

Fun Holidays



United Way
of Racine County

www.unitedwayracine.org

Make your campaign extra fun by incorporating these unusual and little-known holidays.

January

International Creativity Month	Month
International Quality of Life Month	Month
National Get Organized Month	Month
National Hot Tea Month	Month
National Poverty in America Awareness Month	Month
National Soup Month	Month
Celebration of Life Week	Days 1-7
New Year's Resolution Week	Days 3-9
National Take Back Your Time Week	Days 25-29
Run Up the Flagpole and See if Anyone Salutes Day	2 nd
National Chocolate Covered Cherry Day	3 rd
Trivia Day	4 th
National English Toffee Day	10 th
United Nations Day	10 th
Rubber Duckie Day	13 th
Martin Luther King Day	18 th
Measure Your Feet Day	23 rd
National Pie Day	23 rd
Holocaust Memorial Day	27 th
National Puzzle Day	29 th

February

International Boost Self-Esteem Month	Month
International Expect Success Month	Month
Library Lovers Month	Month
National African American/Black History Month	Month
National Time Management Month	Month
Wise Health Care Consumer Month	Month
Youth Leadership Month	Month
Celebration of Life Week	Days 1-7
Jell-O Week	Days 7-13
Random Acts of Kindness Week	Days 12-15
National Pancake Week	Days 14-20
National Entrepreneurship Week	Days 20-27
Groundhog Day	2 nd
World Nutella Day	5 th
Umbrella Day	10 th
Mardi Gras	16 th

February (continued)

World Day for Social Justice	20 th
World Thinking Day	22 nd
National Tortilla Chip Day	24 th
Tell a Fairy Tale Day	26 th

March

American Red Cross Month	Month
National Nutrition Month	Month
National Social Work Month	Month
National School Breakfast Week	Days 8-12
Act Happy Week	Days 15-21
National Bubble (blowers) Week	Days 19-27
Week of Solidarity with People Struggling Against Racism & Discrimination	Days 21-27
Beer Day	1 st
If Pets had Thumbs Day	3 rd
Toy Soldier Day	4 th
Middle Name Pride Day	10 th
International Fanny Pack Day	13 th
Pi Day (as in the math pi 3.14 etc)	14 th
St. Patrick's Day	17 th
National Chocolate Carmel Day	19 th
National Chocolate Covered Raisins Day	24 th
Pecan Day	25 th
Make Your Own Holiday	26 th
Education and Sharing Day	27 th
Pencil Day	30 th

April

Celebrate Diversity Month	Month
Child Abuse Prevention Month	Month
Grilled Cheese Month	Month
Jazz Appreciation Month	Month
National Poetry Month	Month
National Sexual Assault Awareness Month	Month
National Volunteer Week	Days 18-24
Laugh at Work Week	Days 1-7
National Public Health Week	Days 4-10
National & Global Youth Service Days	Days 23-25
April Fools Day	1 st

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April (Continued)

National Fun Day	1 st
National Peanut Butter and Jelly Day	2 nd
International Children's Book Day	2 nd
World Health Day	7 th
Draw a Picture of a Bird Day	8 th
Licorice Day	12 th
McDonald's Day	15 th
National Chocolate-Covered Cashews Day	21 st
Earth Day	22 nd
National Jelly Bean Day	22 nd
Talk Like Shakespeare Day	23 rd
Hug an Australian Day	26 th
International Macaroni Day	26 th
Poem in Your Pocket Day	29 th
Hairstyle Appreciation Day	30 th

May

Family Wellness Month	Month
National Barbeque Month	Month
National Hamburger Month	Month
National Salad Month	Month
National Salsa Month	Month
National Smile Month	Month
Reading is Fun Week	Days 9-15
National Etiquette Week	Days 10-14
Join Hands Day	1 st
World Laughter Day	2 nd
Cinco De Mayo	5 th
National Hoagie Day	5 th
World Fair Trade Day	8 th
Donate a Day's Wages to Charity	12 th
National Nutty Fudge Day	12 th
National Chocolate Chip Day	15 th
National Pizza Party Day	15 th
Be a Millionaire Day	20 th
International Day for Biological Diversity	22 nd

June

National Iced Tea Month	Month
Say Something Nice Day	1 st
Leave the Office Early Day	2 nd

June (continued)

Applesauce Cake Day	4 th
Donut Day (1 st sat-sun of June)	Days 4-5
Corn on the Cob Day	11 th
Abused Women and Children Awareness Day	13 th
Fudge Day	16 th
National Flip Flop Day	18 th
Take Your Dog to Work Day	23 rd

July

Blueberries Month	Month
National Ice Cream Month	Month
National Hot Dog Month	Month
Social Wellness Month	Month
Independence Day	4 th
Chocolate Day	7 th
Embrace Your Geekness Day	13 th
Gummi Worm Day	15 th
National Hot Dog Day	17 th
National Ice Cream Day (3rd Sunday)	18 th
Take Your Pants for a Walk Day	27 th
National Milk Chocolate Day	28 th
National Chili Dog Day	29 th
Cheesecake Day	30 th

August

Simplify Your Life Week	Days 1-7
National Farmers' Market Week	Days 1-7
Friendship Day	1 st
Watermelon Day	3 rd
Cupcake Day	18 th
Bad Poetry Day	18 th
Kiss and Make Up Day	25 th

September

Apple Month	Month
Library Card Sign-Up Month	Month
Self Improvement Month	Month
International Enthusiasm Week	Days 1-8
National Waffle Week	Days 5-11
National No Rhyme (nor Reason) Day	1 st
International Eat an Apple Day	18 th

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September (Continued)

International Talk Like a Pirate Day	19 th
International Day of Peace	21 st
National Museum Day	25 th
Crush a Can Day	27 th

October

National Book Month	Month
Domestic Violence Awareness Month	Month
Global Diversity Awareness Month	Month
National Carmel Month	Month
Freedom of Speech Week	Days 18-24
National Food Bank Week	Days 18-24
Name Your Car Day	2 nd
Universal Music Day	9 th
Take Your Teddy Bear to Work Day	11 th
Free Thought Day	12 th
World Food Day	16 th
International Day for the Eradication of Poverty	17 th
Make a Difference Day	23 rd
National Candy Corn Day	30 th
National Carmel Apple Day	31 st

November

National Peanut Butter Lovers Month	Month
National Animal Shelter Appreciation Week	Days 1-7
National Game & Puzzle Week	Days 21-28
Sandwich Day	3 rd
Clean Your Refrigerator Day	15 th
International Tongue Twister Day	7 th

December

Universal Human Rights Month	Month
Human Rights Week	Days 10-17
National Cookie Day	4 th
National Chocolate-Covered Anything Day	16 th
National Flashlight Day	21 st
National Candy Cane Day	26 th
Card Playing Day	28 th

Create a year-round campaign, hold different events at least once a month to benefit United Way. Here are some ideas for incorporating these fun holidays:

- National Rubber Duckie Day (January 13th) – hold a “Duck Pluck for a buck”. Mark the bottom of rubber ducks with a number that corresponds to a prize and place them in a small pool or container. Sell opportunities for a dollar (or more) to select a rubber duck from the pool and win a prize.
- National Tortilla Chip Day (February 24th) – Give everyone a small bags of tortilla chips and ask that they don’t forget to “chip” in.
- Education and Sharing Day (March 27th) – Send an e-mail to all employees sharing information about United Way’s focus on education as one of the building blocks for a good life.
- National Volunteer Week (April 18-24) – Gather up your staff and get out of the office for a volunteer activity. Visit volunteer solutions on our website to see volunteer opportunities.
- Donate a Day’s Wages to Charity Day (May 12th) – Hold a meeting with a United Way speaker and ask employees to give.
- Leave the Office Early Day (June 2nd) – Hold a raffle and let the winner leave the office early.
- National Ice Cream Month (July) – Have an ice cream social. Yum!
- Farmers’ Market Week (August 1-7) – Ask employees to bring in vegetables from their garden and hold your own Farmers’ Market with proceeds going to United Way.
- International Eat an Apple Day (September 18th) – Pass out apples to your employees and share with them information on United Way’s focus on health.
- National Food Bank Week (October 18-24) – Hold a food drive for non-perishables and have your campaign team drop them off.
- Sandwich Day (November 3rd) – Host a “Lunch ‘n Learn” with a United Way speaker and a sub sandwich lunch.
- National Card Playing Day (December 28) – Hold a euchre, spades, poker, etc. tournament.