



NEWS RELEASE
FOR IMMEDIATE RELEASE

Contact: David Maurer
President
Phone: 262-898-2248
davemaurer@unitedwayracine.org

Local leaders race to support United Way

Racine, Wisconsin (October 3, 2011) – Who would you bet on to win in a race among County Executive James Ladwig, Racine County Sheriff Christopher Schmaling, United Way President Dave Maurer, Racine Unified School District Executive Director of Human Resources Steve Hejnal, and Kranz, Inc. President Jeff Neubauer? All five were participants in a Klement’s Sausage Race wearing the costumes made famous from the Brewer’s games.

The racing event, hosted by Kranz, Inc. employees as part of their annual United Way campaign, included a brat and hot dog lunch, a 50/50 raffle and bets on the winning sausage. Mayor John Dickert was scheduled to participate in the race, but due to his recent leg injury, he asked Sherriff Schmaling to step in to fill his spot. The mayor attended the event and wished the participants luck as they prepared to race.

The contestants randomly drew numbers for the sausage costume they would be racing in. No one wanted to run in the Chorizo costume stating, “The sombrero makes it top-heavy and creates a definite disadvantage.” The race came down to a photo finish between Schmaling in the Polish Sausage and County Executive Jim Ladwig in the Bratwurst. In the end, Schmaling earned the honor of “Top Dog”.

Another exciting sausage race is scheduled for this Thursday, October 6, from 11:30 a.m. - 1:30 p.m. in the David Insurance parking lot, 1300 S. Green Bay Road in Racine (parking available across the street in the Hobby Lobby parking lot). The racing competitors include the CEOs of Alliant Physical Therapy Group, Image Management, David Insurance, Express Employment Professionals, and Carpetland.

Proceeds from the sausage races will benefit United Way of Racine County. United Way advances the common good by focusing on education, income and health: the building blocks for a good life. United Way funds more than 60 programs and special projects, while also initiating and facilitating systems-wide initiatives to create long-lasting change. United Way works in partnership with other individuals and organizations throughout Racine County who bring the passion, resources and expertise to address the community's most critical issues. For more information, please visit www.unitedwayracine.org or call 262-898-2240.

###