



NEWS RELEASE
FOR IMMEDIATE RELEASE

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United Way's AFA families gather to learn and celebrate

Racine, Wisconsin (November 16, 2011) – The third annual Holiday Party and Budgeting Workshop for families participating in the Advancing Family Assets (AFA) program was held on the evening of Wednesday, November 16. After the success of the 2010 event, Educators Credit Union once again hosted the families at their Training Center, 1410 Newman Road in Racine.

Eleven families attended the event. While parents participated in the budgeting workshop, the children were able to visit stations with various activities including cookie decorating, ornament making and Santa's Workshop where they received gifts. Food, gift cards, raffle prizes, and other items were donated by Jose's Blue Sombrero, Mi Jacalito, Wells Brothers, Lopez Bakery, Mount Pleasant Lutheran Church, Gateway Technical College, The Chancery, Nelson Brothers & Strom, and Mexico Lindo. AFA is very grateful for the wonderful and supportive partners in our community who recognize the efforts of the AFA families and helped make the festivities possible.

AFA Program Director, Kimberly Payne, shared, "We are so excited to be able to provide this event for the families. It's not only a time for celebration, but they also learn how to stretch limited dollars wisely during the holidays." The families are now looking forward to gathering again next year.

About United Way of Racine County

United Way of Racine County advances the common good by focusing on education, income and health: the building blocks for a good life. United Way funds more than 70 programs and special projects, while also initiating and facilitating systems-wide initiatives to create long-lasting change. United Way works in partnership with other individuals and organizations throughout Racine County who bring the passion, resources and expertise to address the community's most critical issues. For more information, visit www.unitedwayracine.org or call 262-898-2240.

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