



NEWS RELEASE
FOR IMMEDIATE RELEASE

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United Way of Racine County Hosts a Day of Action Open House

Racine, Wisconsin (February 16, 2011) – United Way Day of Action mobilizes volunteers across the nation on June 21, to help advance the common good on the issues of education, income and health. United Way of Racine County is hosting an Advancing Family Assets (AFA) Open House from 7:30 a.m. to 5:00 p.m. at the AFA Offices at 1220 Villa Street in Racine in the interest of securing volunteer commitments for the future.

Advancing Family Assets is an exciting model that is making strides in the financial stability and success of many low wage, working families. As a community impact initiative of United Way of Racine County, AFA partners with other organizations to improve the lives of working families and to ensure a quality workforce throughout Racine County. AFA supports families through an intensive coaching approach that works to alleviate challenges in the areas of income, education and health while helping all family members set and reach goals that will lead to long-term stability.

Volunteers are needed to assist with a variety of activities: August Back-to-School event, Fall field trip helpers, tutoring/mentoring for the 2011-12 school year, developing faith-based support teams through your home church, and helping families on their way to new homes fulfill their required Habitat for Humanity volunteer hours. Sign-up forms will be available that day and AFA staff will be able to further explain the AFA initiative and provide tours of the facility.

For more information and to see what other communities across the country are doing for the United Way Day of Action, visit <http://liveunited.org/DayOfAction>.

About United Way of Racine County

United Way of Racine County advances the common good by focusing on education, income and health: the building blocks for a good life. United Way funds more than 70 programs and special projects, while also initiating and facilitating systems-wide initiatives to create long-lasting change. United Way works in partnership with other individuals and organizations throughout Racine County who bring the passion, resources and expertise to address the community's most critical issues. For more information, visit www.unitedwayracine.org or call 262-898-2240.

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