



United Way
of Racine County

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Frequently Asked Questions

How does United Way of Racine County help the community? When a child succeeds in school, when families are financially stable and when people are healthy, our community is stronger. United Way of Racine County believes that together, united, we can strive for lasting change, improving the lives of all in our community. That's why we focus on the building blocks for a good life: education, income and health.

United Way brings together the people and organizations with the passion, expertise and resources needed to get things done. We fund programs, special projects and initiatives and also partner with leaders from government, corporations, faith groups, and human services to develop innovative solutions to issues in Racine County.

Does United Way serve all of Racine County? Yes. United Way of Racine County raises dollars in and serves all of the families in Racine County. Every year, United Way invests more than \$500,000 in programs, services and special projects that touch the lives of residents in the communities west of I-94.

How many United Way of Racine County donors are there? Approximately 10,000 people and 300 area businesses contribute to United Way annually.

How much of my donation goes to help people? 87% of all the money we raise goes to help people. That compares favorably to the national standard for non-profit charities, since the Better Business Bureau has given a positive rating to those with up to 40% overhead.

What are United Way of Racine County's funding priorities? United Way funds programs and projects in the areas of education, income and health, the building blocks of a good life, as well as access to basic needs. Volunteer led committees determine which agencies to fund to address the most pressing needs in our community.

Does United Way have a paid staff? Yes, our staff works in the areas of administration, finance, marketing and resource development, community investment, community initiatives and labor advisory. Staff work is multiplied many times by the efforts of thousands of volunteers who contribute to all areas of our organization.

What if I want to give to just my favorite program? You are welcome to do that – some donors have preferred programs they want to support. But remember, a donation which goes to advance the common good will do the most good and best serve the needs of children and families in Racine County.

How much should I give? This is an individual decision. Many donors give 1% of their annual income. Some give \$5 a paycheck, \$10 or \$20 a week or much more. Giving \$1,000 or more a year qualifies you as a Beacon Circle leadership giver.

How does each donation, no matter how big or small make an impact in the community?

All donations, no matter the amount, can make a significant impact in the lives of individuals and families in Racine County.

When you donate \$1 a week:

- Children with disabilities are able to attend 2 ½ days at Camp Kinder through the RADD/ Cerebral Palsy Agency
- A low income patient with high blood pressure is able to receive medication for one year at Health Care Network.

When you donate \$5 a week:

- 20 children who have witnessed domestic violence can receive safety training through Women's Resource Center
- You will provide diapers or formula for 10 babies and toddlers through the Salvation Army.

Do families pay for United Way funded programs? Many programs, such as counseling, are offered on a sliding scale basis. Others, such as food programs, shelter sites and adult tutoring, are offered at no charge whatsoever.

Who helps with unusual problems? Help is available! Just dial 2-1-1. United Way of Racine County funds Impact 2-1-1, a directory of local resources. The service is free and confidential 24 hours a day, seven days a week.

Other questions on your mind? Call United Way at 262.898.2240 or email us at unitedway@unitedwayracine.org.