Child and Family Counseling Program, RCCAC: Racine County Child Advocacy Center
Family Service of Racine: Counseling & Psychotherapy
Focus on Community: FAST (Families & Schools Together), Substance Abuse Prevention Program
Health Care Network: Health Care Services
Lutheran Social Services of Wisconsin & Upper Michigan: S.C.A.N. - Stop Child Abuse & Neglect, Sexual Assault Services
Racine Friendship Clubhouse
Women’s Resource Center of Racine: Safety Services for Victims of Domestic Violence, Sexual Assault and Human Trafficking

OTHER FUNDED PROGRAMS
United Way also supports the following organizations which provide needed services for the community.

21st Century Preparatory School: Youth Opportunities Unlimited (YOU)
Asset Builders of America: Racine/Kenosha Money Conference
Board of Regents of the University of Wisconsin System, UW-Extension: Nonprofit Networking Breakfast Events
Burlington Safety Patrol
Burlington Senior Center
IMPACT – Alcohol & Other Drug Abuse Services: IMPACT 211
Racine Area Manufacturers & Commerce: Leadership Racine
University of Wisconsin – Parkside Center for Community Partnerships: Nonprofit Development Program
Racine County Family Resource Center Network
Racine Kenosha Community Action Agency: VITA Project
Veterans Outreach of Wisconsin
Volunteer Center of Racine County: Get Connected Volunteer Program
Waller Elementary School: La Noche Hispana Night
Workforce Development Center: Youth CNC Boot Camp 3
UNITED WAY STAFF

Rodney Prunty
President

Chelsie Deaton
Executive Assistant

Alberto Huerta
Education Coordinator

Joanne Meyerhofer
Imagination Library Program Coordinator

Julie Anderson
Marketing Director

Tracie Feest
Investor Services Manager

Barb Jopke
Vice President - Finance and Administration

Jose Pimenta
Investor Relations Manager

Marisol Beauford
Marketing Director

Alicia Gollaz
AFA Family Success Coach

MaryBeth Kallio
Community Investment Director

Jessica Safransky Schacht
Education Initiatives Director

Colleen Benkendorf
Investor Relations Manager

Alexa (Ali) Haigh
Vice President - Investor Relations

Krista Lanphier
Marketing Assistant

Linda Ziegler
Finance Assistant