

1. 2008 CEO Call Report Form

1. Cabinet Member

2. United Way Staff Member

3. Account Name

4. Account Name

5. Date of Call

Call date MM DD YYYY
 / /

6. CEO Name

7. Was the CEO present at the meeting?

Yes

No

8. Employee Campaign Coordinator (ECC) Name

9. Was the ECC present at the meeting?

Yes

No

10. Who else was present at the meeting?

Name	<input type="text"/>
Title	<input type="text"/>
Name	<input type="text"/>
Title	<input type="text"/>
Name	<input type="text"/>
Title	<input type="text"/>

11. Business Conditions

Better than last year

About the same as last year

Worse than last year

12. Current FTE?

13. Summary of the discussion:

2. 2008 Employee Campaign Commitment

1. Will the company be holding an employee campaign this year?

Yes

No

2. What was the goal set for the employee campaign?

3. Will the campaign be managed by a committee?

Yes

No

4. What are the approximate dates of the company's campaign?

5. If United Way staff needs to follow up with someone other than the CEO please indicate when and with whom.

6. If the company will not be holding a campaign please indicate why.

7. Summary of discussion:

3. 2008 Corporate Commitment

1. Will the company committed to a corporate gift?

Yes

No

2. Is the gift based on a match?

Yes

No

3. If there is a corporate match is it:

100% match

50% match

Other

4. If United Way staff is supposed to follow up on this issue please indicate when and with whom.

5. If there is no corporate gift please explain why not.

6. Summary of discussion:

4. Final Information

1. Will the company run a Beacon Circle Program?

Yes

No

2. If they are running a Beacon Circle program, what is the method of solicitation?

3. Has the CEO made a personal Beacon Circle Pledge? If not, did they provide a reason why?

4. Please include your final thoughts and comments from this call.