

➤ SPEAKERS BUREAU

The **Speakers Bureau** is an effective way to motivate giving and increase employee knowledge about United Way of Racine County's work to advance the common good and create opportunities for a better life for all.

There is no greater testament to the community we build and the lives we change than the firsthand accounts from our Speakers Bureau members. Our speakers tell the stories that put a face behind every dollar donated.

About the Speakers Bureau:

- The Speakers Bureau includes employees, volunteers and clients from United Way programs and partner agencies.
- Speaker topics can focus in various areas including education, income, health, and volunteerism.
- Presentations can be customized to meet your organization's needs and are typically limited to 10-15 minutes.

Requesting a speaker or tour...

- Contact your Loaned Employee or United Way staff at 262-898-2240. They will work with the needs of your workplace and obtain the information necessary to process your request.
- You can also visit the campaign toolbox on our website to download the Speaker Request Form. Just email or fax it back to United Way.
- Please make your request at least three (3) days prior to the desired date and indicate your preferred topic.
- Speakers are flexible, but are not always available. Staff will do their best to meet your requests and schedule a speaker with a similar area of expertise.
- The Speakers Bureau will confirm speaking engagements and tours with your company.
- Should a speaker be unable at the last minute to fulfill the engagement, the Speakers Bureau will inform you as soon as possible and will try to secure a replacement speaker.
- Please notify the Campaign Administrator or your Loaned Employee as soon as possible if you need to cancel or reschedule a speaker or tour.

KEEP IN MIND...

- Many United Way partner agencies offer tours of their facilities. Tours can be created especially to meet the needs of your group and provide firsthand knowledge of how your donation helps people in the community.
- Research has shown that including a speaker in your campaign can increase giving up to 50 percent.

