



NEWS RELEASE
FOR IMMEDIATE RELEASE

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United Way of Racine County awards funding to 48 local programs

Racine, Wisconsin (July 15, 2011) – Every year in Racine County something remarkable happens – thousands of individuals and companies donate millions of dollars to help our community through United Way. These dollars make a real impact in the lives of one in three local people through programs and services administered by United Way. For the 2011-2012 funding cycle, 48 programs were awarded a total of \$2,944,039 to advance the common good in the areas of education, income and health.

United Way works to ensure that these generous donations are carefully and thoughtfully put to good use to help the most people. This hard work is done by nearly 100 individuals who live and work in Racine County; these volunteers serve as the eyes and ears of more than 10,000 donors.

Programs request funding based on their particular needs that relate directly to positive outcomes for the specific population of clients to be served. Based on the knowledge gained through the allocations process and the dollars available through United Way campaign efforts, volunteers recommend how much money each program will receive in the coming year.

In addition to the annual allocations process, United Way of Racine County provides funding for other programs, special projects or events such as Advancing Family Assets, Leadership Racine, the University of Wisconsin – Parkside’s Nonprofit Development Center, Youth As Resources, and Volunteer Solutions.

“We would like to thank our community investment chair, Paul Rohling, as well as all the committee members who volunteered to help us go through this very intensive process,” said Dave Maurer, United Way President. “None of the decisions were made lightly, but truly reflect

the voices of the community. We appreciate the outstanding work of our Partner Provider agencies, as well the collaboration we have with other funding organizations and institutions.”

United Way works in partnership with other individuals and organizations throughout Racine County who bring the passion, resources and expertise to address the community’s most critical issues. For more information, call 262-898-2240 or visit www.unitedwayracine.org.

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